

# the Register

December 2018/  
January 2019

Serving the Simmental  
and Simbrah Breeds



**2019 Golden Book Recipient** Pages 32-33

## Features

Studying with Simmental

Catching Up with Kiersten

Evaluation Updates, New Trait  
Developments, and New Data

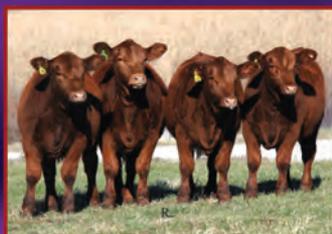
Which Genomic Panel to Use

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## BOULDER

29SM0472



CCR **BOULDER** 1339A ASA 2880390  
HOOVER DAM x TRIPLE C L. TAYLOR

### MUSCLE AND MATERNAL

- One of the highest used bulls at the ABS due to his calving ease, maternal, end product and striking good looks
- Ranks in the top 10% of the breed for birth weight, docility, end product and both indexes
- Progeny proven - they calve easy and display his good looks - you will love them at weaning
- Use to moderate frame, add flesh and muscle in one generation
- DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	SAPI	STI
EPD	+15	-2.4	+63.0	+96.4	+21	+7.5	+22.1	+53.5	+18.2	+18.2	+29.2	-35	+59	-.052	+.94	-.045	+158	+81
ACC	.78	.90	.86	.85	.85	.49	.51	.53	.36	.75	.68	.50	.62	.53	.64	.16		

DNA tested DLF, Homozygous Black, Homozygous Polled

EPDs as of 11/27/2018 **TOP 35%**

## PAY DIRT

29SM0480



CCR **PAY DIRT** 2340C ASA 3112013  
BASIN PAYWEIGHT 1682 x TRIPLE C SINGLETARY S3H

### WE HAVE HIT PAY DIRT

- Arguably the best PAYWEIGHT 1682 son in the beef business
- Our easy pick as the best prospect in a superb draft of 1682 sons at the Cow Camp spring 2017 sale
- Ranks in the top 10% of the breed for API with a great combination of performance, carcass weight and carcass quality
- Perfect blend of growth, power, and end product with the tremendous body, muscle and fleshing ability
- DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	SAPI	STI
EPD	+12	+0.4	+72.1	+116.4	+28	+7.9	+22.2	+58.2	+12.3	+16.5	+53.8	+04	+71	+007	+.50		\$145	\$84
ACC	.53	.70	.56	.55	.55	.30	.45	.46	.20	.40	.47	.37	.42	.38	.46			

DNA tested NHF, DDF, DLF, Homozygous Black, Homozygous Polled

EPDs as of 11/27/2018 **TOP 35%**

## BEACON

59SM286



HOOKS **BEACON** 56B ASA 2854180  
HOOKS SHEAR FORCE 38K x GW PREDESTINED 701T

ORigen **ALLIED**  
GENETIC RESOURCES

### DOMINANT PUREBRED GENETICS

- Highly proven purebred sire that leads the breed for All Purpose Index
- Four star calving ease with strong growth and top 1% Maternal Calving Ease, Stayability, Marbling and Rib Eye Area
- Progeny have terrific feet and structure with extra heel
- High producing, good uddered dam with progeny ratios of 109 BW, 112 WW, 107 IMF and 111 REA
- Homozygous black and homozygous polled by parentage (DNA confirmation pending), PB SM

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	SAPI	STI
EPD	+17	-3.0	+74.7	+113.2	+24	+11.1	+26.5	+63.8	+21.8	+13.6	+22.2	-.56	+60	-.054	+1.49	-.46	\$187	\$95
ACC	.81	.92	.90	.88	.88	.36	.58	.58	.42	.36	.60	.47	.61	.53	.57	.20		

EPDs as of 11/27/2018 **TOP 35%**

## ROOSEVELT

29SM0483



TJ **ROOSEVELT** 366E ASA 3288497  
CCR COWBOY CUT 5048Z x TJ SHARPER IMAGE 809U

### WITH SELF-DISCIPLINE MOST ANYTHING IS POSSIBLE

- Disciplined combination of calving ease, growth, end product and cow power
- Incredibly dynamic EPDs ranking in the top 5% of the breed for eleven EPDs or indexes
- Attractive patterned and super sound structured bull with added muscle and dimension
- DNA tested homozygous black, homozygous polled, PB SM

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	SAPI	STI
EPD	+13	+1.7	+96.9	+144.0	+29	+8.5	+29.1	+77.5	+19.8	+18.4	+43.8	-.26	+31	-.062	+.76	-.47	\$159	\$94
ACC	.44	.52	.50	.51	.51	.29	.46	.47	.30	.34	.48	.39	.40	.42	.47	.18		

DNA tested DLF, Homozygous Black, Homozygous Polled

EPDs as of 11/27/2018 **TOP 35%**

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Volume 32, Number 4

## Proven PERFORMANCE



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Owned by Smith Genetics and Reavis Farms. He is a son of Smith Satisfies and a member of the Smith Bella Bella Cow Family. He was the 2016 International Champion Bull and he ranks in top 20% of the breed for 11 traits, including a top 25% for API and 20% for TI.



### SMITH SATISFIES

His progeny has dominated performance test and show rings! He remains as one of the top EPD bulls in the breed. Satisfies is already one of the most popular sires ever in the Simbrah breed, but his progeny continue to enhance his reputation with their positive impact in multiple herds.

**Multiple generations of performance.**

**CONTACT US TO DISCUSS PROGENY FROM THESE INDIVIDUALS.**

Smith Genetics, Tim Smith  
512-587-7896 • smithgenetics1@gmail.com

Wayne Reavis, Reavis Farms  
956-207-1447 • jwreavis@aol.com

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*About the cover: ASA's 2019 Golden Book Award recipient, JW Brune with his wife, Carol, and their dogs, Millie and Molly.*

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# the Register

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## 7SM91 TJ **MAIN EVENT** 503B

2891336 // 1/2 SM 1/2 AN

Homo. Black / Homo. Polled // Upgrade x New Day 8005

Proven performance leader offering major benefits for growth and carcass along with siring high-selling, good-looking bull and heifer offspring. If you want to boost both API and TI, take a serious look at MAIN EVENT.

**CE: 12.4 BW: 0.5 WW: 94.8 YW: 138.9 API: 145.5 TI: 91.4**

From C Diamond Ranch, ND and Triangle J Ranch, NE



## 7SM96 CLRS **DIVIDEND** 405D

3097854 // PB SM

Homo. Black / Homo. Polled // After Shock x Premium Beef

From a program where balance is required, DIVIDEND sports a lengthy list of high-ranking traits to boost the value of your next calf crop. Use this attractive purebred to improve growth, Stay, Doc, Marb along with API and TI.

**CE: 11.5 BW: -0.5 WW: 79 YW: 120.4 API: 155.3 TI: 84.5**

From Apex Cattle, NE and Clear Springs Cattle Co., MN



## 7SM92 WS **RED MOON** D76

3115609 // PB SM

Red / Homo. Polled // Executive Order x Mr Moon Shine

This red purebred invites any red enthusiast to the party with his impressive EPDs, athletic and sound structure and the backing of a notable cow family. Early calving reports indicate superb calving ease.

**CE: 15.6 BW: -0.5 WW: 77.9 YW: 119.8 API: 146.3 TI: 84.2**

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# VIEWPOINT

By Tim Curran, Ione, CA



The times, they are a-changin' . . . AND FAST!

When Bob Dylan wrote the song, "The Times They are a-Changin'" in 1964, he was referring to the rapidly changing world we lived in. I wonder what old Bob thinks about the world today? There is no doubt technology advances more today in six months than the whole decade of the 1960s. A favorite

line of longtime New York Yankee manager Casey Stengel, while talking to reporters, was "and you can look it up." Well, wouldn't Casey be amazed today that any teenager could whip out their iPhone and in five seconds fact-check anything Casey had to say. It all reminds me of another song from the 1970s: "You Ain't Seen Nothin' Yet." And for all of the younger ASA members who don't know what the heck I'm talking about, well "you can look it up."

What I'm talking about is the rapid pace of technological advancement in the world today. The Emerging Future, a company that specializes in helping businesses prepare for the future, estimates that over the next five years technology will advance 31 times. I ask myself, how is that possible considering how far we have come in the last 10 years? Well, hold on to your hat; they also predict that over the next 10 years technology will advance 1,000 times! That means the advancement we will see in the next five years is only 3% of what will happen in the next 10 years.

So, what does this all mean to the American Simmental Association? Well, a lot. For our breed association and all breed associations to keep pace with advances in our beef industry, the ability to move fast will be vital. All breed associations are more or less run like governments, which is important to make sure their members' investment is carefully managed. But as we all know, governments tend to run at a slow pace. I believe this is where the biggest challenge lies with most breed associations. The shift needs to be made from government-type management to more of a private business mindset. Private businesses have the ability to give talented employees and managers the freedom to move and act quickly. As with any business, at times mistakes are made but being unhindered by the slow approval process of a breed association far outweighs the impact of a mistake made along the way.

In the last year and a half, I believe ASA has started down the path of a more private business mindset. In the April 2017 Board Meeting, the concept was discussed of a way to collect more DNA on whole cow herds. By the end of July, the full board approved the most aggressive whole cow herd DNA project in the beef industry, now known as the Cow Herd DNA Roundup (CHR). Just this last August at ASA's Fall Focus board meeting, the Breed Improvement Committee discussed the need for more real carcass data to help improve the accuracy in the carcass EPDs. A motion was brought to the full board to allocate \$100,000 to collect carcass data above and beyond the current Carcass Merit Program. Approved unanimously, the basic marching orders to staff were, "Don't bore us with the details. Just go get it done." Both of these projects are great examples of how a breed association can carefully consider a project and then still move forward with the speed of private enterprise. Get the right employees in place and give them the autonomy to just go get it done.

The timing for all of this could not be better. SimGenetics is a household name with feeders and packers across the country and larger numbers of SimGenetics bulls are purchased by commercial cattlemen every year. When you compound this success with the best ASA financial position in at least 25 years, it puts our organization in a great place to take on the challenges of our fast-moving beef industry head on. The funds are there. The time is now. ♦



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*POWER* Bulls with Calving Ease Genetics, Great Feet, Extra Thickness and Eye Appeal that are Easy Fleshing and Gentle! Every bull has Genomic Enhanced EPDs and is Semen Tested and Guaranteed. 'Age-Advantaged' bulls developed on an all roughage ration.

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**826E**

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2 Year Old

By Cowboy Cut – 5 ET Brothers Sell!



**TC930E**

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2 Year Old

Dbl Bred Cowboy Cut – 21.4 CE/150 API/75 TI



**UC809E**

SimAngus™  
2 Year Old

Treasury x United – Power + Data!



**WD448F**

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Yearling

Dividend x Cowboy Cut – Top EPDs!



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Apollo x Northern Lights – Superb!



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#2882607



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#2703910



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#2654155

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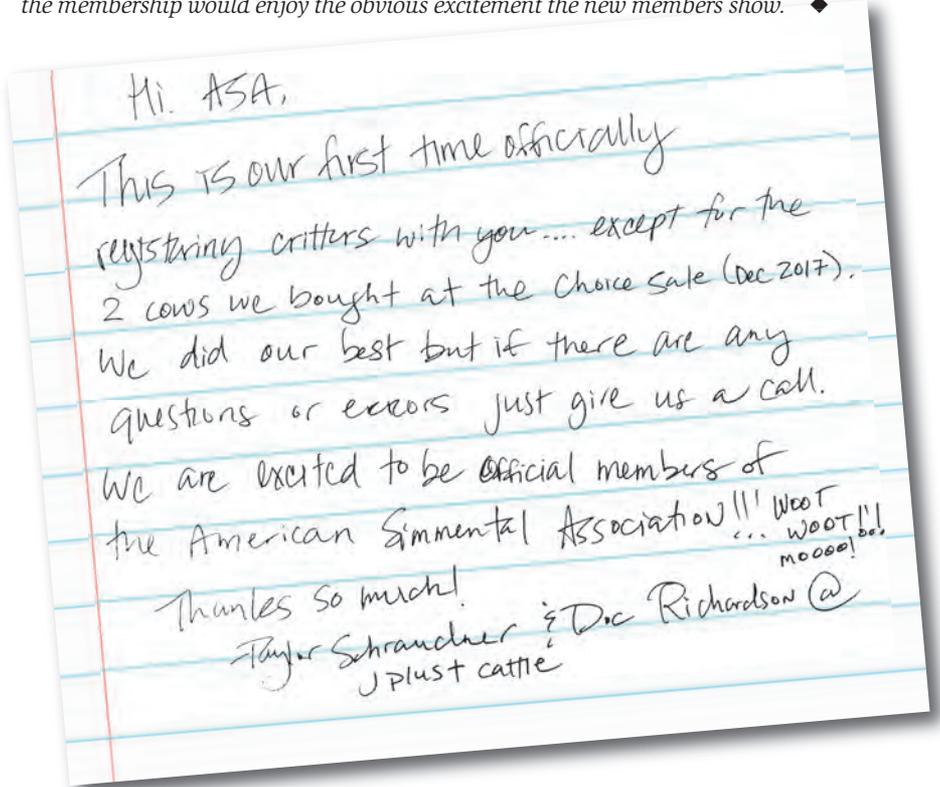
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# MAIL BAG

**Editor's Note:** This is a recent handwritten note the ASA received from Taylor Schraudner and Doc Richardson, J Plus T Cattle, Helena, MT. We thought the membership would enjoy the obvious excitement the new members show. ♦



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ASA# 3407566  
 1/2 SM 1/2 AN  
 WW: 808  
**SIRE:** W/C Lock Down  
**DAM:** Kappes Kava MS D404

**SK LOCK DOWN F84**



ASA# 3407584  
 3/4 SM 1/4 AN  
 WW: 809  
**SIRE:** TKCC Carver  
**DAM:** Kappes Paisley C503

**SK CARVER F822**



ASA# 3407633  
 PB SM  
 WW: 763  
**SIRE:** TKCC Carver  
**DAM:** SWC Ruby Ynona 139Y

**SK CARVER F873**



ASA# 3407601  
 1/2 SM 1/2 AN  
 WW: 897  
**SIRE:** W/C Lock Down  
**DAM:** Kappes Sadie D155

**SK LOCK DOWN F840**

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Home of the

# Hottest Sires!

EPDs as of 11.26.18



Homo black  
Homo polled

## TKCC Classified 106C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
5 1.9 75 117 .26 1 26 64 126 76

ASA# 3028710

One of the most exciting sires with a new pedigree twist! He commanded \$70,000 at the legendary Hudson Pines dispersal. His first progeny are creating nation-wide buzz!



Daughter at  
Lee Simmentals, MO



Homo black  
Homo polled

## CLRS Dividend 405D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
12 -.5 79 120 .26 5 22 61 155 85

ASA# 3097854

High-seller at \$52,000 for Clear Springs/Hook to APEX. Combines top % rank in every trait with great looks.



Dam: CLRS Bonnia 405B



Homo black  
Homo polled

## W/C Relentless 32C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
9 3.3 65 81 .10 2 21 53 122 68

ASA# 3045559

Werning's 2016 \$87,000+ high-seller by Utah! Ultracool look and function!



Hudson Pines Farms high-seller and  
Champion at Hoosier Beef Congress!



Homo black  
Homo polled

## W/C Night Watch 84E

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
19 -1.8 62 82 .12 10 27 58 154 74

ASA# 3336327

2018 Werning top selling at \$142,000! Here's a new calving ease twist that you can use on all those baldy heifers and cows! 125 IMF ratio, 104 REA ratio.



Miss Werning 8543U



Homo black  
Homo polled

## TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
9 1.4 54 78 .15 1 23 49 101 59

ASA# 2668223

One Eyed Jack's first calves are awesomely balanced with pizzazz!



One Eyed Jack



One Eyed Jack's first progeny are looking extra special across the country!



Black  
Polled

## FBF1 Absolute A103

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
13 -.7 44 71 .16 9 30 52 130 62

ASA# 2841159

Dream On and Steel Force outcross pedigree with presence! Supreme Champion at 2015 World Beef Expo.



Leading outcross  
donor!



Hetero black  
Homo polled

## HPF Quantum Leap Z952

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
13 1.7 76 107 .20 6 20 58 128 75

ASA# 2649657

A multiple-time Champion producing great progeny with his first crop!



\$50,000 daughter  
at Circle M Sale, TX



Homo black  
Hetero polled

ASA#  
2886364

## STCC Jack Around 4031

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
5 1.9 58 82 .15 .3 23 52 109 64



Homo black  
Hetero polled

ASA#  
2886365

## STCC Jacked Up 4070

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
3 2.8 64 93 .18 -1.1 21 53 104 64

The exciting brothers by One Eyed Jack x HF Serena have the whole country talking!



Hetero black  
Homo polled

### W/C Bankroll 811D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI  
14 -.1 58 77 .12 7 26 55 135 66

ASA# 3187005 • Werning's 2017 \$205,000 high-seller! Loaded Up x 8543U – hot, hot, hot!



Black  
Polled

### Mr. Hoc Broker X623

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI  
3 4 68 95 .17 1 12 46 84 55

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



Homo black  
Homo polled

### SFG The Judge D633

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI  
12 1.3 85 125 .25 7 25 67 140 84

ASA# 3208952

Cowboy Cut x 3/4 Top Grade tracing back to BC Lookout's full sister. Elite phenotype combined with breed leading data!



Black  
Hetero polled

### Yardley High Regard W242

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI  
6 2.5 65 101 .23 -1 24 57 110 68

ASA# 2522822 • High Regard is stamping his progeny with outstanding quality, making him a must-use regardless of his "old school" pedigree and EPD profile.



Homo black  
Homo polled

### WS Jackson D20

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI  
9 1.2 75 113 .24 4 23 61 128 77

ASA# 3208343 • Walsh's 2017 high-seller. A PB Stepping Stone x Built Right red charlie free!



Homo black  
Homo polled

### TNGL Track On B748

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI  
15 .6 63 92 .18 5 18 49 126 65

ASA# 2911629

Transmitting great structure & profile!



Son of Track On, Tingle Farms, KY.



Black  
Polled

### STF Royal Affair Z44M

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI  
7 2.9 60 90 .18 5 44 19 106 56

ASA# 2639758

The ultimate Dream On outcross!



Awesome Royal Affair son at Janssen Farms.



3/4 SimAngus™  
Homo black  
Homo polled

### CDI Innovator 325D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI  
11 .4 92 136 .28 5 25 71 148 89

ASA# 3152448 • TJ Main Event 503B x CDI Miss Shear Force 49U • A CDI top seller to JS Simmental and Wayward Hill Farm. • 2018 NWSS Champion % Bull!



SimAngus™  
Hetero black  
Homo polled

### W/C Lockdown 206Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI  
14 -1.8 75 122 .29 8 25 63 152 80

ASA# 2658496

Proven calving ease on heifers, yet produces incredibly sound, functional, good looking progeny!



\$17,000+ Lock Down at Plendl's



Hetero black  
Hetero polled

### LAH Sixteen Step 628D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI  
7 1.8 67 90 .14 2 12 46 118 67

ASA# 3123088

An exciting son of deceased Two Step out of WLE Missy U409, the full sister to WLE Uno Mas. Purebred Winter Calf Champion at the 2017 NWSS!



Dam: WLE Missy U409



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EPDs as of 11.26.18

# Studying with Simmental

By Lilly Platts

**The Virginia Tech Simmental herd was started with great support from breeders and continues to help students learn about beef production while also providing quality genetics to producers.**

*Chad Joines (left), and Dr. Dan Eversole evaluate a female.*



The Simmental breed made its first appearance at Virginia Tech, Blacksburg, in 2009. With help from the Virginia Simmental Association and breeders, a strong group of females was put together. This base cow herd has continued to improve, and for almost 20 years the breed has had a strong presence at the university, providing research and teaching opportunities, in addition to providing quality genetics to Simmental breeders in the region. Chad Joines serves as Director of Beef Operations, and Dr. Dan Eversole serves as Director of Beef Programs. Together, they have helped the program become a vital opportunity for students to gain first-hand experience in applied beef cattle production.

## **Making Fertile Females**

The Virginia Tech beef production program is made up of 30 purebred Simmental females, 200 commercial cows with a large Simmental influence, and purebred Hereford, Charolais, and Angus herds. With embryo transfer (ET) work, around 60 Simmental calves are born each year. The base for today's herd was compiled by Eversole and Joines. Local breeders allowed the educators to pick top females, and these breeders also donated embryos and semen to the program. Eversole and Joines started making breeding decisions, with the goal of developing a uniform group of homozygous black and polled cattle. Joines reflects, "Virginia Tech was donated a great set of cattle, which doesn't always happen with donations. They have grown into a tremendous set of cows with milking ability, moderate frame, and fleshing ability."

Reproductive physiology research is a major focus at Virginia Tech, which goes hand-in-hand with the high standard of fertility the cow herd is held to. “Our purebred cows are bred entirely by AI. They are in a 60-day breeding season and if they don’t get pregnant they are sold. We’re searching for elite genetics,” explains Joines.

This standard is even held within the commercial herd. All open females and those bred by the cleanup bull are sold, mostly to commercial producers.

Dr. Vitor Mercadante conducts significant research concerning beef cattle at Virginia Tech. Recently, Mercadante and doctoral student, Claire Timlin, explored the relationship between nutrition and embryonic mortality. The researchers found that females fed an Omega-6 supplement after being bred by AI are more likely to stay pregnant during the critical 30-day post-breeding time frame. Overall, they found a 9% increase in pregnancy when an ultrasound was conducted at 30 days.

Another study conducted by Mercadante and student, Nicholas Dais, researched cattle temperament and productivity. Heifers were run through a chute and their exit speed was measured by infrared sensors. This measure, used to rate stress in each animal, was compared to fertility. They found that heifers considered “calm” had a 55% pregnancy rate, compared to those considered “excited” having a 36% success rate, both on a fixed-time AI.

The McCormick/Shenandoah Valley Agriculture and Extension Center for Virginia Tech is home to around 150 animals. Cattle at this farm are fed on a Calan Gate feed system, and steers are harvested through the Virginia Tech Meats center on campus or a nearby USDA facility, and carcass data and samples are collected for various research projects.

## Community Support

Simmental breeders in the area have been strong supporters of Virginia Tech’s program. Prior to bringing the breed on campus, Limousin and Gelbvieh cattle were part of the university herd for different periods of time. Each of these breeds ended up losing popularity, and upon realizing the need for an additional continental breed to create a full learning experience, the Virginia Simmental Association offered up their support. Eversole points to the board members at that time as an important reason the Simmental herd came together. Michael Jones and his wife, Tina, were president and secretary; C.R. ‘Sprue’ Craig served as vice president; Kenny Mohler was treasurer; and Alvin Craig was the junior advisor.

In addition to the Virginia Simmental Association, both Eversole and Joines point to several Simmental breeders as vital supporters of the program: Bill McDonald, McDonald Farms, has been a major supporter of the program; Doug Parke, DP Sales Management, has offered advice and help selling cattle; and Smith Raser, Simmental breeder and auctioneer, has always offered up his help.

Eversole teaches a Livestock Merchandising class, where students have the opportunity to orchestrate every detail of holding a live auction sale. Between 85 and 100 students participate in this course each year, learning skills ranging from creating a sale catalog to preparing cattle for sale. The fall of 2018 marked the 24th annual Hokie Harvest sale. Seedstock and commercial producers from Virginia and surrounding states support the sale, with Simmental cattle being a popular breed in the area. Since its start, the annual Hokie Harvest sale, which also includes hogs and horses, has grossed almost \$3 million, which goes back into the university’s agricultural programs.

*Purebred Simmental cattle are sold each year at Virginia Tech’s annual Hokie Harvest sale*

(Continued on page 14)



# Studying with Simmental



(Continued from page 13)

"Simmental fit this area really well with our forage and environment. They're easy-fleshing, they give commercial producers hybrid vigor and a lot of growth. The SimAngus™ bull is becoming really popular in this area," says Joines.

"The base of our state's commercial cow herd has become a 'black-hided' Angus influence and Simmental genetics has positioned itself in a sustainable crossbreeding system, providing the growth, maternal, and cutability genes," Eversole adds. "These crossbred cattle perform quite well in the feedlot, and when you take them to the rail they hang up very impressive carcasses in terms of quality grade and yield grade."

Simmental cattle from the Virginia Tech program are also consigned to state sales, including the North American SELECT Sale at Louisville. Bulls are also consigned to the Virginia Beef Cattle Improvement Association Test Station, where Virginia Tech frequently has top-indexing bulls.



Eversole demonstrates the correct way to pull a calf.



EBS Shesa Andrias Dream 037R has been a highly influential donor at Virginia Tech.

## Simmental and Study

The practice of detailed data collection and teaching students about quality beef production goes hand in hand. Virginia Tech is a regular ASA Performance Advocate, and this data is used both for improving the cow herd and teaching. Having live animals on campus is a major asset. Eversole explains, "It's what we call experiential learning, where they actually get directly involved in the hands-on application. There are some schools that don't have live animals to deal with, so the learning environment is virtual, but here many of the classes have labs that work with the live animals."

Eversole teaches several hands-on classes where students learn how to work cattle through a chute, handle new calves and collect data, freeze brand, give shots, and much more. Eversole is a Beef Quality Assurance-certified instructor, and students can become certified during class. "These students need to understand real life situations," explains Eversole. "We can share performance records, analyze pedigrees, learn how to read a pedigree, learn how to evaluate EPDs, and about dollar index values."

(Continued on page 16)

# Kenner

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 Maternal sibs by 5 other sires also sell!



**F982 - 1/2**

Mohen Impressive x Double J X011 (Olie)  
 EPDs 15 -1.1 77 114 8 25 64 API 137 TI 80  
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**F1128 - PB**

CCR Cowboy Cut x Double J X011 (Olie)  
 EPDs 13 2.0 88 123 7 24 68 API 140 TI 83



**F119 - PB**

KS Robin Hood x BCLR Shamwow  
 EPDs 10 3.4 93 140 7 28 74 API 133 TI 84



**F968 - PB**

KS Bridgewater D196 x Hooks Shear Force  
 EPDs 5 4.6 90 133 4 23 68 API 132 TI 80



**E179 - 3/4**

CCR Cowboy Cut x TJ Sharper Image  
 EPDs 11 2.3 85 124 8 28 70 API 132 TI 77  
 AI bred to Hook's Bozeman

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 Leeds, North Dakota 58346  
 Phone 701-466-2800



Erika 406-581-1188  
 erika.kenner@gmail.com  
 Herdsman: Bryan Leapaldt  
 701-466-2553 • C. 701-739-8764

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# Studying with Simmental

(Continued from page 14)

The majority of students have little to no background in agriculture, so the opportunity to have hands-on experience is extremely important. "There are more students without a farm background who are wanting to do things. We need to expose them and show them what we're doing, and how to do it right," says Joines

## A Personal Connection

In addition to working with Simmental at Virginia Tech, Eversole and Joines both have personal connections to the breed. Eversole was on the Virginia Simmental Association Board, has previously served as an Educational Advisor for the Virginia Simmental Association Board, and screened cattle for state-sponsored sales. Virginia Tech has coordinated and hosted several field days over the past 20 years for the state association with educational programs and judging contests. Joines has his own herd of Simmental cattle, and his kids are starting to show their own animals. "It's a great way of life," he concludes. ♦



Eversole teaches students about tattooing.

## The ASA Customer Service Team is here to help you.



### Total Herd Enrollment



Jannine Story



Emme Troendle

### Spring 2019 – Late Enrollment

If you participated in Spring 2018 THE and ASA did not receive a completed inventory for Spring 2019 by December 15, 2018, your herd has been/will be late enrolled for Spring 2019. Your account was invoiced \$16.00/dam for each dam listed on your preliminary inventory.

**The good news is you have until February 15, 2019, to adjust your inventory for credit.** An inventory update can be submitted online, or by email, fax or mail.

Log-in to Herdbook Services at [herdbook.org](http://herdbook.org) to submit an adjusted enrollment online today. Detailed instructions are available on the Index page of [herdbook.org](http://herdbook.org).

If you prefer to submit your adjusted THE enrollment by mail or fax, late enrollment packets will be mailed the first week of January. Fill out the paper enrollment and return to ASA, must be postmarked by **February 15, 2019**.

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*Jannine Story*



*Emme Troendle*

To help with your planning, here are the turnaround times you can generally expect:

- ▶ Voicemails returned within 1 business day
- ▶ Emails responded to within 2 business days
- ▶ Registrations completed within 7 business days
- ▶ Foundation registrations completed within 2-3 weeks

Please include the following information in your communication with the ASA:

- ▶ Membership number
- ▶ Job or invoice number
- ▶ Registration number or tattoo of animal(s) in question

## Data Processing Support



*Marni Gaskill*



*Heidi Todd*

For frequently asked questions and answers, check out the Profit Through Data blog at [simmental.org/profitthrudata](http://simmental.org/profitthrudata)



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[simmental@simmgene.com](mailto:simmental@simmgene.com)

# Catching Up With Kiersten

## About Kiersten Jass:

**Kiersten Jass, Garner, Iowa**, a 15-year member of both the AJSA and the Iowa Junior Simmental Association (IJSA), currently serves as the AJSA President. Jass grew up on her family's 100-head operation, consisting of purebred and percentage Simmental cattle. The cattle are run in partnership with her parents Mark and Beth, grandfather Alan, uncle Steve, and cousins Chase and Trey. Jass Simmentals utilizes embryo transfer to focus on producing consistent cattle that will be profitable for their customers.

Jass has previously served as the president of IJSA, the secretary for the Iowa Junior Beef Breeds Association Board of Directors, and has attended Youth Beef Industry

Congress representing the Simmental breed. With an older sister and two cousins who were also active in AJSA, Jass started attending AJSA Regional and National Classics at the age of four and remembers exhibiting cattle for the first time at the North Iowa Fair the same year.

Currently a junior at Iowa State University (ISU), Jass majors in animal science and minors in agronomy. She is actively involved in ISU Block and Bridle, ISU Bacon Expo, ISU Collegiate Cattlemen's, and an intramural flag football team. After graduation, she plans to remain involved with Simmental cattle and developing her own herd.

## AJSA President Kiersten Jass answers questions posed by the Register's Emme Troendle:

**Troendle:** Share your involvement in AJSA.

**Jass:** I grew up with Simmental and have been involved with the AJSA for as long as I can remember. I attended my first Regional Classic in 2003 in Mason City, Iowa. I have attended a Regional or National Classic every year since then. The Simmental Classics are something I look forward to every year and is my favorite event of the summer. I enjoy catching up with old friends and meeting new members every year. I am currently serving as the Iowa Junior Simmental President for the third year and was able to serve as president when Iowa hosted the largest National Classic to date. It has been such a great learning experience being involved in such great organizations.

**Troendle:** What were your thoughts as you became: a) an AJSA member; b) Trustee; and c) AJSA President?

**Jass:** Being a member of the AJSA is much more than just having Simmental cattle — it's a family. I have always looked up to the AJSA Board of Trustees. With my older sister being a past Trustee, I have always wanted to be a Trustee, as well. When it was announced at the National Classic in College Station, Texas, I was so excited to be part of a group that I had so much admiration and respect for. I am honored to be the president of an organization that I could not be more passionate about.

**Troendle:** What would you like to see accomplished during your term as President?

**Jass:** I look forward to expanding participation in AJSA activities to keep a strong membership alive. I can't wait to reach out to more members who wouldn't typically attend an AJSA event, and continue on the path of progression through involvement of more youth from all sectors of the industry, providing educational programs that will benefit everyone.

**Troendle:** What are your feelings on the IGS Youth Leadership Summit? How was it received among your peers?

**Jass:** The IGS Summit is a great way for youth in the cattle industry to branch out and make lifelong connections with their peers. This is a great way to meet new kids who have the same passion for the beef industry while gaining leadership skills. Not only does it allow juniors to travel to some pretty cool places, but they also learn about all sectors of the industry. I met some of my best friends at the first IGS Youth Leadership Summit. As an AJSA member, I always look forward to the Classics, where I get to reconnect with friends who I only have the opportunity to see a few times a year. But unlike the Classics, the Summit is laid back, where members can relax a bit and spend more time getting to know other members. The IGS Youth Leadership Summit is something that AJSA members continue to look forward to every summer.

**Troendle:** Any particular AJSA events or experiences that are especially memorable to you? Explain.

**Jass:** Being involved in the AJSA for over 16 years has allowed me to have some very memorable experiences. Some of my fondest memories have come from hanging out and catching up with friends at AJSA events. The AJSA has allowed for me to meet kids from all around the nation and make many lifelong friends.

My favorite memory had to be attending my first Summit Leadership Conference in Stillwater, Oklahoma. This was the second Summit that the AJSA had held. My older sister attended the first Summit, and I was so excited to be old enough to finally attend. Every night, we would stay up playing sand volleyball, and man, would the games get intense! I had so much fun getting to meet new people, and today, some of my best friends were made at this Summit.

**Troendle: What are the strengths of the AJSA program?**

**Jass:** The AJSA program is truly like no other. For any other breed, the national or regional events are just a regular show, but the AJSA makes it a place to better yourself.

It tests your skills, abilities and allows you to learn from others in the industry. The AJSA was built on the foundation of education, and requiring members to participate in educational contests in order to show. This helps create and shape educated leaders for tomorrow's industry.

**Troendle: What advice would you offer to juniors who are reluctant to become involved in AJSA programs?**

**Jass:** It is important to take advantage of every opportunity that the AJSA has to offer. The AJSA is full of opportunities from shows, contests, scholarships, mentor program, SPC Contest, and Summit Leadership Conference.

It may seem like a lot of work to become involved, but in the end, the reward will be far greater. With a breed that is growing rapidly, it is a great time to get involved in a great program that is headed in an awesome direction!

**Troendle: Comment on the value of these ASA programs:**

**Jass: Progress-through-performance (PTP):** PTP shows are some of my favorite shows because you get to catch up with everyone and display your genetics. These shows are a great way to bridge the show ring with performance within the industry. It is important to have attractive cattle that can go out into the real world and work. I find it important for our industry and the show ring to have well-balanced functional cattle.

**Steer Profitability Program (SPC):** The SPC program is a great way for Juniors to get involved in an important sector of our industry. This program allows for AJSA members to expand their involvement and knowledge



Jass addresses the crowd at the 2018 National Classic.



Jass exhibiting at the AJSA National Classic.

BE@PearlsPics

in raising beef. SPC is designed to put juniors in a real-life setting where their animal has to make a good profitable product.

**The American Simmental-Simbrah Foundation (ASF):** The Foundation has helped so many junior members succeed. Without people who are passionate about the junior program, research, and education, and willing to give back, the AJSA would not be what it is today.

Not only do they provide the merit scholarships that help juniors continue their education, but they continuously provide support to our junior program. I am so thankful for all the work and support the Foundation has given and all the breeders that have donated.

**ASA Publication:** *the Register* and *SimTalk* are great publications that I always look forward to reading. These publications are great educational tools that discuss research and new developments within the industry. They also are a great way to stay up to date on what is happening within the ASA and the cattle industry.

(Continued on page 20)

# Catching Up With Kiersten

(Continued from page 19)

**Troendle:** *How significant is it for ASA to be recognized for leadership in the science of animal breeding?*

**Jass:** Throughout the years, Simmental has been the leader in improving the science of genetics. It is important for all breeds to have forward progression in breeding. Science cannot be replaced with good cow sense; however, the Simmental breed combines science and cow sense to create progressive cattle.

**Troendle:** *What should be the role of SimGenetics within the beef industry?*

**Jass:** SimGenetics are very beneficial to many different breeding programs and benefit the forward production of many different breeds. Simmental-influenced cattle provide maternal, performance-oriented, functional, and complete breeding pieces without sacrificing carcass merit. SimGenetics provide the genetics for the show, as well as the commercial industry. The Simmental breed is growing and is a great Association to be a part of!



Left to right, back row: Nancy, Steve, and Beth Jass; Mike and Janell Smith; Trey, Kiersten, Chase, and Courtney Jass; and Zack Smith. Left to right, front row: Margaret and Alan Jass.



Jass has been exhibiting cattle since she was very young. ♦



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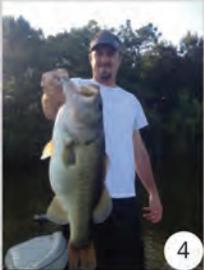
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### Napa Valley for Two - Tour & Wine Tasting ②

Four nights for two at the Stewart Ranch guest house in Napa Valley, California. Valued at \$1,500-\$1,800. Food and Wine Pairing, Jackson Family Wines and Tour, Barrel and Wine Tasting, Laird Family Winery.

Donated by Paul and Ailene Tarap, Ward Ranch Livestock & Chris Harnois, Rebecca Larid and Jullian Harnois

### Eagle Pass Ranch Pheasant Hunt ③

Two person pheasant hunt for two days and three night stay at Eagle Pass Lodge, Ree Heights, South Dakota. Valued at \$5,200. Additional hunters can be added for \$500/person per day. Dates of the hunt between Thanksgiving and Christmas 2019.

Donated by Eagle Pass Ranch

### Mississippi Bass Fishing on Private Lake ④

One full day of fishing for two people and a one night stay on the private lake lodge. Valued at \$2,500. Adventure Lake is a private 80 acre lake in Ellisville, MS. Stocked with large mouth bass, copper nose bream and white perch. The wide variety gives the angler much to choose from for enjoying the fishing experience. Adventure Lake has been fished by several professional anglers including Shaw Grisby, Cliff Pace and Paul Elias. Our beautiful lodge sits overlooking the lake for a great view. Spend the night in our lodge and awake to a great full day of fishing. If timing is right, we may be able to include a local professional angler to accompany you. Current record for large mouth bass is 13 lbs 4 ounces.

Donated by Fenton Family

## Collector Items

### Benelli 50th Anniversary Limited Shotgun ⑤

In celebration of 50 years producing semiautomatic shotguns, Benelli created a limited edition 12-gauge semiautomatic shotgun (only 750 were made). It is their newest Ethos model with a nickel-plated receiver, oil finished grade walnut stock and forend that make it a shotgun of unrivaled elegance. Decorated with luxury finishes and fine engravings. Valued at \$3,000.

Ten commemorative Swiss Cow Bells will be auctioned off. The purchasers of the cow bells will each have a chance in a drawing to win the Benelli Raffaello 50th Anniversary gun.

Donated by Eichacker Simmentals

### Original ASA 50th Anniversary Belt Buckle Mock ⑥

The original, first mock of the ASA 50th Anniversary Belt Buckle series. Only one created, designed by Emily Brinkman of Generation 6 Marketing.

Donated by American Simmental-Simbrah Foundation

### ASA 50th Anniversary Belt Buckle #36 ⑦

The last remaining commemorative ASA 50th Anniversary Belt Buckles available, purchasing buckle #36 in the series of 50 buckles. Previous buckles sold throughout the year have averaged over \$1,500.

Donated by American Simmental-Simbrah Foundation

### Old Swiss Bell from "Simmental Way" Office ⑧

Donated by American Simmental Association

### CNS Dream On Commemorative Shadow Box ⑨

Commemorative, framed shadow box featuring the ear tag, nose ring and two units of CNS Dream On L186.

Donated by Lori & Val Eberspacher and Willie Altenburg

### CJ Brown "Sires of the Simmental Breed" Print ⑩

Showcasing 25 influential sires of the Simmental breed through the talented artist, CJ Brown. Selling prints 189/500 and 201/500. In September at the World Simmental-Fleckvieh Congress a series print sold for \$1,300.

Donated by CJ Brown



8



9



10



11



12



13



14



15



16



17



18



19

## Custom Gifts

### Custom-Made Bit ⑪

Bit customized with buyer's brand.  
Donated by W. Chance Claude

### Custom-Made Saddle Blanket ⑫

Saddle blanket customized with the buyer's brand.  
Donated by Karla Schwoerer

## Ranch Marketing

### ASA Membership Directory - Back Page Ad ⑬

Reserve your space in the 2019 ASA Membership Directory by purchasing the back page advertising space. Minimum bid of \$2,500.

Donated by ASA Publication

### ASA Sire Source - Back Page Ad ⑭

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Donated by ASA Publication

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### Parisien Wood Carving & 2 Units of Semen ⑯

Buyer will pay the shipping from Rocky Mountain Custom Sires in Colorado.  
Donated by Jay & Jill Hill and the American Simmental Association

### Semen Package

Three units of WS Beefmaker, one unit of CNS Dream On L186, three units of Ellingson Legacy M229 "Olie," two units of Hooks Shear Force 38K.

Donated by Robert Thoman / T&T Cattle

## For the Home

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Donated by Triple S Land & Cattle, Mark & Debbie Smith

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Handmade shelf with coat rack made from pallets. Perfect for your entry hall or show barn.

Donated by Ron Mari Family

# From Airplanes to Video Games

## The history of the ASA genetic evaluation as Steve McGuire remembers it . . .

By Bill Zimmerman

**Editor's Note:** A highlight of the ASA 50-year celebration at the 2018 Fall Focus was an unscripted live interview with ASA EVP Wade Shafer and ASA COO Steve McGuire. Almost a legend in the Simmental world, Steve McGuire remembers more ASA history than anyone.

Introducing Steve to the audience, Shafer said, "There is no question that Steve is the cornerstone of ASA. There has been no one in the history of ASA that has more impact on our association than Steve McGuire."

Shafer continued, "We are here to talk about the history of ASA with somebody who has lived the history of ASA."

**Shafer:** *How did you come to ASA? Don Vaniman (ASA's first Executive Secretary) hired you — I know that — so tell us the story of how that all went.*

McGuire was educated at a liberal arts school in Michigan, then taught math and science and coached football for two years. He was married, and, drawn to the idea of living in the mountains, moved to Bozeman to study engineering at Montana State. He responded to a radio ad for a company seeking a person with "some computer experience." Steve chuckled, "I had just signed up for my 'computers for engineers' class. So, I thought, 'Well, okay, I guess I have 'some experience.' I didn't have any idea."

He described arriving for his ASA interview not having shaved or had a haircut for about nine months. "I walked into the Simmental office, and everybody was in cowboy boots and jeans and big belt buckles. And, every person in that place stopped and looked when I walked in — and so did I. I thought I had the wrong place!" But, he was fascinated with the idea of the work that ASA was doing, and fortunately (*both for McGuire and ASA*), Steve got the job.

ASA had just started using Boeing to run the cattle records and produce certificates and herd reports. With each run there would be error reports. Herds that had errors in the records did not get certificates. Steve's job for three months was to figure out errors and correct them. Shaking his head and shrug-

ging his shoulders, Steve reflected, "As a lot of things go, if you don't know anything about it, you think the person who does it is a whiz. So, everybody thought I was a whiz." ASA had some additional projects for McGuire. "So, I stayed for a couple of years, and it turned into 45."

**Shafer:** *The title of our talk is 'From Airplanes to Video Games.' Bruce Golden told us about how we are leveraging video game technology to make genetic progress. Tell me a little bit about those early days with Boeing.*

McGuire explains, "ASA requested bids from companies to develop a robust databasing system. Boeing was the only company that responded. Boeing, the airplane company, had a computer division. They had a sophisticated databasing system to keep track of airplane parts, and adapted that system to cattle records. Boeing had the computer power to handle a big genetic evaluation. Although Boeing was a huge company compared to ASA, ASA was treated like any other customer. It was a good relationship right into the 1980s. But, their database program limited numbers to six digits and ASA was getting close to a million records. Boeing was very gracious helping us convert over to the system we use now.

**Shafer:** *That was the first databasing system. Then, what happened?*

"ASA worked with a company recommended by Boeing, and developed an "in-house" system in 1983. Animal 1,000,000 came in 1984," explains McGuire.

**Shafer: Tell us about the evolution of ‘Herd Handler’.**

“Herd Handler originally was a series of paper forms for data submission in the 1970s. In the late 1980s, ASA had some ways that members could submit records electronically that was expanded into a ranch management package that ASA sold, and called that system ‘Herd Handler.’ The ‘Herd Handler’ software was released on a CD that had password-protected access to the entire ASA database to allow members to do EPD searches.”

**Shafer: Then a major evolution occurred. What necessitated that evolution?**

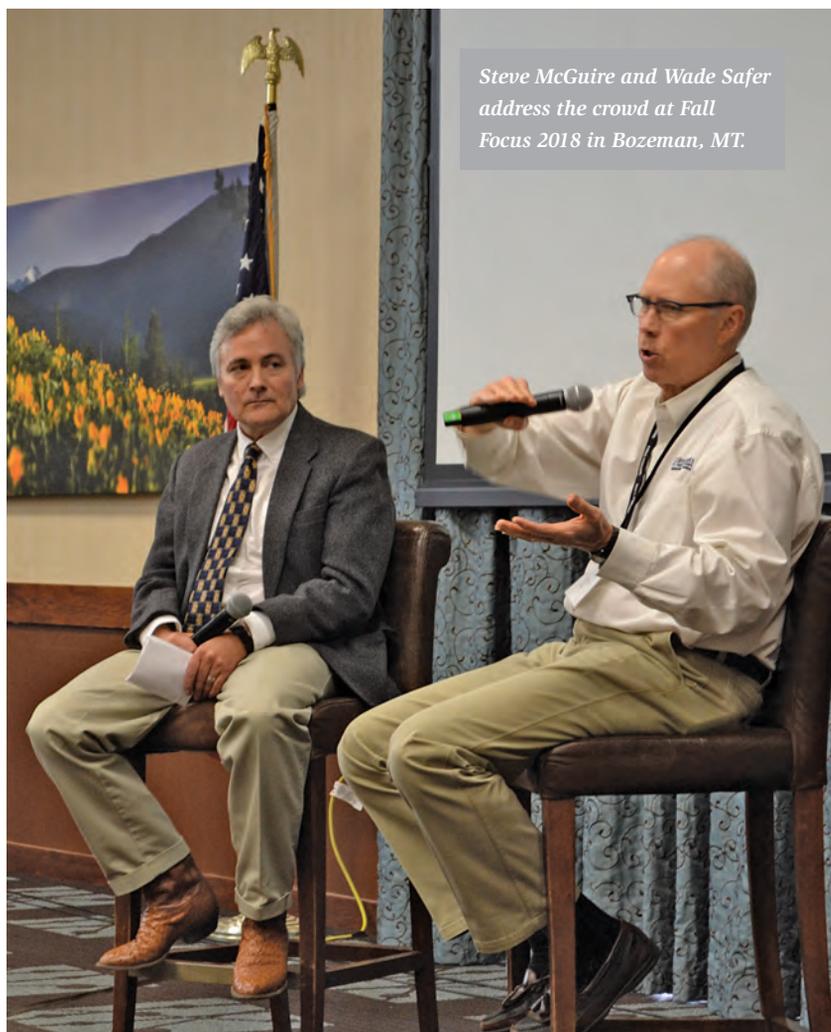
“While the data was sent out on CD twice a year, the database was housed at ASA, and could not be accessed by the members. The software behind ‘Herd Handler’ lasted from 1984 to 2007, but there was no internet capability. So, the Herdbook online system was developed.”

**Shafer: How did we get from a ‘one man show’ to having a number of programmers?**

“To develop an internet system, ASA hired a subsidiary of the Holstein Association to build the framework for the internet system.”

**Shafer: What was behind the decision to use ‘open source’ software?**

“Commercially available, ‘canned’ programs were difficult to customize and had licensing fees. With talented people and the help of the Holstein Association, ASA worked into a customized system using open source, built the system in-house, and saved money. The new system was built to allow members to access their data 24 hours a day, be able to pay for ASA services online, and enter their own data. Those decisions have produced impressive statistics — 92% of data is member entered; 67% of money is collected online; almost 99% of Total Herd Enrollment (THE) enrollments are done online; allows immediate registration and access to EPDs – even on the weekend; and, allows staff to concentrate on helping with issues rather than data entry.”



**Shafer: That covers the evolution of databasing at ASA, which is a critical component of genetic evaluation. The first ASA genetic evaluation came in 1971. What was your perspective on that?**

“Even as a part-time person (in 1973), I knew that the 1971 Sire Summary was a big deal. And, over the next years, many nights were spent cutting and pasting information and bull pictures onto camera-ready sheets for printing the genetic evaluations. The Sire Summary was always a big deal.”

**Shafer: This thing we call IGS, this collaboration, got its roots with the Multi-breed International Cattle Evaluation (MB-ICE) published in 1997. I know that Gordon Hodges and Willie Altenburg, who were both on the ASA Board at that time, were champions of the multi-breed evaluation. What was the climate at ASA that got us where we are today?**

“Beginning in about 1982, a number of conversations led to a meeting between ASA and Cornell University animal breeders, John Pollak and Dick Quass, who were working on new models for genetic evaluation. The ASA Board was having discussions about how to do a better job evaluating percentage Simmental cattle. About that same time, the Meat Animal Research Center (US-MARC) was publishing comparison tables of breeds, and ASA put out its own charts showing Simmental crossbred advantage over straightbred Angus, etc.”

*(Continued on page 26)*

# From Airplanes to Video Games

The history of the ASA genetic evaluation as Steve McGuire remembers it . . .

(Continued from page 25)

The board had lots of discussions about what could be done, leading to the agreement with Cornell to ultimately producing the MB-ICE. McGuire observed that “Really, what the multi-breed change did was it made genetic evaluation agnostic to breed. For a breed association to put together an evaluation that was agnostic to breed, that was revolutionary.”

Then, ASA was approached by a couple of small breeds, and it has grown slowly since. This has given Simmental ten or more years of getting a handle on the value of cross-breeds and other breeds, and how you can mix and match, that other breeds are still struggling with.

*Shafer: Now we are leveraging video game technology, which has required a huge evolution in the way we address the flow of information into our system. How did that all evolve?*

“Evaluation was twice a year beginning with Canadian Simmental and two other associations. Data needed to be reworked to put in a common format and correct errors, which was a very intense process. With the BOLT software running weekly, it required much more accuracy and uniformity. Data formatting has been pushed back to the other associations; an internet-based system has been set up, all records are automatically checked for correct formatting. Now that it is working, it works very well.” ♦



Join us for the  
2019 Meet & Greet  
on the Grounds!



## National Western

Saturday, January 19, 2019 • 1:00 to 4:00 PM

Meet and Greet with the ASA Board of Trustees,  
ASA Staff and Simmental Enthusiasts.  
Chili Feed!



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# Simp Magic

VOLUME 10

Saturday, January 19, 2019 | 6:30 pm MST  
Double Tree, Denver Central, Denver, Colorado  
Pre-Sale Social 5:30 pm, Hors d'oeuvres & Cash Bar

## ON ICE | 2019



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Dam of WLE Copacetic E02 (inset)  
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Selling Pick of her Spring Heifer Calves!



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Selling Embryos by SC Pay The Price & W/C Relentless



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Selling Embryos by HILB/SHER Data Breach



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# ASA 2019 Annual Meeting During the National Western Stock Show

## January 19, 2019

10:00 am to 12:00 pm

DoubleTree Headquarters  
3203 Quebec Street  
Denver, Colorado

- Open to audience questions and comments
- Online members will be able to ask questions and comment. Register for the meeting online at [www.simmental.org/annualmeeting](http://www.simmental.org/annualmeeting)

NATIONAL  
WESTERN  
Stock Show

## Foundation Honor Roll

*The most recent list of people who have made a donation to the ASA Foundation.*

**Smith, Timothy J**  
Giddings, TX

**CLO Simmentals**  
Lebanon, PA

**La Muñeca Cattle Co**  
Linn, TX

**Klein Cattle Company**  
Ravenna, MI

**Schiel Brothers Simmental**  
Magnolia, TX

**Owen Bros Cattle Company**  
Bois d'Arc, MO

**Montana Simmental Association**  
Bonners Ferry, ID

**Vaniman, Donald**  
Bozeman, MT

**Whittier, Jack and Robynn**  
Scottsbluff, NE

**Hyde, Lauren**  
Keensburg, CO

**Cundiff, Larry**  
Clay Center, NE

**Sandy Acres Simmental**  
Neligh, NE

**Kenner, Roger A**  
Leeds, ND

**Beef Improvement Federation**  
Manhattan, KS

**We Invite You to Add  
Your Name to The List.**

## Sales Call

A bi-monthly  
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of upcoming sales for  
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If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in **Sales Call** for the month prior to your sale. **Sales Call** is broadcast to over 5,000 subscribers. **Sales Call** announces the date of your sale, location, provides a link to your sale catalog or website and a map.

# Rocking P Livestock donates Rocking P Love Me E100 for the Foundation Fundraiser

AUCTION  
2019

AMERICAN SIMMENTAL-SIMBRAH  
FOUNDATION



## Rocking P Love Me E100



**Rocking P Livestock**, Maysville, Kentucky, is owned and operated by Chan and Tonya Phillips and Keith and Lindsay Phillips and their families. The Phillips' have been involved in the Simmental breed for over 40 years, purchasing a half-blood Bismarck daughter in the early 70s.

Our family realizes the value of the youth program and is proud to donate this female to directly assist the youth. Chan, Tonya and Keith all served as AJSA Trustees during their junior tenure. Morgan recently served the Association as AJSA President, while AK, Josie and Wyatt remain heavily involved at both the state and national level.

We are donating Rocking P Love Me E100 who is out of RP/MP Love Me Right Now 078W and Pays to Believe. This cow family has claimed multiple banners at the NWSS including four National Championships and one Reserve National Champion. This is one of the winningest cow families in the Simmental breed. This female is a result of a partnership that began nearly 20 years ago with our good friend, Bob MacGregor. She will be bred to calve in the fall of 2019.

**Rocking P Love Me E100 will sell January 21, 2019, during The One Volume XXVI Sale in Denver.** The ASA Foundation is honored to welcome Rocking P Livestock to the elite list of breeders on our Foundation Honor Roll.

ASA# 3401662 • BD: 9/2/2017 • Purebred Simmental  
RP/MP Love Me Right Now 078W x  
LLSF Pays To Believe ZU194

EPDs as of 11.15.18

2020 Foundation Donation from RS&T Simmental LLC/Jordan Cowger

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	MB	BF	REA	SHR	\$API	\$TI
9	1.5	65	92	.17	5	21	53	12.7	8.2	30.2	-.29	.13	-.069	.65	-.36	115	68



**Thank you to all  
of the heifer donors  
from previous years –  
and a big thank you  
to Rocking P Livestock  
for the 2019 donation.**

### The 2019 event marks the 23rd consecutive year that donated genetics have been auctioned on behalf of the ASA Foundation. Previous donors were:

- 1997 Cheyanne Allen, Winchester, IN
- 1998 Triple C Farms, Maple Plain, MN
- 1999 Breinig Simmentals, Arapahoe, NE
- 2000 Dave Nichols, Bridgewater, IA/  
Barry Wesner, Chamberlain, IN
- 2001 Sue Ann Fletcher Nichols, Sioux City, IA
- 2002 LeighBert Farms, Lancaster, WI
- 2003 Double S Simmentals, Fountain Run, KY
- 2004 Hudson Pines Farm, Tarrytown, NY
- 2005 Buzzard Hollow Ranch, Granbury, TX
- 2006 JDJ Ranch, Evart, MI
- 2007 Gateway Simmental Ranch, Lewistown, MT
- 2008 Triple C Farms, Maple Plain, MN
- 2009 Hart Farms, Frederick, SD
- 2010 Grindstone Creek, Sturgeon, MO
- 2011 Sanders Ranch, Louisburg, KS — bull lot
- 2012 HTP Simmentals, Paris, KY
- 2013 Lazy H Farm Randy and Karen Henthorn and  
Family, Fleming, OH
- 2014 Owen Brothers, Springfield, MO
- 2015 Werning Cattle Company, Emery, SD
- 2016 Shoal Creek Land & Cattle, Excelsior, MO
- 2017 Long's Simmentals, Creston, IA
- 2018 Circle M Farms, Rockwall, TX

# Evaluation Updates

## New Trait Developments and New Data



By The IGS Evaluation Team

Cinco de Mayo 2018 was a memorable day for the American Simmental Association (ASA) and International Genetic Solutions (IGS). On May 5, ASA published the full suite of EPDs generated through the IGS Multi-breed Genetic Evaluation powered by BOLT, an accomplishment representing years of research and development by the IGS science team and Theta Solutions, LLC. Since the first week of May, the evaluation runs weekly in a highly orchestrated and monitored but automated process. Over the summer and into the fall many of the original breed associations in the IGS evaluation started releasing their weekly EPDs from the new evaluation.

As a brief refresher, the new evaluation brought several improvements to the genetic predictions including more accurate models for several traits (for instance, stayability, calving ease, and carcass traits), improved use of genomic data, and better predictions of accuracy, all delivered on a weekly basis for the most up-to-date tools for seedstock selection.

The IGS team runs two evaluations every week. One evaluation is the production run, which is a stable automated system tested for reliability and repeatability. The EPDs generated by the production run are published each week. Every Tuesday morning just after midnight, the data (pedigree, phenotypes, and genotypes) funnel from all the IGS breed associations into the production evaluation and by the weekend updated EPDs are published.

At the same time as the production evaluation, a test evaluation is running to verify new developments (such as new breed association data, model changes, changes to procedures) are stable before they are implemented in the production run. The test evaluation allows the IGS science team to continue to make improvements and additions without disrupting the production run.

Now that most IGS partner breed associations are publishing the BOLT-derived EPDs, is the IGS science team putting their feet up and learning a new hobby? Heck, no! The team is continuing to push the envelope by initiating research and development of new traits, adding new breed associations, investigating improved parameters, and novel DNA markers developments. Moreover, the IGS team continues to improve the feedback loop among the breed organizations through the development of web-based interfaces to allow each organization to “troubleshoot” animal movement and genotype-related errors.

## New Trait Development

The IGS science team is investigating the addition of new Economically Relevant Traits (ERT) into the genetic evaluation. Among these are days (or age) to finish, dry matter intake, and heifer pregnancy. Days (or age) to finish can be thought of as a source of both cost-related feed intake and yardage. The work on this important trait complex is in collaboration with Colorado State University, which has considerable experience in this area.

## New IGS Breed Association Partners

Recently the IGS team welcomed three new breed associations to the evaluation — Australian Shorthorn Association, American Salers Association, and North American South Devon Association.

## Improving Existing Traits

The IGS team will continue to fine-tune the genetic evaluation in an effort to always provide the most reliable EPDs possible. Updates in breed composition estimates, the possible interactions between age of dam and contemporary group, and updates to genetic variance components are all underway. The team is continuing to explore new ways of identifying the most predictive genomic markers to continue to squeeze the most out of the genotyping to further improve the accuracy of EPDs. Science is never static, and the IGS science team continues to use the most current science to improve the IGS genetic evaluation.

## Breed associations in the IGS Multi-breed Genetic Evaluation powered by BOLT

- American Chianina Association
- American Gelbvieh Association
- American Shorthorn Association
- American Simmental Association
- Australian Shorthorn Association
- Canadian Angus Association
- Canadian Gelbvieh Association
- Canadian Limousin Association
- Canadian Shorthorn Association
- Canadian Simmental Association
- North American Limousin Foundation
- Red Angus Association of America

For more information about the IGS Multi-breed Genetic Evaluation powered by BOLT, head to:  
[internationalgeneticsolutions.com](http://internationalgeneticsolutions.com). ♦

# Looking forward to the best Show and Pen Cattle SimGenetics has to offer?



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*Stock Show*  
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**ASA RING OF CHAMPIONS**



 **SimGenetics**  
PROFIT THROUGH SCIENCE  
*American Simmental Association*

## Schedule of Shows:

**January 20, 8:00 a.m. —**  
SimGenetics PTP Pen Bull Show,  
in The Yards at the Stockyards Arena

**January 21, 8:00 a.m. —**  
SimGenetics PTP Pen Heifer Show,  
in The Yards at the Stockyards Arena

**January 22, 8:00 a.m. —**  
SimGenetics Junior PTP Breeding Heifer  
Show / Major PTP SimGenetics Bull  
Show, on The Hill at the Stadium Arena

**January 23, 8:00 a.m. —**  
Major PTP SimGenetics Heifer Show, on  
The Hill at the Stadium Arena

# 2019 Golden Book Winner Recognized

A breeder with a long-time affinity for Simmental genetics will receive the prestigious World Simmental-Fleckvieh Federation Golden Book Award.

By Emme Troendle

## J.W. Brune, Overbrook, KS

A native of Missouri, J.W. Brune has enjoyed a diversified career in the cattle business. Brune grew up on his family farm in the bootheel of Missouri, near Jackson. He managed his first herd of cattle in high school as an FFA project.

In 1964, he attended the University of Missouri majoring in animal science with a focus on pre-veterinary studies. He served his country in Vietnam and is a decorated veteran, having been awarded the Purple Heart for wounds incurred during combat.

J.W. and Carol, his wife of 30 years, own the 4,000-acre White Star Cattle Company, located in

the grass-rich Flint Hills, an operation that is comprised of Simmental, SimAngus™ and Angus cattle. Carol, a retired veterinarian, has been an active part of the operation. An advocate for science-based beef cattle production, he is a strong supporter of performance testing.

Over his career, Brune has managed several ranches and cow herds and has served as a consultant for other breeders. For 15 years, White Star Cattle Company was a cooperator herd for Express Ranches' embryo program, and in the 1990s, formed a partnership with Hudson Pines Farm,

## Golden Book Award Recipients 1982 to Present:

The World Simmental-Fleckvieh Federation (WSFF) Golden Book Award recognizes individuals and organizations that have made significant contributions to the development of the Simmental/Simbrah breeds.

The ASA Board, which nominates and approves Golden Book Awards, authorizes up to three awards annually. Recipients of the award receive a plaque from the WSFF and a framed citation signed by the ASA Chairman of the Board.

Jerry Moore, '82, Canton, OH  
Dr. Horst Leipold, '82, Manhattan, KS  
Dr. Harry Furgeson, '82, Anaconda, MT  
Don Vaniman, '85, Bozeman, MT  
Dr. Ray Woodward, '86, Miles City, MT  
Lou Chesnut, '86, Spokane, WA  
Jess Kilgore, '87, Three Forks, MT  
Arnold Brothers, '87, McIntosh, SD  
Rob Brown, '88, Throckmorton, TX  
Bob Dickinson, '88, Gorham, KS  
Tom Abell, '89, Wharton, TX  
Ron Baker, '89, Hermiston, OR  
Albert West, III, '90, San Antonio, TX  
Miles Davies, '92, Deer Trail, CO  
Henry Fields, '92, Claude, TX  
Dr. Earl Peterson, '92, Littleton, CO  
Colville Jackson, '92, Gloster, MS  
Ancel Armstrong, '93, Manhattan, KS  
Javier Villarreal, '94, Acuna Coah, Mexico  
Dr. Harlan Ritchie, '94, East Lansing, MI  
Bud Wentz, '94, Olmito, TX  
Kay Thayer, '95, Bozeman, MT  
Walt Browarny, '95, Calgary, AB  
Steve McGuire, '96, Bozeman, MT  
H.W. Fausset, '96, Worland, WY  
Hugh Karsteter, '97, Cushing, OK  
Nina Lundgren, '97, Eltopia, WA

Don Burnham, '99, Helena, MT  
Dr. Bob Schalles, '99, Manhattan, KS  
Tom Risinger, '99, Crockett, TX  
Bill Spiry, '00, Britton, SD  
Bob Christensen, '00, Malvern, IA  
Kay Klompfen, '01, Bozeman, MT  
Robert Haralson, '01, Adkins, AR  
Dr. John Pollak, '02, Ithaca, NY  
Dr. Dick Quaas, '02, Ithaca, NY  
Dr. Jerry Lipsey, '03, Bozeman, MT  
Marty Ropp, '03, Bozeman, MT  
Jim Taylor, '03, Wallace, KS  
Dr. Joe & Mary Prud'homme, '04, Tyler, TX  
Dr. Bob Walton, '05, DeForest, WI  
Sam Smith, '05, Prague, OK  
Emmons Ranch '05, Olive, MT  
Hudson Pines Farms, '06, Sleepy Hollow, NY  
Dan Rieder, '06, Bozeman, MT  
Silver Towne Farms, '07, Winchester, IN  
Gateway Simmental, '07, Lewistown, MT  
Dr. Larry Cundiff, '07, Clay Center, NE  
Reese Richman, '08, Tooele, UT  
Clifford "Bud" Sloan, '08, Hamilton, MO  
Sally Buxkemper, '09, Ballinger, TX  
Nichols Farms, '09, Bridgewater, IA  
Triple C Farms, '09, Maple Plain, MN

Linda Kesler, '10, Bozeman, MT  
Stuart Land & Cattle, '10, Rosedale, VA  
Powder Creek Simmentals, '10, Molena, GA  
Tom Clark, '11, Wytheville, VA  
Harrell Watts, '11, Sardis, AL  
Frank Bell, '12, Burlington, NC  
John Christensen, '12, Wessington, SD  
Bob Finch, '12, Ames, IA  
Willie Altenburg, '13, Fort Collins, CO  
Tommy Brown, '13, Clanton, AL  
Roger Kenner, '13, Leeds, ND  
Dr. Michael Dikeman, '14, Manhattan, KS  
Val & Lori Eberspacher, '14, Marshall, MN  
Hounshell Farms, '14, Wytheville, VA  
Verlouis Forster, '15, Smithfield, NE  
Jennie Rucker, '15, Hamptonville, NC  
Dr. Mike Tess, '15, Bozeman, MT  
Bill Couch, '16, Owensville, IN  
Billy Moss, '16, McCormick, SC  
Pine Ridge Ranch, '17, Dallas and Athens, Texas  
Dr. Calvin Drake, '17, Manhattan, Kansas  
Jim Berry, '17, Scales Mound, Illinois  
Reflected R Ranch, '18, Sugar City, CO  
Swain Select Simmental, '18, Louisville, KY



## COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

**Elite:** 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.



Brune checking on his cow herd.

expanding that operation's presence in the Midwest. White Star Cattle Company has held several successful production sales at their present location.

For more than four decades, Brune has served as a respected cattle judge on local, state, regional and national levels. He has judged many breeds including Simmental, having worked his first Simmental national show at the National Western Stock Show in Denver in 1977. Brune has been an active participant in many AJSA Junior and National Classic contests as a judge, photographer, and volunteer.

For more than 45 years, Brune has been professionally involved with many beef organizations and breed associations. On a state level, he served as executive director of the Missouri Simmental Association. He helped coordinate state activities and events, along with management of state-sponsored sales. Brune also served as liaison between Simmental breeders and commercial cattlemen, producing an annual directory and a tabloid magazine, *The Simmental Message*.

In 2014, Brune was elected to the ASA Board of Trustees, serving a three-year term, including committee co-chair for Growth and Development. Fred Schuetze, ASA Trustee, shares, "As a Board member, he took the challenge to look at the truly big picture of the cattle industry and of greater importance, how an association relates its purposes and programs to the benefit of the entire industry." ♦

1. What is the term used to describe beef cattle where muscle cells are abnormally large, causing bulging muscles of the rear quarter and forearm?
2. Which breed of cattle, originating in Germany, is known locally as the "Golden Beef?"
3. Which hormone is responsible for male behavior and sex drive?
4. Name the chemical that causes an increase in the heart rate.
5. Iron, copper, magnesium, and phosphorus fall into what general class of nutrient?
6. What is the term given to a beef animal's loss of weight during shipping?
7. What term is used to describe an animal that has too much "set" to the hock joint as viewed from the side?
8. What term is used to describe a specific animal's ancestry or lineage?
9. What does the acronym CAFO stand for?
10. From what European country did the Charolais breed originate?

**Answers:**

1. Double-muscling; 2. Gelbvieh;
3. Testosterone; 4. Epinephrine (Adrenaline); 5. Miners; 6. Shrinkage;
7. Sickle-hocked; 8. Pedigree;
9. Concentrated Animal Feeding Operation;
10. France



# R&R Cattle Company

## Production Sale

Friday, Feb. 15, 2019

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# SxCalf Offers Effective Solution for Scours

By Lilly Platts

**Spring calving season is upon many producers, bringing with it the costly issue of scours.** SxCalf, developed by Bryan Blatt, CEO of Ecoplanet Animal Health, and Dr. Gary Strobel, Montana State University, successfully treats dehydration caused by scours fatal to many calves. Labeled as “Sx Calf Oral Electrolyte and Nutritional Supplement,” the product is now available around the country with a multitude of major distributors.

The development of this product began many years ago. In the late '90s, Dr. Strobel and his team at Montana State University discovered a novel fungus in the rainforest of Honduras that was making a mixture of volatile antimicrobial agents. Chemical analysis of the volatiles revealed a mixture of over 30 compounds. Bioactivity analysis showed that only certain molecules in the mixture were required for maximum activity against the most common fungal and bacterial pathogens of plants and humans. The products were shown to act in a synergistic manner. That is, a combination of the molecules possessed more activity than either of the compounds alone. Using this concept, Strobel, in conjunction with Ecoplanet, bio-mimicked the fungal gases with other naturally occurring compounds and formulated an electrolyte solution

(SxCalf) for treating calves with dehydration associated with stress, and diarrhea.

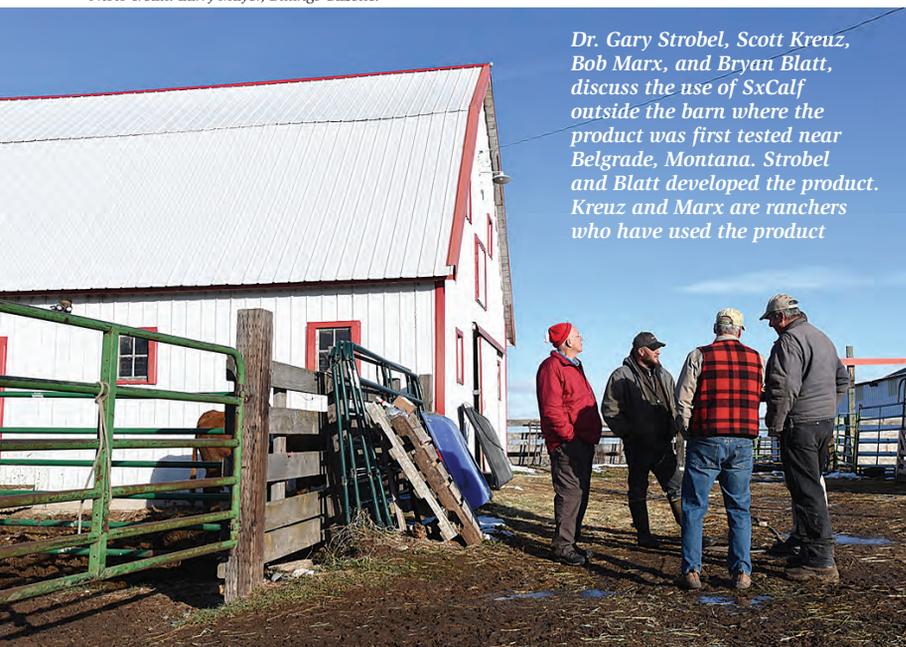
Dr. Rob Callan, chief of staff at Colorado State University's College of Veterinary Medicine, has used SxCalf on scouring calves, stating, “The most significant observations were the resolution of dehydration and the improvement of fecal consistency of treated animals.”

Scott Kreuz and Bob Marx, Belgrade, Montana, were some of the first to use the product. The producers expressed their satisfaction with SxCalf, saying it was a much quicker treatment than others they have tried, which oftentimes aren't quick enough to stop the dehydration that shuts down vital organs in sick calves. They also noted follow-up antibiotic treatments weren't necessary as frequently, especially in calves treated quickly with SxCalf.

Presently, a large scale study to understand the nature of the effect of SxCalf on the animal gut is underway at Colorado State University in conjunction with scientists at the University of Minnesota and Ecoplanet. Researchers are studying the microbiome (intestinal microflora) of the gut before and after treatment with SxCalf. The hypothesis is the SxCalf modifies the flora of the gut to normalize and quickly help the animal to rehydrate.

Animal Health International, Greeley, Colorado, announced the SxCalf product achieved the number one sales position with a 50% share of the market within the past 14 months in Montana. Health Canada also approved the product for sale under their Low Risk Veterinary Health product program, making it the first oral electrolyte to be approved for sale under this program. Strobel notes that SxCalf has immediate potential as an international product for human health, as infectious diarrheal-caused disease is one of the top ten killers of humans in the world. It is estimated, based on sales to date, upwards of 30,000 animals were administered SxCalf with favorable results.

Photo credit: Larry Mayer, Billings Gazette.



*Dr. Gary Strobel, Scott Kreuz, Bob Marx, and Bryan Blatt, discuss the use of SxCalf outside the barn where the product was first tested near Belgrade, Montana. Strobel and Blatt developed the product. Kreuz and Marx are ranchers who have used the product*

Sources: Billings Gazette, Montana State University, and EcoPlanet Animal Health.



Photo credit: Larry Mayer, Billings Gazette.

The SxCalf product was first tested in calves in Southwest Montana, near Belgrade.



Photo credit: Larry Mayer, Billings Gazette.

SxCalf is now available through a variety of distributors. ♦

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# Women of ASA

By Emme Troendle

**Editor's Note:** This is the third article in a series highlighting significant women in the Simmental industry.

**The first woman to serve on ASA's Board of Trustees, the late Mary Garst, was one of many influential women in the Simmental industry.**

**A** pioneer in and out of the pasture, the late Mary Garst, Coon Rapids, Iowa, is remembered for being a woman ahead of her time. Garst, mother of six children, managed her husband's family cattle business; served as the first woman on multiple local, state, and national boards; and participated in many women's organizations.



Mary Garst

Born in 1928, Garst attended college during World War II at Carleton College in Northfield, MN, later marrying her second cousin Steve Garst, and attending graduate school in history at Stanford University. After school, the couple returned to Steve's family farm, a hybrid corn operation and cattle business. The farm was started by Steve's father, Roswell Garst, a name remembered for his advancements in

hybrid corn production and bringing Soviet Premier Nikita Khrushchev to Iowa to tour the Garst Company farm in 1959.

For Roswell, the cattle were a byproduct of the corn, and many ranch managers had come and gone before Mary took over the business, handling the genetic selection for 4,000 cows, nutritional decisions, and cattle sales. She narrowed breeding to a 45-day period and collected performance data on the entire herd. Most notably, Garst started utilizing computers for data collection.

Sarah Garst, Mary's daughter, explains, "My mother transformed our cattle herd. She started crossbreeding, and the cows were heat detected for only one or two periods. If the cow or heifer didn't breed, it was culled. As a result, we had a better quality cattle to sell and feed out."

In 1977, The Garst Company was awarded the Beef Improvement Federation Commercial Breeder of the Year, an award recognizing Garst for leadership and performance testing.

She was the first woman elected to ASA's Board of Trustees, serving from 1978-1980, and was the first female president for the Iowa Simmental Association.

Playing an active role in many other organizations, Garst served on the board of directors for the Iowa Beef Improvement Association, Chicago Federal Reserve, International Harvester, Burlington Northern Railroad, and Northwestern Bell Telephone.

As women's roles were changing in the US, Garst was at the forefront in agriculture, encouraging growth. Today, she remains a vital piece of the beef industry's history. "She encouraged women to be strong and to be a force to be reckoned with," says Liz Garst, describing her mother. "She engaged everyone around her to think and to use their brains."

**Garst was quoted in a 1992 publication by Loise R. Noun, *More Strong Minded Women*, where she shares her transition to managing the cattle operation:**

"In 1969 when my youngest child started school, I got involved in the cattle operation. It was something that I could do. I could see that some kind of organization was needed. I had also learned enough about genetics from just listening to people talk about corn to have an idea that the same principles could be applied to cattle.

"As I got into the cattle business I began to think it should be computerized because nobody can really milk all of the significance out of this collection of data without a computer . . . I got the records in such a shape that I could understand them but they got so complex that nobody else could. I did this all for two years without pay because farm wives do not get paid. Then in 1971, I thought, this is ridiculous. It is not good for me because I don't take myself seriously enough and it is not good for the men in the business not to pay me because they don't value how good I am getting to be at this job. So I went, not unpleasantly but firmly saying, 'You've got to pay me a real wage because I am doing a real job and I will be truly responsible for this operation.' A lot of times in the future I regretted that. There is protection in being an unpaid volunteer. It's a lot more comfortable.

"I started out first with just the breeding records and then I started into cattle sales work because we developed cattle good enough for other people to be buying them for breeding purposes. Before that we just had terminal cattle . . . Next I got into advertising and then I had to get into managing the cowboy crews because I now knew exactly how I wanted it done. When I relied on someone else to do it, they couldn't see why it was important to do it my way. By 1972 I was running the whole operation fulltime." ♦

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# FROM THE HEADQUARTERS



Mahdi Saatchi, Ph.D.

By Dr. Mahdi Saatchi, ASA and IGS Lead Genomicist

## What are the future applications of genomics in beef cattle?

As a Simmental breeder, how did you make your bull selection and breeding decisions before 2011? It was most likely based on EPDs and individual performance data. Does that sound right? You may have heard of DNA testing at that time,

but there weren't genomically-enhanced EPDs (GE-EPD) available for Simmental breeders to make more accurate selection decisions. The American Simmental Association (ASA) released its first sets of GE-EPDs in 2012 after several years of research and development in collaboration with Iowa State University (ISU) and National Beef Cattle Evaluation Consortium (NBCEC).

I started my career in beef genomics as a postdoctoral research associate at ISU in August 2010, where I was working with Professor Dorian Garrick (Executive Director of NBCEC, 2009-2016) to develop GE-EPDs for several US beef cattle associations including ASA. I was so lucky to be in the right place at the right time! Genomics had just been introduced to the beef industry. I would like to take this opportunity to thank Professor Garrick and NBCEC for funding my research project at ISU.

During my three and a half years working at ISU, we developed and evaluated different statistical models to calculate molecular breeding values (MBV) for DNA-tested animals in different US beef cattle breeds. The ASA was blending those MBVs with animals' EPDs to calculate and publish their GE-EPDs. This approach worked fine but has its own limitations such as the GE-EPD can only be produced for DNA-tested animals and not their non-genotyped relatives. That's why ASA and IGS partners invested in developing a new set of GE-EPDs using a more advanced statistical model (Single-step) and more powerful software for multi-breed genetic evaluation in beef cattle (BOLT).

On May 5, 2018, ASA published the full sets of new GE-EPDs generated through the IGS Multi-breed Genetic Evaluation powered by BOLT. It has been more than six months since the first release, and the ASA has published BOLT GE-EPDs every week since then. That is a tremendous success for ASA and its members to have access to these more accurate GE-EPDs calculated by most advanced statistical model and software in the world. While the IGS science team continues to make improvements in accuracies of GE-EPDs, the question that may come up is what is the next application of genomics in beef cattle? How can genomics help the beef industry besides calculation of GE-EPDs? Below are some of my thoughts.

### Novel Traits

There are many other traits important to the beef industry that we don't have an EPD or a GE-EPD yet because they are hard or expensive to measure. Genomics can help to identify genetic markers associated with these traits in a small recorded population and then be used for selection in a larger population.

For example, bovine respiratory disease (BRD) is the leading cause of illness and death for the backgrounding and feedlot cattle industries. Evidence that BRD susceptibility has a genetic component has been demonstrated through multiple research

studies. We could use genomic markers to predict GE-EPDs for BRD susceptibility and better select cattle with more resistance/resilience to BRD.

Another example is beef nutrition. One of the research studies I was involved in during my postdoctoral at ISU was to look at the genetic basis of fatty acid composition in beef cattle. We identified genetic markers that impact fatty acid composition, which can be used to select for healthier beef (lower cholesterol and higher healthy fatty acids such as omega-3). Doesn't that sound great?

### Inbreeding/Outbreeding

Inbreeding can lead to a decline in average phenotypic performance especially for reproductive traits known as inbreeding depression. Heterosis (hybrid vigor), the opposite of inbreeding depression, describes the advantage gained from outbreeding by crossing different lines or breeds. Genomics can measure the levels of inbreeding or outbreeding more accurately than pedigree estimates. If we can characterize the effects of inbreeding depression and heterosis across the genome (which genetic markers can cause inbreeding depression or heterosis) then we can optimize our breeding decisions to benefit more from heterosis and suffer less from inbreeding depression. Wouldn't this be a cool tool to use?

### Lethal Haplotypes

Mutations (changing the DNA codes from one form to another) are the basis of evolution and create the variation among different species, breeds and individuals within a breed. Some mutations cause the gene to lose its functionality (broken gene). If the gene is vital for survival, then an individual with two copies of a broken gene will die early in life (embryonic lethality). Most broken genes are still unknown in livestock population, but we can use a group of genetic markers together to tag lethal genes in the genome (known as lethal haplotypes). Several lethal haplotypes have been identified in dairy cattle and now dairy breeders have a genomic tool to manage and control them. I have no doubt there are such harmful lethal haplotypes segregating in our beef populations. We could improve our cows' fertility by detecting and managing some of these lethal haplotypes in our beef cattle.

### Breed composition

Estimation of breed composition of an animal is an important piece of estimating EPDs in any multi-breed genetic evaluation. We keep track of an animal's pedigree up to the founders to determine its breed composition percentages. However, genomics can provide a more accurate estimation of breed compositions for a genotyped animal by looking at what percentage of genes he or she inherited from each ancestor breed. That means a SimAngus bull with currently 5/8 SM 3/8 AN breed composition estimate could actually have inherited more or less than the predicted 5/8 Simmental genes from his ancestors! If genomics could help us improve the accuracy of GE-EPDs, it can also help us improve the accuracy of breed composition estimation.

These are just few examples where genomics could help our industry in future. I hope to see some of these applications of genomics in the beef industry during my career. ♦

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# BULLETINS

## AJSA Schedule and Deadlines

- January 15 . . . . Steers born January 15 – April 15 eligible for Steer Profitability Competition
- April 15 . . . . Classic entry forms available at [www.juniorsimmental.org](http://www.juniorsimmental.org)
- April 15 . . . . Steers born January 15 – April 15 eligible for Steer Profitability Competition
- May 8 . . . . Regional Classic entry deadline 4:30 p.m. Mountain
- May 15 . . . . Regional Classic final entry deadline (registration fees double) 4:30 p.m. Mountain
- May 22 . . . . National Classic entry deadline 4:30 p.m. Mountain
- May 29 . . . . National Classic final entry deadline (registration fees double) 4:30 p.m. Mountain
- June 1 . . . . Photography Contest, Interview Contest, Trustee Application, Silver and Gold Merit Award application deadline
- June 11-15 . . . . North Central Regional Classic, West Fargo, ND
- June 19-22 . . . . South Central Regional Classic, Stillwater, OK
- June 19-22 . . . . Eastern Regional Classic, Lewisburg, WV
- June 26-29 . . . . Western Regional Classic, Logan, UT
- July 21-28 . . . . National Classic (in conjunction with Simmental Breeders Sweepstakes), Louisville, KY
- September 27 . . . . Steer Profitability Competition Entry Deadline, forms available at [www.juniorsimmental.org](http://www.juniorsimmental.org)

## 2019 NWSS Schedule

The ASA meeting headquarters are at the DoubleTree by Hilton, 3203 Quebec Street, Denver. The event is being held in conjunction with the 51st ASA Annual Meeting.

### Thursday, January 17

8:00 am ASA Board and Committee meetings

### Friday, January 18

8:00 am ASA Board meeting  
NWSS pen and sale cattle check-in

### Saturday, January 19

8:00 am ASA Board meeting  
10:00 am Annual Meeting  
1:00-4:00 pm Meet and Greet on the Grounds  
6:30 pm SimMagic on Ice

### Sunday, January 20

8:00 am Bull Pen Show (including People's Choice Judging)  
NWSS Hill cattle check-in  
6:30 pm Chairman's Reception  
7:00 pm Foundation Gala

### Monday, January 21

8:00 am Female Pen Show  
2:00 pm The One Sale XXVI

### Tuesday, January 22

8:00 am Junior Show  
Open Class Bull Show  
Wild, Wild West Sale, Brighton, Colorado

### Wednesday, January 23

8:00 am Open Class Female Show

## DNA Updates

DNA invoicing is completed at the time of requesting the tests (instead of when results are received). This will increase efficiencies and reduce the number of invoices members currently receive.

To cover ASA's cost, members will be charged \$1.00 per blood card, \$2.00 per sample pull, and research fees (\$1/minute) associated with DNA work outside the regular procedures, for instance misidentified samples or samples showing up to the laboratory without proper paperwork.

Due to delays in transit times, the ASA will now automatically ship kits via 3-day FedEx, charged to the member account. Members can request to use US Postal Service, but the default is for FedEx 3-day shipments as of, October 1, 2018.

## Genetic Conditions Panel

The Genetic Conditions Panel includes seven genetic defects tracked by the American Simmental Association. These defects are: AM, NH, CA, DD, OS, PHA, and TH.

The Genetic Conditions Panel is available with GGP-LD or GGP-HD testing, and the add-on price for the panel is \$25. If a member orders any one of the genetic conditions on the panel with a GGP-LD or GGP-HD test, the entire panel will automatically be tested. If the animal is not undergoing a GGP-LD or GGP-HD test, the price is \$25 per defect tested. If requesting the genetic conditions panel after a GGP-LD or GGP-HD test is complete, the testing will be billed at single defect rates, which is \$25 per defect.

## ASA Requesting Cow Weights

The American Simmental Association is seeking to increase the flow of mature cow weights with body condition scores into its database. Cow weights provide valuable information for use in our genetic evaluation system. The best time to weigh and condition score your cows is around weaning or pregnancy diagnosis.

*(Continued on page 45)*

# RGH Annie-O 807F

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ASA3406191 • 2-7-18 BD • PB SM • Mr TR Hammer 308A ET x M3 PDI Annie Oakley 18C



Hoffman Farms is proud to consign one of our best to this year's Denver "The One" Sale. RGH Annie-O 807F is a result of an embryo purchase out of the Sim Magic On Ice Sale and has not disappointed us. This powerfully built show prospect was born with the "look" and has maintained it throughout her time here in KY. Her sire, Mr TR Hammer, has made his mark stamping cattle with eye appeal and stoutness of bone along with width and dimension. Annie-O has these qualities. Her donor dam is one of several daughters of the 2014 National Champion Female, ACW Annie K 330Y. Progeny from this Annie K female have averaged in the area of \$12,000 and become superior donors for their respective owners. RGH Annie-O has the power and style to maintain her maternal heritage standards of being successful in the show ring, pasture and donor pen. We would love to see this one this summer at Junior Nationals in Louisville.

*Thank you to all our customers this year! We look forward to next year!*



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## BULLETINS

(Continued from page 42)

### ASA Publication Accepting Photos

ASA Publication, Inc. is looking for cover, editorial, and advertising photos. Categories to consider: cattle in different seasons and environments (pasture, feedlot, etc.); people working cattle; and general farm photos. Cattle should strongly represent the focus and principles of ASA: Simmental, SimAngus™, Simbrah, SimAngus™ HT.

Vertical or horizontal format is acceptable. ASA Publication will pay \$100 for photos used for covers and \$50 for those used in advertisements or editorial.

Photos received by ASA Publication are assumed to be released by the photographer and permission given for ASA and ASA Publication use. Send high-resolution photos to [editor@simmgene.com](mailto:editor@simmgene.com).

### 2019 Year-Letter is "G"

The year-letter animal identification letter for 2019 is "G", and will be followed by H in 2020 and J in 2021. The letter F was the year-letter designated for use during 2018.

### Office Holiday Schedule

The ASA office will be closed for the following 2018/2019 holidays.

Monday & Tuesday, December 24-25  
**Christmas**

Tuesday, January 1, 2019  
**New Years Day** ♦

## MENU MORSELS

*Spicing up your dinner table with tasty, beef-based dishes.*

### Bean-Beef Casserole

#### Ingredients:

- 1.5-pounds ground beef
- 1-small onion, chopped
- 1-16-oz can green beans
- 1-16-oz can red kidney beans
- 1-16-oz can pork and beans
- 2-Tbs vinegar
- 3-Tbs packed brown sugar
- 1/2-cup ketchup
- 1/2-tsp dry mustard
- 1/2-tsp salt

#### Directions:

1. Brown ground beef in saucepan; drain
2. Add remaining ingredients; mix well
3. Spoon into casserole dish
4. Bake for 30 minutes or until bubbly at 350 degrees
5. (If desired) sprinkle grated cheese on top

**Editor's Note:** Each month a favorite beef recipe is presented in this space. The Register encourages and welcomes contributions to this column from the ASA membership. ♦



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By Teegan Mackey, Vice President of Marketing, Giddings, TX



As the fall judging season started to speed up for my Blinn College livestock judging team and me, we began to hit the road. With our coaches settings sights for the top, we went every place they could find from Sharpton Club Lambs to Real Hog Farm and even Southern Jewel Cattle Company. Rigorous workouts came and went, the reasons sets seemed to be never ending. Despite the amount of stock we may have seen, the one thing that always stuck with us were the incredible, over the top, game changing good ones. Then when it came time to talk choice sets, nobody could pass up the chance to put together a set on such elite livestock. It makes a breeder and advocate proud when almost all his teammates want to talk the Simmental heifers because they were that kind. Travelling to Simmental breeders all around the nation has shown me how well all the current bulls and females are working in the breed. It certainly does show when Kansas City, Louisville, and Denver roll by and classes can have so much depth with differently bred females and sires that can exemplify the standards of the purebred industry.

Being a member of the high-caliber Blinn livestock judging team, Simmental breeder, and a Trustee creates a

unique environment for me to see the industry from several different sides. Traveling the country with a pack of like-minded individuals seeing the Simmental breed as babies, breds, pairs, and sires from different operations strikes up many conversations about the advancements within the breed. As a Trustee, these conversations with teammates, coaches, and managers/owners of the visited operations allow me an inside view of what direction the breed is headed. Hearing the viewpoint of people outside of the breed has helped to build my ways of marketing Simmental cattle to people who have yet to join this Association. Being a breeder, these conversations help me in my decisions when it comes to breeding time. I am excited to see how these decisions serve me come fall when the babies hit the ground.

With the spring show season approaching, it's the practical, functional cattle that come from the Simmentals that will excel. I have no doubt it will draw in more cattlemen of all walks to this type of cattle, which will keep the breed as a whole climbing to the top even faster than before. With so many Simmental sales coming up, these elite heifers and bulls will be the talk of the barns with more and more people trying to join in on this opportunity. I can't wait to see all the Simmental enthusiasts and new buyers looking to advance their operations. It is an exciting time to come for the Association. Thanks and gig'em! ♦

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Hosted by: Simmental Breeders Sweepstakes  
Locaton: Louisville, Kentucky  
Dates: July 21-28



## 2019 North Central Regional Classic

Hosted by: North Dakota Simmental Association  
Locaton: West Fargo, North Dakota  
Dates: June 11-15



## 2019 South Central Regional Classic

Hosted by: Oklahoma Simmental-Simbrah Association  
Locaton: Stillwater, Oklahoma  
Dates: June 19-22



## 2019 Eastern Regional Classic

Hosted by: West Virginia Simmental Association  
Locaton: Lewisburg, West Virginia  
Dates: June 19-22



## 2019 Western Regional Classic

Hosted by: Utah Simmental Association  
Locaton: Logan, Utah  
Dates: June 26-29



[juniorsimmental.org](http://juniorsimmental.org)



## NEWSMAKERS

### Giess Speaks at KSU Cattlemen's Club

Lane Giess, ASA Director of Commercial and Non-traditional Data Programs, was the featured speaker for the Kansas State Collegiate Cattlemen's Club September meeting. The KSU Collegiate Cattlemen's Club is one of the largest clubs by student attendance for the Department of Animal Science at KSU and hosts over 200 active students. During his presentation, Giess visited with the students on a range of ASA services, particularly the commercial programs (THE-CM), the Feeder Profit Calculator™ (FPC) and Cow Herd DNA Roundup (CHR).



Lane Giess addresses KSU students.

### ASA Welcomes Eakin

Kelly Eakin, Bozeman, MT, has been hired to join the ASA customer service team. Raised on a ranch in eastern Oregon, Eakin spent her youth working cattle and farming, she was active in 4-H livestock and judging projects. Eakin attended Oregon State University, then completed her degree in Animal Science at Montana State University. She comes to ASA with 23 years of customer service experience, having worked for Rocky Mountain Supply of Belgrade as their Animal Health Department Manager. Outside of work, she enjoys gardening, family time with grandchildren, and working with her horse and two Corgis.



Kelly Eakin

### In Other Publications...

The *Western Ag Reporter* has recently featured four Simmental producers in their 2018 Herd Reference Edition:

- Tom and Zach Kearns, Kearns Cattle Company, Rushville, NE, were recognized for their Simmental cross breeding program.
- Former ASA Trustee, Roger Kenner, and Current North Central Region Trustee, Erika Kenner, Kenner Simmental Ranch, Leeds, ND, were recently highlighted for their dedication to data collection and providing the best genetics to their customers.
- Kim and Mike Richert from Open Gate Ranch, Fairfield, MT, were featured for their successful, progressive approach to cattle breeding.
- SimAngus™ and Angus producer Don Schiefelbein, Schiefelbein Farms, Kimball, MN, was recently recognized the ranch's diversified approach to their cattle operation.

### In Memoriam . . .

• Bill Couch, 67, Owensville, IN, passed away recently. Born and raised on a polled Hereford operation, Couch had a diversified career in the cattle business. He started Couch's Custom Fitting Service, was the ranch manager for Diamond C Ranch, a 2,500-head, 55,000-acre Simmental operation, later established his own Simmental herd, and was a ranch manager for Express Angus. He is survived by son, Willy, and his wife, Tracie, Fairmont, OK; daughter, Christy Couch Lee, and her husband, Craig, Wellington, IL; and three grandchildren. His infant brother, Bobby Lee Couch, and his father, Melvin, preceded him in death. ♦

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5/8

ASA#: 3125337  
EPDs: CE: 11 \$API: 132 \$TI: 82

**W/C Executive 187D**



3/4

ASA#: 3182363  
EPDs: CE: 15 \$API: 129 \$TI: 77

**Yardley Utah Y361**



3/4

ASA#: 2641894  
EPDs: CE: 10  
\$API: 99  
\$TI: 58



**FHEN Halftime A127**



1/2

ASA#: 2884737  
EPDs: CE: 14  
\$API: 140  
\$TI: 70



**Halls Confidence A30**



1/2

ASA#: 2852652  
EPDs: CE: 15  
\$API: 134  
\$TI: 71



**W/C Lock Down 206Z**



1/2

ASA#: 2658496  
EPDs: CE: 14  
\$API: 152  
\$TI: 80



**W/C United 956Y**



1/2

ASA#: 2614725  
EPDs: CE: 12  
\$API: 129  
\$TI: 89



**W/C BF Innocent Man 174A**



3/4

ASA#: 2785174  
EPDs: CE: 10  
\$API: 103  
\$TI: 56



**Schooley Emmett C543**



3/4

ASA#: 3268112  
EPDs: CE: 8  
\$API: 115  
\$TI: 72



**TJ Franchise 451D**



1/2

ASA#: 3148384  
EPDs: CE: 20 \$API: 164 \$TI: 90  
Triangle J's 2017 sale topper and stoutest bull ever produced!

**GLS/JRB Cash Flow 163C**



3/4

ASA#: 3044489  
EPDs: CE: 7 \$API: 105 \$TI: 64

**CCR Anchor 9071B**



3/4

ASA#: 2882759  
EPDs: CE: 17 \$API: 161 \$TI: 83

**Rousey Gold Strike 512C**



5/8

ASA#: 3000381  
EPDs: CE: 17 \$API: 160 \$TI: 90

**WS Stepping Stone 844**



3/4

ASA#: 2937803  
EPDs: CE: 10 \$API: 124 \$TI: 74

**Longs the Player C33**



3/4

ASA#: 3030191  
EPDs: CE: 14 \$API: 113 \$TI: 60

**LCRR THR Mtn Pass 6219D**



5/8

ASA#: 3117102  
EPDs: CE: 16 \$API: 163 \$TI: 88

**Damar Duration D871**



1/2

ASA#: 3222772  
EPDs: CE: 11 \$API: 123 \$TI: 79

**WHF Tenfold C38**



3/4

ASA#: 3118596  
EPDs: CE: 13 \$API: 119 \$TI: 67

**DAF Cadillac Style C4**



1/2

ASA#: 3066650  
EPDs: CE: 10 \$API: 121 \$TI: 61

**W/C Last Call 206A**



1/2

ASA#: 2785178  
EPDs: CE: 12 \$API: 141 \$TI: 77

**W/C Son of a Biscuit 83E**



1/2

ASA#: 3336314  
EPDs: CE: 13 \$API: 134 \$TI: 66

**Bridle Bit Rembrandt D630**



5/8

ASA#: 3137473  
EPDs: CE: 21 \$API: 177 \$TI: 77

**Hara's Distinction 10C**



3/4

ASA#: 3083878  
EPDs: CE: 10 \$API: 88 \$TI: 59

**CCR Masterlink 9054C**



3/4

ASA#: 3026360  
EPDs: CE: 16 \$API: 137 \$TI: 79

**W/C Red Revolver 8443C**



3/4

ASA#: 3041173  
EPDs: CE: 16 \$API: 112 \$TI: 55

# BEEF BUSINESS

## Online Grocery Sales to Quadruple

Online sales of groceries will more than quadruple by 2023 as web-based options become more available and consumers become more willing to shop for their food online, according to a new forecast from market research firm Packaged Facts. Online grocery sales have already more than tripled between 2013 and 2018. Most of the growth has come since 2016, with expansion of both e-commerce platforms and conventional grocery stores.

Amazon and Walmart are currently the biggest participants in the market, generating nearly 28% of online grocery sales, Packaged Facts said. Instacart is the largest third-party pack-and-deliver company, and Kroger, FreshDirect, and Peapod are also major players.

## Beef Export Report

US beef exports set new records in August with export value topping \$750 million, according to USDA. Meanwhile, August pork exports were fairly steady compared to last year's volume, but retaliatory duties in key markets continued to press down pork values.

August beef exports totalled 119,850 metric tons, up 7% from the same period a year ago, valued at \$751.7 million. The value was up 11% year-over-year and easily exceeded the previous record of \$722.1 million, reached in May 2018.

## Meat Industry Happy with US/Mexico/Canada Deal

The meat industry asked for only one thing while renegotiating the North American Free Trade Agreement: nothing. The industry wanted already trade-friendly terms for US meat exports to remain in place. The announcement that Canada had agreed to what will now be called the United States Mexico Canada Agreement (USMCA) did just that for beef and pork producers.

"Over the past quarter century, free and open trade between the US, Mexico, and Canada has been tremendously successful for our producers, and we're pleased that our existing market access will be maintained," said NCBA President Kevin Kester.

## USDA Dog Sniffs Out Pig Head

Hardy, a USDA-trained detector dog, sniffed out a roasted pig head in traveler baggage at Atlanta's Hartsfield-Jackson International Airport earlier this month. Underscoring the efforts USDA is undertaking to keep African Swine Fever (ASF) from entering the country.

ASF, a disease that could devastate the US pork producers, has confirmed cases in China and the European Union over the past several months prompting the USDA to review and strengthen its protections.

## Formal Definition of Meat Requested

The National Farmers Union (NFU) has sent a letter to the Food and Drug Administration (FDA) pressing for the formalization of the definition of protein products not derived from livestock and currently labeled as cell-cultured "meat".

FDA is being asked to develop a consistent "standard of identity" for "meat and related products to prevent mislabeling of food in the marketplace." The letter to the FDA is the NFU's second request calling for a US government agency to clarify how to distinguish products derived from food animals from those created in a laboratory.

## Group Keeps Pressure on Trucking Regulations

The National Pork Producers Council submitted comments to the US Department of Transportation (DOT), supporting revisions to existing federal trucking regulations that would allow livestock haulers to comply with the rules while maintaining standards of animal welfare.



Merry Christmas from the TNT Simmental Rench Family!

May you be Blessed with a Wonderful Christmas and a Happy New Year, remembering the "Reason for the Season!"  
Kevin, Lynette and Family



Happy Holidays from the members of the Springer Simmental crew!!!

Jeff & Lynda Springer  
Michelle, Todd, Eli & Noah Christianson  
Bri, Steve & Paisley Springer  
641-330-6654

Meanwhile, the National Cattlemen's Beef Association (NCBA) and those representing bee and fish haulers submitted a petition to the DOT also requesting additional flexibility on Hours of Service requirements. The petition asks for a five-year exemption from certain requirements and encourages DOT to work with the livestock industry to implement additional fatigue-management practices.

### High Salt in Meat Alternatives

A product survey by Action on Salt, a group based at Queen Mary University of London, has exposed the perceived 'health halo' of processed meat alternatives, including meat-free burgers, sausages and mince, which have high levels of salt.

The survey showed 28% of all products surveyed are higher in salt than the maximum targets that were due to be met by last December and called on Public Health England to take action. The survey found meat-free burgers contained more salt than meat burgers.

### More Meat in Cold Storage

Total meat and poultry supplies in cold storage continued above last year's levels in September, but increases slowed as strong beef exports coupled with lower imports curbed inventory build-up. In the monthly cold storage report, USDA reported total frozen poultry supplies were down slightly from the previous month but up 10% from a year ago.

Total pounds of beef in freezers were up 1% from the previous month and up 3% from last year. Frozen pork supplies were up 1% from the previous month but down 5% from last year.

### Cattlemen Seek Repayment from Kane Beef

More Cattlemen and feedlot operators are seeking to join a federal lawsuit claiming Kane Beef owes them millions of dollars. The Corpus Christi, Texas-based packer has been ordered to repay Texas livestock sellers nearly \$38 million as a part of an agreement with the US government to comply with the Packers & Stockyard Act.

Nearly two dozen more plaintiffs want to join the lawsuit. In addition to paying off cattlemen, Kane also is in the midst of paying the city \$2.38 million in delinquent water bills and another \$400,000 in unpaid property taxes.

### Appeals Court Strikes Down Gag Order

An appeals court panel has found the trial judge's gag order in a North Carolina hog farm nuisance lawsuit violated the First Amendment, and the court granted the defendant's request that the gag order be struck down.

The three-judge panel of the US Court of Appeals for the Fourth Circuit in its ruling said the gag order had an unacceptable "chilling effect" on free speech. The ruling said the gag order prevented a Smithfield hog production unit from responding to various attacks on its business practices and public policy involvement. ♦

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**Georgia SIMMENTAL SIMBRAH ASSOCIATION**

**Merry Christmas and Happy New Year**

**American Junior Simmental Association Board of Trustees**

## CUTTING EDGE

### Top *E. coli* Investigations

Researchers from Queen's University-Belfast in Ireland found that cold plasma, bacteriophages, vinegar, lactic acid, and carvacrol and thyme essential oil nanoemulsions are effective interventions for controlling pathogenic *E. coli* contamination of beef products.

Results show these effective treatments reduced *E. coli* counts: cold plasma treatment; a bacteriophage cocktail; and vinegar, 5% lactic acid and essential oils nanoemulsion.

### Antilisterial Effective in Cold Storage

A new study shows that a bacteriocin-doped film with antilisterial properties can behave as a smart, active food packaging, making it very effective in cold chain break conditions when listeria growth is fast. The bacteriocin-coated films were tested for efficacy in both assay and in direct contact with artificially contaminated precooked chicken fillets.

According to Italian researchers, the most effective method for inactivating *L. mono* was the love-*Enterococcus*-doped film both at 4°C and 22°C, resulting in full inactivation of the pathogen by day seven of the test.

### Herbs Reduce Mycotoxins in Meat

A study published by researchers from the University of Porto in Portugal reports that adding herbs prior to cooking could be used as a mitigation strategy to reduce mycotoxin in meat.

This study evaluated the impact of oven-roasting and microwaving of chicken breast muscles with and without roasting bags and/or the addition of herbs. Results showed adding herbs reduced mycotoxin content by up to 60%.

### Chitosan Reduces *E. coli*

New research has shown that chitosan, a fiber taken from crustacean shells, has the potential to be an effective microbial intervention against *E. coli* and salmonella in lean beef. In a study by researchers from the University of Alberta and Hubel University of Technology, high-molecular weight chitosan (HMWC) reduced both pathogens on beef by about 90%.

The efficiency of a bacteriocin-producing strain of *Carnobacterium maltaromaticum* and HMWC in inactivating the enteric pathogens also was evaluated on beef. While the addition of bacteriocins and chitsan did not increase antibacterial efficacy, cell counts further reduced during storage when they were present.

### Screening Method Detects Meat Fraud

A new mass spectroscopy technique could be effective as a front-line testing method to ensure the quality and authenticity of meat products, according to researchers from Ireland and Czech Republic.

Adding bulking agents to mask the addition of water into minced meat is fraudulent practice that is difficult to detect, the authors stated. While meat quality can be assessed by measuring total net protein, current methods are not able to cope with sophisticated modern-day adulteration. ♦



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# CORPORATE REPORT

## Smithfield Reveals Energy Project

Smithfield has announced additional efforts in the expansion of its Smithfields Renewables program, including what it called an ambitious goal of implementing manure-to-energy projects at 90% of its hog finishing locations in North Carolina and Utah and nearly all of its Missouri spaces in the next ten years.

The company plans to reduce greenhouse gas (GHG) emissions 25% by 2025 through partnership with a broad coalition including family farmers, government, energy partners, and other constituents.

## Snack Processor Taps into Pet Treats

Monogram Food Solutions has announced it has signed a co-pack agreement to produce pet treats from a subsidiary, a deal that preserves the facility's economic contributions to the region.

Monogram issued a WARN notice with the state of Texas several months ago when the plant's sole customer withdrew its business. The pet-treat deal with a major company, giving it a foot in the door of one of the largest US grocery chains, allows the company to rescind the WARN.

## Grass-fed Brand Launches New Beef Products

Teton Water Ranch rolled out new beef breakfast sausage links and is developing a new mushroom burger blend, both derived from 100% grass-fed and finished cattle.

The Denver-based company reports the new, heat-and-eat breakfast sausage links will be the only beef breakfast sausage in the category. Meanwhile, the company is also working on a grass-fed beef and mushroom blend for a new burger line.

## Marfrig Posts Loss Record Revenue with National Beef

Brazil's Marfrig Global Foods, the world's second-largest beef processor, posted a net loss of BRL126 million (\$34.5 million) in the third quarter of 2018 due to a devaluation of Brazil's currency on debt and the purchase of National Beef. At the same time, the company reported 1.83 million animals slaughtered in the third quarter, up 4% year-over-year.

The company's earnings report excludes Keystone. Keystone was sold for \$2.2 billion to Tyson Foods, a transaction which will be finalized upon approval by South Korea's competition regulator. ♦



## Honor or Memorialize a Special Person

By contributing to the American Simmental Association's Foundation in memory of a family member or respected friend, you will honor and preserve the memory of a special person while providing important funding toward long-term goals, such as education, research, scholarships and youth programs. And, like the memories you share of your loved one, this is a gift that will last in perpetuity.

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Executive Order x Fancy Yardley



**F551**

January 5/8 Blood ASA#3451296  
Cash Flow x Miss Grizz R551



**F675**

February Purebred ASA#3426497  
Pays To Believe x Lucky Gal



**F978**

February 3/4 Blood ASA#3426495  
Real Steel x Ms Sure Bet



**F810**

January Purebred ASA#3451299  
Pays To Believe x Ms Zoom



**F054**

January 3/4 Blood ASA#3451309  
Lock Down x Ms Uno Mas



**F42**

January 5/8 Blood ASA#3451286  
Santa Fe x Miss Max



**F398**

January 3/4 Blood ASA#3464882  
Cowboy Cut x American Girl



**E112**

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## INTERNATIONAL

### Scotland Confirms BSE Case

A case of bovine spongiform encephalopathy (BSE) has been confirmed on a farm in Aberdeenshire, Scotland, according to Scottish government public health officials. The infected animal did not enter the human food chain and Food Standards Scotland confirmed there is no risk to human health as a result of this isolated case.

According to officials, the case was identified as a result of the country's comprehensive surveillance system and strict control measures, including routine testing for BSE in animals over four years old and the removal of specified risk materials such as the spinal column, brain, and skull from carcasses.

### JBS Expands Supply Chain

JBS South America is doubling beef production at two of its facilities in Brazil's Minas Gerais state in order to meet increased demand from China, in an attempt to fill the void created by US-China trade dispute.

The global meat processor invested \$12.4 million to expand production capacity in two plants, which are expected to reach maximum production levels within months. A second work shift is on hand at both facilities, where JBS plans to open new jobs between now and June 2019.

### Ample Supplies Pressure World Food Prices

Growing global inventories of corn, wheat, rice, and other staples pushed the FAO food price index down 7.4% in September, compared to a year ago, though world meat prices held to a marginal decline for the month.

A very large US corn crop, combined with ample supply prospects globally, and strong wheat shipments from Russia contributed to a 1.4% drop in the food price index from August to September, the Food and Agriculture Organization of the United Nations said. Vegetable oil prices dropped 3.2% from August and dairy declined 4.7%.

### US Asks For WTO Dispute Panel

The US has requested a World Trade Organization (WTO) dispute resolution panel review retaliatory measures by China, the European Union (EU), Canada, and Mexico against US tariffs recently imposed on steel and aluminum imports.

At the same time, China, the EU, Canada, Mexico, Norway, Russia, and Turkey also asked the WTO to investigate the American tariffs. The series of retaliatory tariffs followed US tariffs of 25% on steel imports and 10% on aluminum imports imposed by the Trump administration.

### Trade Talks For Japan, EU, UK

The US Trade Representative (USTR) office has notified Congress that it intends to negotiate three separate trade agreements with Japan, the European Union, and the United Kingdom.

In separate letters to Congress outlining plans for each effort, the USTR said its aim is to address both tariff and non-tariff barriers to achieving fair and reciprocal trade. Negotiations with Japan and the EU could begin 90 days from the notice, while talks with the UK could start after the country exits the EU on March 29, 2019. ♦



# Denver is our WORK ZONE!



## LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark  
Homozygous Black/Heterozygous Polled  
Pays To Believe is the spectacular 2015 NWSS and 2014  
NAILE Grand Champion Bull! His first calves are averaging 5 digits in public auctions  
and his full-sib sisters averaged \$16,000 in Lee's 2014 fall sale.

EPDs:  
CE: 8 \$API: 112 \$TI: 74



Dam: URA Baby Doll



Granddam: Rockin Robin



## WLE Big Deal A617

EPDs: CE: 10 \$API: 110 \$TI: 63  
ASA#: 2743620 • Homozygous Polled  
Steel Force x Shawnee Miss 770P  
Big Deal is exciting at Mid Continent Farms  
& Wesner Livestock. Big Deal is calving  
easily and adding value to progeny!  
Maternal brother to Uno Mas.



## CNS-HFS Payload A330

EPDs: CE: 12 \$API: 119 \$TI: 67  
ASA#: 2747228 • Homozygous Black,  
Heterozygous Polled • Pays to Dream x Navigator.  
Extra sound structured, calving ease, solid  
black bull with added depth to make complete,  
sound progeny. He has no white on face to use  
on heifers or cows.



## TNGL Grand Fortune Z467

ASA#: 2654876 • Grandmaster x STF Montana Black  
2014 NWSS Champion Bull!  
Homozygous Black &  
Homozygous Polled  
Exciting, extra complete first  
progeny with lots of extension!

EPDs:  
CE: 8 \$API: 136 \$TI: 72



Famous donor dam, Hope Floats



2014 NWSS Champion Bull

\$16,000 Grand Fortune daughter



## OMF Epic E27

ASA#: 3317371  
WS All Around Z35 x OMF Commander Y69  
Homozygous Polled • Homozygous Black  
EPDs: CE: 13 \$API: 149 \$TI: 82  
Exciting calving ease outcross genetics  
who sold to Schooley, IA, and Sears, CA,  
from Oak Meadow's NWSS Pen!



## RFG/K-LER Elevation 727E

ASA#: 3268058  
LRS Elevate 213B x MCM Top Grade 018X  
Homozygous Polled • Homozygous Black  
EPDs: CE: 13 \$API: 149 \$TI: 78  
High-selling bull in 2018 "The One Sale",  
selling to Lee, CO. Tremendous EPDs  
combined with great design —  
an exciting purebred!



## FBF1/SF Ignition A811

ASA#: 2749323 • Combustible x In Dew Time  
Homozygous Black/Homozygous Polled  
Ignition packs an unprecedented load of muscle shape and  
internal dimension together with excellent structure and  
profile. Ask Randy Daniels, Trent Templeton and Todd Alford  
about progeny!

EPDs:  
CE: 14 \$API: 108 \$TI: 56



Ignition's fantastic full sister



2016 NAILE Reserve Champion  
SimSolution Junior Show by Ignition



## Mr. TR Hammer 308A ET

ASA#: 2759745 • Ellingson Legacy x CNS Dream On

EPDs:  
CE: 9 \$API: 125 \$TI: 80

Black/Polled

1/3 revenue sharing \$200,000  
top-seller of the 2013 HCC Sale,  
Hammer is a world class individual  
with a unique blend of pedigree,  
performance and phenotype. A  
rarity who combines performance,  
EPDs and phenotype. With  
Hammer, you can compete on the  
tanbark and produce breed-lead-  
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EPDs:  
CE: 11 \$API: 132 \$TI: 82



Kingsman's full sister was a Reserve Division Champion at the 2017 NWSS!



Kingsman's other full sister at the "The One" Sale brought \$25,000 to Werning, SD.

## K-Ler Kingsman 610D 5/8 SimAngus™

ASA#: 3125337 • Homozygous Black/Homozygous Polled WC Executive Order x GW Predestined 701T

Kingsman was the high-selling bull in the 2017 "The One" Sale, selling to John Lee, CO. Kingsman puts together as nearly a perfect combination of EPD profile, genetic merit, unique pedigree power, structural soundness, and real-world functionality and phenotype as any sire available! Move your herd to a higher kingdom with Kingsman!



EPDs:  
CE: 13 \$API: 131 \$TI: 64



Loaded Up's famous dam!



Loaded Up daughter – many-time champ for Skiles, TX.



Loaded Up son at Werning's.

## W/C Loaded Up 1119Y

ASA#: 2654155 • Remington Lock N Load x 3C Macho Heterozygous Black/Homozygous Polled

Half-interest sold for \$240,000 at the 2017 Embryos on Snow sale to Griswold! Loaded Up is out of a great cow family, will moderate frame, improve front ends, and maintain soundness!



EPDs:  
CE: 9 \$API: 108 \$TI: 67



Bottomline's paternal brother is out of a Broker dam...he's the \$400,000 Profit!

## TL Bottomline 38B

ASA#: 2905451  
WS Pilgrim x Fat Butt Heterozygous Black/Homozygous Polled

Bottomline will add power and PIAZZZ to your next calf crop. He's going to especially work great on Steel Force, Uno Mas and Pays influenced females. Grand Champion Bull at 2016 NAILE and American Royal, Res. Champion at 2017 NWSS!



Bottomline's Dam.



Bottomline's Reserve Champion paternal sister out of a Broker dam speaks to the quality of this mating opportunity!



His full sister commanded \$25,000 at the 2017 "The One" sale!



EPDs:  
CE: 12 \$API: 127 \$TI: 72



Carver's dam is the famous donor, Dolly.

Sexed semen available and limited!

## TKCC Carver 65C

ASA#: 3045230 • WS Pilgrim x Driver Homozygous Black/Homozygous Polled

Carver was the high-selling and lead-off bull in the Kearns 2016 Sale. His dam, Dolly, has produced some extremely well received and valuable progeny of both sexes! He's a real-world bull to use on anything with white on it... he'll add performance and great type!



Carver was the lead-bull in the Kearns 2016 Champion Pen!



Carver's Maternal sister by GLS New Direction at Rains and Bird.



TKCC Carver 65C



## KRMS Primary Candidate B204

ASA# 2994148  
OMF Double Shot x Mo Better Heterozygous Black/Homozygous Polled

EPDs: CE: 9 \$API: 112 \$TI: 62

The 2016-2017 Triple Crown Champion Percentage Bull, winning NWSS, NAILE, and American Royal!



## Jass On The Mark 69D

ASA# 3210989  
Loaded Up x In Dew Time Black/Polled

EPDs: CE: 14 \$API: 133 \$TI: 68

An exciting bull who should sire a bit more frame than his popular sire. His dam was 4th overall B&O at the AJSA National Classic! She's an In Dew Time x Macho.



## K-Ler Cash Flow 528C

ASA# 3042933  
Make It Rain x Miss Kansas

EPDs: CE: 6 \$API: 109 \$TI: 67

Cash Flow was a successful show bull and is a brother to the famous many-time champion heifer of Ritchey's a few years back!



## JBSF Road Trip 213D

ASA# 3133021  
RLYF Roll Tide x Macho

EPDs: CE: 6 \$API: 108 \$TI: 59

Road Trip is an eye-appealing 3/4 blood raised by Bloombergs. His dam was the 2009 Illinois State Fair Supreme Champion Female.



EPDs:  
CE: 9 \$API: 96 \$TI: 59



Valentine is Legendary's legendary maternal granddam, and foundation donor for many of the Rockin P success stories!

### Rocking P Legendary C918

ASA#: 3070709 • Harkers Icon x SVF Steel Force  
Homozygous Black/Homozygous Polled

Legendary is a direct son of deceased Icon, and is an ultra-sound, good-footed, soft-middled bull with tons of function and eye appeal. He was a successful show bull for Rocking P, being a division champion at NAILE, and winning Sweepstakes and the Kentucky State Fair. Bloomberg's added Legendary to their powerful herd battery, selecting him as the second high-selling bull at "The One".



EPDs:  
CE: 5 \$API: 115 \$TI: 60

Homozygous Black,  
Homozygous Polled



VCL LKC Dagger 605D

### VCL LKC Dagger 605D

ASA#: 3173463 • Profit x BF Miss Crysteel Tango  
Full brother to The Duke and Profit Maker



EPDs:  
CE: 9 \$API: 102 \$TI: 57

Heterozygous Black,  
Homozygous Polled.

The ultra stout, solid black anchor bull to the 2017 Purebred Pen for Voglers. 1,350 lbs. at 10 months. The Duke is a stud!

### VCL LKC The Duke 633D

ASA#: 3173461 • Profit x BF Miss Crysteel Tango



EPDs:  
CE: 7 \$API: 116 \$TI: 63

Homozygous Black,  
Homozygous Polled

This eye-appealing high selling bull for Vogler's was also the lead bull in their Reserve Champion Denver Pen!

### VCL LKC Profit Maker 604D

ASA#: 3173459 • Profit x BF Miss Crysteel Tango



Dam: BF Miss Crysteel Tango

In just her short time in production, she's produced over \$500,000 in progeny sales. She's the dam of popular 2014 champion Firefly, who produced Hartmans high selling bull! Miss Crysteel Tango is a Steel Force out of a full sister to Pays To Believe's dam. Power in the blood here with Profit Maker and Duke!



Maternal sister: Firefly 311A. She was Grand Champion Female 2014 American Royal.



Sire: Profit



2017 NWSS Reserve Grand Champion Pen of Three



Sister to Firefly – 3rd Overall B&O at the National Classic, Kersten, NE.



EPDs:  
CE: 5 \$API: 107 \$TI: 68

Homozygous Black,  
Heterozygous Polled



Both Better Believe It and Charged Up share this donor dam: LLSF Cayenne

### LLSF Better Believe It D64

ASA#: 3152728 • Pays To Believe x LLSF Cayenne



EPDs:  
CE: 10 \$API: 116 \$TI: 67

Homozygous Black,  
Heterozygous Polled

### LLSF Charged Up D66

ASA#: 3152726  
Pays To Believe x LLSF Cayenne

These two full brothers, Better Believe It and Charged Up were members of the Lee Simmental Farms 2017 Champion Denver Pen of Five.



EPDs:  
CE: 8 \$API: 127 \$TI: 79

Homozygous Polled  
Heterozygous Black  
Outcross sire owned by JS Simmental, Volk Livestock and Cuming Creek Cattle. Here's a new performance outcross with growth in the top 5% of the breed!

### STF/DSF Brimstone EC70

ASA#: 3276061  
CCR Wide Range x LRS Turning Point 3117A

EPDs as of 11.26.18

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# THE: BACK TO BASICS

## Can you report calves and not register them? Why spend the time if you're not registering?

By Emme Troendle

Yes, you can record a calf with ASA and not register the animal. The animal will receive a seven-digit animal number in parentheses, indicating that the animal is unregistered. There are many benefits to recording every calf in your herd, even if you don't register them.

1) **By recording a calf (placing a calf on file), you improve the accuracy of the dam and sire's EPDs.** If a breeder annually reports the birth weight, calving ease score, and a weaning weight, it provides more information for the sire and dam, allowing the cow herd's EPDs to be more accurate year-to-year.

2) When you record every calf (place each calf on file), even if you only register a couple head, **you will get a truer understanding of how the calves rank and ratio among their contemporaries.** Reporting all of the calf data leads to a more complete genetic evaluation, allowing ASA to return better and more informative EPDs to the breeder. This ultimately leads to the development and production of better cattle for tomorrow, the ultimate goal of any breeder.

To give you a real-world example of what happens when you fail to report all data, we have used actual numbers from our database on spring 2015-born calves. We start with a set of 12 bull calves that are contemporaries from birth. Two of the calves did not make it to weaning and had removal codes applied. The rest of the calves had birth, weaning, and yearling weights submitted. Therefore, we have complete reporting on this contemporary group.

To show what happens with incomplete reporting, we removed the weaning and yearling weights on the four calves with the lowest adjusted growth measurements and recalculated the group's ranks, ratios, and EPDs. This would be comparable to a breeder not weighing (or submitting) data on their bottom-end bulls. The table below lists results of performance calculations with the complete contemporary group (in white) and with incomplete reporting (gray shade):

*See charts on adjacent page.*

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### Adjusted weights and ratios:

Tattoo	Adj BW	BW Ratio	BW Rank	WW Date	Adj WW	WW Ratio	WW Rank	YW Date	Adj YW	YW Ratio	YW Rank
16C	94	91	10 of 12	08/21/2015	869	118	1 of 10	02/05/2016	1466	113	1 of 10
16C	94	91	10 of 12	08/21/2015	869	110	1 of 6	02/05/2016	1466	109	1 of 6
10C	87	99	8 of 12	08/21/2015	800	108	2 of 10	02/05/2016	1349	104	3 of 10
10C	87	99	8 of 12	08/21/2015	800	101	2 of 6	02/05/2016	1349	100	3 of 6
8C	84	103	7 of 12	08/21/2015	774	105	3 of 10	02/05/2016	1303	101	5 of 10
8C	84	103	7 of 12	08/21/2015	774	98	3 of 6	02/05/2016	1303	97	5 of 6
7C	78	110	3 of 12	08/21/2015	771	104	4 of 10	02/05/2016	1297	100	6 of 10
7C	78	110	3 of 12	08/21/2015	771	98	4 of 6	02/05/2016	1297	96	6 of 6
1C	84	103	6 of 12	08/21/2015	760	103	5 of 10	02/05/2016	1361	105	2 of 10
1C	84	103	6 of 12	08/21/2015	760	96	5 of 6	02/05/2016	1361	101	2 of 6
15C	83	104	5 of 12	08/21/2015	758	103	6 of 10	02/05/2016	1306	101	4 of 10
15C	83	104	5 of 12	08/21/2015	758	96	6 of 6	02/05/2016	1306	97	4 of 6
5C	71	118	1 of 12	08/21/2015	745	101	7 of 10	02/05/2016	1287	99	7 of 10
5C	71	118	1 of 12								
3C	79	108	4 of 12	08/21/2015	737	100	8 of 10	02/05/2016	1231	95	8 of 10
3C	79	108	4 of 12								
14C	97	88	11 of 12	08/21/2015	591	80	9 of 10	02/05/2016	1181	91	9 of 10
14C	97	88	11 of 12								
11C	93	92	9 of 12	08/21/2015	585	79	10 of 10	02/05/2016	1179	91	10 of 10
11C	93	92	9 of 12								
X67C	108	75	12 of 12	REMOVED FROM INVENTORY							
2C	77	111	2 of 12	REMOVED FROM INVENTORY							

These tables display ratio, rank, and EPD shifts with incomplete contemporary data (in gray) or whole contemporary group reporting (in white).

In looking at these tables, the moral of the story is clear — your best calves do not get credit for being as good as they are if you don't turn in all of your data. (Incidentally, their parents won't either.) For example, take a look at the 16C bull that scored a 118 ratio at weaning with a complete dataset. His ratio went down to 110 and his WW EPD dropped from 53.8 to 49.1 when the slower growing bulls were removed. He also experienced dips in his YW, \$API and \$TI. The same pattern exists for the other top bulls. Alternatively, the bottom bulls improved when their growth data were not included. This makes sense. By not reporting their growth data the system does not know how poorly they performed and can only use their birth weights and pedigrees to make growth predictions.

It is easy to see that in the real world not submitting data on all of your calves may cost you money. After all, if you sell your top bulls for breeding purposes and they are not getting credit for what they actually are, they are likely not worth as much to your buyers. The same, of course, is true for your females. Furthermore, with incomplete data reporting, you will make slower genetic progress in your herd. This is because you will be relegated to making selection decisions with a less clear picture of your animals' genetic value than if you reported all data. Don't let your best calves look average on paper. Allow them to have the numbers they deserve by providing data on all the calves.

### EPDs:

Tattoo	CE	BW	WW	YW	Milk	MWW	CW	YG	\$API	\$TI
16C	8.5	2.9	53.8	93.7	0.9	27.8	22.2	0.15	119.0	74.0
16C	8.5	2.8	49.1	86.3	1.8	26.3	17.8	0.13	117.0	71.0
10C	7.8	0.1	35.3	61.8	-3.1	14.5	-0.7	0.06	108.0	67.0
10C	7.8	0.1	30.7	54.5	-2.1	13.3	-5.0	0.04	105.0	63.0
8C		-1.5	30.0	61.0	2.7	17.7	-3.1	0.11	122.0	72.0
8C		-1.5	25.3	53.7	3.6	16.3	-7.3	0.09	119.0	68.0
7C	10.6	-1.7	35.2	62.2	0.8	18.4	-3.2	-0.02	121.0	66.0
7C	10.6	-1.7	30.5	54.9	1.7	17.0	-7.4	-0.04	119.0	63.0
1C	11.4	-1.4	30.9	61.4	3.7	19.1	-2.8	0.03	120.0	65.0
1C	11.4	-1.5	26.2	54.0	4.6	17.7	-7.2	0.01	118.0	62.0
15C	9.4	0.4	33.4	65.9	6.8	23.5	2.6	0.11	112.0	66.0
15C	9.4	0.4	28.7	58.5	7.8	22.2	-1.7	0.09	110.0	63.0
5C		-3.9	22.5	50.8	2.4	13.6	-12.5	0.13	134.0	74.0
5C		-3.9	20.7	48.1	2.8	13.2	-14.1	0.12	133.0	73.0
3C	11.4	-1.4	27.7	50.5	1.6	15.5	-9.5	-0.07	122.0	67.0
3C	11.4	-1.1	30.1	57.5	1.6	16.6	-4.8	-0.05	123.0	68.0
14C	7.2	2.5	21.0	37.9	0.4	10.9	-11.1	0.03	85.0	51.0
14C	7.2	3.0	34.3	56.4	-2.7	14.4	0.2	0.08	91.0	59.0
11C	8.8	0.3	17.5	42.1	6.4	15.1	-11.3	-0.06	114.0	54.0
11C	8.8	0.8	32.8	64.8	3.1	19.5	2.5	0.00	119.0	62.0
X67C		2.3	27.5	53.2	1.6	15.4	-2.2	0.03	78.0	49.0
2C	8.9	-1.0	33.5	65.4	1.3	18.0	0.1	-0.01	122.0	69.0

- 3) Additionally, whenever you DNA-test animals in your herd, it is **easier to track where a test is in process and check the DNA results yourself if all calves are in the system with an on-file number prior to requesting DNA testing kits.** Want to know more about genomic testing? See page 34 for more information. Keep in mind, ASA requires that any animal being genomically tested have an on-file number prior to being tested.
- 4) A full calving record for every dam provides **a more accurate depiction of a cow's stayability in the herd.** Stayability is arguably the trait with the highest impact on profit for the cow herd. Gaining a more accurate prediction of stayability across all cattle in the herd is vital for continued improvement in this valuable trait. Reporting all calves with accurate removal codes is key to predicting stayability accurately.

Reporting data on all calves is free and improves the quality and accuracy of the data submitted to the evaluation. Whole contemporary group reporting should be standard operating procedures for all breeders. Check out Profit Through Data for step by step instructions for placing an animal on file. ♦



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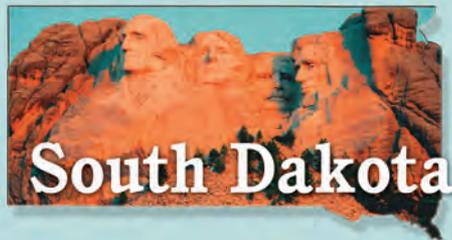
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# STATE SCENE

## ISA Holds Field Day

The Indiana Simmental Association (ISA) hosted a field day at Clear Water Simmentals in Milan, August 18. ASA Director, Luke Bowman, discussed how to ask the tough questions when it comes to genetic selection. He helped members develop their own selection index, and transitioned into a conversation about how \$API and \$TI fits for programs designed with commercial customers in mind.

Doug Parke and Drew Hatmaker spoke to adults about marketing and juniors about sales talk; Tommy Carper focused on vitamins and herd health; Patrick Gunn instructed on general nutrition and herd health; Jim Herr gave an update on the Indiana Simmental Association; and Matt Claeys spoke about Beef Quality Assurance Certification and the Indiana State Fair champion steer carcass results.



The crowd listens to lectures from speakers at the ISA field day.

## ASA and MSA Host Booth

The American Simmental Association and the Missouri Simmental Association manned a booth at the Ozark Empire Farm Fest, a three-day event held in Springfield. The event attracted beef producers from four states: Arkansas, Kansas, Missouri and Oklahoma.

ASA Director, Lane Giess, Terry Nichols, Burlington Junction, were in attendance. Along with the trade show, Simmental breeders from across the state represented the breed with live exhibits in the cattle barns.



Terry Nichols, (left), and Kenneth Loomer helped man the ASA booth.

## Kenner Ranch Hosts Annual Livestock Update

Kenner Simmental Ranch, Leeds, North Dakota, and North Dakota State University Extension Service hosted the Fourth Annual North Central North Dakota Livestock Update Event on October 30, 2018. Cattle producers from Benson, Pierce, Towner, and Rolette Counties were provided pertinent information on health programs, ration options, range and forage usage, and beef performance programs.

ASA Field Educator, Russ Danielson, described five ASA programs that beef producers have available to assist with the selection of efficient and profitable commercial cattle. The procedure for enrolling their herds in the Total Herd Enrollment Commercial Option and the potential economic benefit of the calculated relative value of feeder cattle using the International Genetic Solutions Feeder Profit Calculator™ were outlined.



Roger Kenner (left) and Russ Danielson posing next to a Cow Herd DNA Round up sign. ♦



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# Simmental's American Journey

The ASA and Dr. Bob Hough teamed up to compose *Simmental's American Journey*, a comprehensive text with over 400 pictures summarizing ASA's 50 years. This page-turner is full of historic pictures, tales like Travers Smith's heroic efforts to import Parisien, the philosophy of the founding fathers, the turbulence in the 1990s, the comeback centered around collecting data and breeding commercially relevant cattle, through to the present outlook of the Association.



## Excerpt from the Foreword Written by Dr. John Pollak

The reader of this book will gain knowledge of the history of the Simmental breed, the Association and the people behind the breed. Embracing the story of Simmental in the United States beef industry may help create a sense of accomplishment and relevance that current membership can take pride in as they carry the banner of the breed forward. But there is also value in studying history. Generations of cattle and of the ranchers and farmers who produced those cattle have come and gone over the past 50 years. They faced cyclical cattle markets, environmental and social issues, and challenges that come from moving an organization and a diverse membership forward. They made mistakes and at times got off course, yet learning from these miscues prepares today's leaders for making future decisions. Bold decisions were made that created positive change, and should instill confidence in future leadership as they seek to be innovative in new endeavors.

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# SALE RESULTS

## Four Starr Simmental's 1st Annual Production Sale

September 1, 2018 • Eugene, MO

No.	Category	Average
16	Mature Cows	\$3,282
4	Cow/Calf Pairs	2,800
16	Two-Year Old Heifers	4,531
14	Yearling Heifers	3,358
1	Embryo Package	2,400
1	Flush Rights Lot	3,250
1	Choice of Semen Lot	975
53	Total Lots	3,582
1	Donation – Choice of Semen	\$1,500

**Auctioneer:** Justin Stout, Lenexa, KS (The Stock Exchange)  
**Sale Manager:** Brian Valentine, Professional Livestock Solutions  
**Sale Staff:** Tim Lackey, Brett Spader  
**Representing ASA:** Lane Giess

## 13th Annual Illini Elite Sale

September 16, 2018 • Shelbyville, IL

No.	Category	Average
69	Total Lots	\$3,307

**Auctioneer:** Duane Stephens, West Salem  
**Sale Consultants:** Roger Allen, Larry Martin, Greg Miller, David Guyer, Doug Parke, Ryan Haefner and Adam Swigart  
**Ringmen:** Chris Smith, Austin Rincker and Dan Naughton  
**Representing ASA:** Dr. Bert Moore

### High-Selling Lots:

- \$11,500 – Open Female, s. by Broker, cons. by Rincker Simmentals, sold to Tyler Chandler, Marissa.
- \$10,000 – Open Female, s. by W/C Relentless, cons. by Russell Land and Cattle, sold to Joel York, Palenstine.
- \$6,400 – Open Female, s. by Broker, cons. by Rincker Simmentals, sold to Cody and Ty Knodle, Fillmore.
- \$6,200 – Open Female, s. by Revival, cons. by Hillstown Farms, sold to Gracy Erickson, Bolivar, MO.
- \$6,000 – Open Female, s. by Pays To Believe, cons. by Fox Creek Cattle Farm, sold to Tree Lane Farms, El Paso.
- \$4,500 – Donor Dam, s. by Dream On, cons. by Black Diamond and Breezeway, sold to Voyt Simmentals, Dennison, IA.
- \$3,700 – Bred Female, s. by Hooks Broadway, cons. by Hillstown Farm, sold to Austin Landon.
- \$3,600 – Bred Female, s. by W/C Lockdown, cons. by JR Simmentals, sold to Bartz Farms, Murrayville.

**Comments:** The sale was broadcast by LotOne.com (Brent Rincker).

## Martin Farms' Open House at the Farm Sale

September 29, 2018 • Lyles, TN

No.	Category	Average
2	Bulls	\$3,600
9	Bred Cows	1,950
2	Cow/Calf Pairs	2,300
36	Bred Heifers	2,122
7	Heifer Calves	2,093
6	Genetic Lots	1,667
62	Total Lots	2,103

**Representing ASA:** Chris Davis

### High-Selling Lots:

- \$4,000 – Pick of the 2018 Spring Bull Calf Crop, “MF Foundation F876,” s. by Basin Payweight 1682, sold to Troy Hill Farm, Bon Aqua.
- \$3,900 – SimAngus™ Bred Heifer, “MF/WEF Praline,” s. by MSR Great Plains 3793A, bred to CCR Cowboy Cut, cons. by Water’s Edge Farm, Franklin; sold to Greer Simmentals, Goodlettsville.
- \$3,200 – 3/4 Blood SM Bull, “MF Enhancer E422,” s. by MSr Great Plains 3793A, sold to Pile Century Farm, Jamestown.
- \$3,100 – SimAngus Bred Heifer, “Miss WEF Highfalutin,” s. by Gibbs 1084Y Tux and Tails, bred to Hook’s Beacon, cons. by Water’s Edge Farm, sold to Taylor Farms, Midway.
- \$3,000 – SimAngus Bred Heifer, “Miss WEF Black Onyx,” s. by Connealy Black Granite, bred to Hook’s Beacon, cons. by Water’s Edge Farm, sold to Toy Hill Farm, Bon Aqua.
- \$2,900 – SM Heifer Calf, “MF Fuchsia,” s. by CCR Cowboy Cut, sold to Lee Massey, Menlo, GA.

**Volume Buyers:** 5 Bar S Ranch, Dickson; William Bros. Simmentals, Milan, MO; and Tom and Betsy Plunkett, Bon Aqua.

## Trinity Farms' Generations of Excellence Female Sale

October 5, 2018 • Ellensburg, WA

No.	Category	Average
85	SM and SimAngus™ Cows	\$2,835

**Auctioneer:** Butch Booker, Colfax  
**Sale Consultants:** Marty Ropp, Allied Genetic Resources; and Katie Colyer, LiveAuctions.  
**Representing ASA:** Chip Kemp

### High-Selling Lots:

- \$32,000 – “TFS Black Moon 0210,” sold to C&C Farms, Ephrata.
- \$12,000 – “TFS Goldenglow 0615X,” sold to AI Genetics Plus and Tyler Deaton, Moses Lake.
- \$9,000 – “TFS Black Sugar 8362F,” sold to James Maultsby, Cle Elum.
- \$6,000 – “TFS Goldenglow 4638B,” sold to AI Genetics Plus and Tyler Deaton, Moses Lake.
- \$4,750 – Confirmed Heifer Pregnancy, sold to Robert Moon, Ellensburg.
- \$4,250 – “Trinity Espresso 0284,” sold to Werning Cattle Company, Emery, SD.
- \$4,000 – “Trinity Blk Pearl 4409 2300,” sold to Pure Country Farms, Ephrata.
- \$3,350 – “TFS Goldenglow 7759E,” sold to James Maultsby, Cle Elum.

**Comments:** Also selling were 22 Angus Cows at an average of \$2,460; 1 Choice Black Powder Heifer Lot for \$9,000; and a Confirmed Heifer Pregnancy Lot for \$4,750.

## Belles of the Bluegrass

October 6, 2018 • Campbellsburg, KY

No.	Category	Average
71	Total Lots	\$2,715

**Auctioneer:** Tommy Carper, VA  
**Sale Manager:** DP Sales Management, LLC, Paris, KY  
**Sale Staff:** Shane Ryan, Tim Dietrich and William McIntosh

(Continued on page 76)

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# SALE RESULTS

## Belles of the Bluegrass Sale (Continued)

### High-Selling Lots:

- \$6,300** – Bred Female, “WHF/LF Cierra 145E,” s. by Hook’s Black Hawk, bred to CDI Innovator, cons. by Wayward Hill Farm, sold to Clear Water Simmentals, IN.
- \$5,000** – Bred Female, “Ratliff’s Velvet 25D,” s. by SAV Bruiser 9164, bred to Koch’s Big Timber, cons. by Ratliff Cattle Company, sold to Blaine Behken, IA.
- \$4,700** – Bred Female, “WHF Dorene 35D,” s. by CCR Cowboy Cut, bred to CDI Innovator, cons. by Wayward Hill Farm, sold to Fenton Farms, MS.
- \$3,900** – Bred Female, “WHF Deshae 125D,” s. by Sandeen Upper Class, bred to HPF Quantum Leap, cons. by Wayward Hill Farm, sold to Kevin Barron, KY.
- \$3,900** – Bred Female, “Swain-BCS Saucy 628D,” s. by HPF Quantum Leap, bred to WLE Uno Mas, cons. by Swain Select Simmental, sold to Fenton Farms, MS.
- \$3,800** – Cow/Calf Pair, “WHF Delight 912D,” s. by WHF Tracker A007, Heifer Calf s. by WHF Tenfold, cons. by Wayward Hill Farm, sold to Ervin Yoder, KY.
- \$3,800** – Cow/Calf Pair, “WHF Joy 315D,” s. by Hook’s Broadway, Bull Calf s. by CDI Innovator, cons. by Wayward Hill Farm, sold to Tylertown Simmental, TN.
- \$3,800** – Bred Female, “MMF Sheza Peach E601,” s. by Mr. NLC Upgrade, bred to Koch’s Big Timber, cons. by Misty Meadows Farm, sold to Garth Fri, OH.
- \$3,800** – Bred Female, “RFRJ Emblynette 51860,” s. by TJ Sharper Image, bred to GW Robust, cons. by Reality Farms, LLC, sold to Fenton Farms, MS.

### High-Selling Lots:

- \$20,000** – Open Female, “Harkers Foundation of Joy F139,” s. by W/C Executive Order 8543B, cons. by Harker Simmentals, sold to Felt Farms, Wakefield, NE.
- \$12,000** – Bred Female, “Rains Callaway’s Tiara X99,” s. by SS Mr. Callaway, bred to ACLL Fortune 393D, cons. by Harker Simmentals, sold to Brandon Orsten, Booten, MN.
- \$9,750** – Open Female, “NIC Miss Jesterus 855F,” s. by WS Pilgrim H182U, cons. by Nichols Cattle Company, sold to Pilotte Farms, Delphi.
- \$7,250** – Open Female, “Heges Forever Lady 115,” s. by Silverias S Sis GQ 2353, cons. by Hege Cattle Company, sold to Nolen Farms, Rushville.
- \$7,000** – Open Female, “EBC Sazerac F36,” s. by Mr. CCF 20-20, cons. by Eggersman Brothers, sold to Jace French, Leopold.
- \$6,500** – Open Female, “Harkers Flowers Child F129,” s. by LLSF Uprising Z925, cons. by Harker Simmentals, sold to C N Tormmell Cattle Company, Berne, NY.
- \$6,000** – Open Female, “HF Tha’s My Style 380F,” s. by Silveiras Style 9303, cons. by Hobbs Farms, sold to Gabe Garrison, Mt. Sterling, OH.
- \$5,750** – Open Female, “Harkers Fine Chyna F131,” s. by LLSF Uprising Z925, cons. by Harker Simmentals, sold to Hoffman Farms, Foutain Run, KY.

**Comments:** This sale was dedicated to a fellow Field of Dreams member, Nancy Thayer, who lost her battle with cancer. Buyers and bidders represented 18 states and Canada. The sale was hosted by Harker Simmentals; guest consignors included: Hobbs Farms, Beshears Simmentals, Eggersman Bros., Nichols Cattle Company and Hege Cattle Company.



KY Cattlemen’s President, Bobby Foree, attended the sale.



Dale Cinnamon, purchased several females.



Val Eberspacher and Casey Dickerson, Hege Cattle Co check out the offering.



Emerson, Jennifer and Stan Tarr, Fox Creek.



Rondal Dawson thanks buyers.



Jill Harker of the host firm Harker Simmentals visited with long-time friend Al Vary.



Jake Jordan, attended the sale with dad, Jon, viewing the catalog in the corn pile.

## Field of Dreams Sale

October 7, 2018 • Hope, IN

No.	Category	Average
26	SM, SimInfluenced and Angus Bred Heifers	\$2,210
40	SM, SimInfluenced and Open Heifers	3,533
1	SM Donor	12,000
73	Total Live Lots	\$3,124

**Auctioneer:** Jered Shipman, TX

**Sale Manager:** Eberspacher Enterprises (EE) Inc., Marshall, MN.

**Marketing Representatives:** Val Eberspacher (EE); Chance Ujazdowski (EE), WI; Kent Jaecke, OK; Tommy Carper, IN; Mark Murphy, OH; and Johnnie Moore, KY.

**Representing ASA:** Luke Bowman

## New Direction Sale

October 13, 2018 • Seward, NE

No.	Category	Average
108	Lots	\$4,295

**Auctioneer:** Tracy Harl, NE

**Sale Manager:** DP Sales Management, LLC, Paris, KY

**Sale Staff:** Tom Rooney, Chris Beutler and Randy Rasby

**High-Selling Lots:**

- \$23,000** – 1/2 interest in Open Female, “SS Eliannah E65,” s. by W/C Relentless, cons. by Sloup Simmentals, sold to Fenton Farms, MS.
- \$20,000** – Bull, “SS Extraordinaire E513,” s. by Mr. CCF 20-20, cons. by Sloup and Crusader, sold to Fenton Farms, MS; and B-Bar H Cattle Company, IA.
- \$17,000** – Open Female, “NABE Cassie F401,” s. by Mr. CCF 20-20, cons. by Naber Farms, sold to Fenton Farms, MS.
- \$13,000** – Open Female, “BWL Blaze of Jewel 38F,” s. by Mr. CCF 20-20, cons. by B&L Cattle Company, sold to Clear Water Simmentals, IN.
- \$13,000** – Open Female, “GS Glory Bound 530E,” s. by Colburn Primo, cons. by Sloup and Naber Farms, sold to Fenton Farms, MS.
- \$12,000** – Open Female, “BWL Sweet Blaze 723F,” s. by Mr. CCF 20-20, cons. by B&L Cattle Company, sold to Trauernicht Simmentals, NE.
- \$9,500** – Bred Cow, “SVF/3M Sazerac A34,” s. by SVF/PRS Leverage Y829, bred to W/C Fully Loaded, cons. by Sloup Simmentals, sold to B&K Farms/Ivie & Sons Simmentals, TN.
- \$8,750** – Open Female, “GKS Paytra F85,” s. by W/C Loaded Up 119Y, cons. by Kasl Simmentals, sold to Pribyl Farms, NE.

**Comments:** Genetics sold into 18 states.



Buyers of all ages present at the New Direction.



The Brown family, AL, purchases two lots.



Thank you to the Fenton Family for their support of the sale.

**Buckles and Banners Sale**

October 19, 2018 • West Point, IA

No.	Category	Average
53	Total Lots	\$5,502

**Auctioneer:** Cody Lowderman, IL

**Sale Manager:** DP Sales Management, LLC, Paris, KY

**Sale Staff:** Kent Jaecke, Tom Rooney and Mike Sorensen

**High-Selling Lots:**

- \$18,500** – Open Female, “GSC Black Cap 336F,” s. by MG/GSC Authority, cons. by Gerdes, Wellman, Paulsen and Campbell, sold to 3B Cattle Co., AL.
- \$18,000** – Open Female, “GSC/LTS Shania F43,” s. by OBCC CMFM Deplorabull D148, cons. by Gerdes and Lone Tree, sold to SVJ Farm, PA.
- \$18,000** – Cow/Calf Pair, “SVF/PRS Shania Y704,” s. by Mr. NLC Upgrade, Calf s. by OBCC West Point, cons. by Gerdes and Lone Tree, sold to Hotz Farms and Ford Cattle Company, IA.
- \$16,500** – Open Female, “OBCC Black Cap 148C,” s. by LLSF Pays To Believe, cons. by Gerdes, Wellman, Paulsen and Campbell, sold to Wellman Cattle Co., IA.

**\$15,000** – Cow/Calf Pair, “Welsh’s Scarlet 161Z,” s. by Welsh’s Dew It Right, Calf s. by Gambles Hot Rod, cons. by Gerdes and Whisman, sold to Griswold Cattle Company, OK.

**\$14,000** – Open Female, “GSC Shine 103,” s. by GSC All In 72A, cons. by Gerdes Show Cattle, sold to Cooper Nemcovic, FL.

**\$13,000** – Open Female, “MG/GSC Eriskay F115,” s. by GSC/LTS Payday 83C, cons. by Gerdes Show Cattle, sold to Katherine Nemcovic, FL.

**\$9,500** – Open Female, “MCDK Sioux 49F,” s. by HTP/SVF Duracell, cons. by Gerdes Show Cattle, sold to Jesse Steffensmeier, IA.



Dustin Ford, IA, purchased a high-selling donor female.



Always young and eager buyers at the sale!



Dr. Tara Gerdes thanks buyers from Florida for their purchase.

**Fred Smith Company’s 2nd Annual Extra Effort SimAngus™ Production Sale**

October 20, 2018 • Clayton, NC

No.	Category	Average
28	Yearling Bulls	\$2,848
15	19-Month-Old Bulls	3,900
43	Bulls	\$3,215
4	Bred Cows	\$2,800
5	Fall Pairs	2,730
12	Fall Bred Heifers	2,975
3	Spring Bred Heifers	1,883
10	Open Heifers	2,230
34	Females	2,603
77	Total Lots	\$2,945

**Auctioneer:** Will Thompson, Lawndale

**Marketing Representatives:** Rocky Forseth, Allied Genetic Resources; Marty Ropp, Allied Genetic Resources; and EB Harris, Warrenton.

**High-Selling Lots:**

- \$6,400** – Bull, “FSCR Prototype E055,” s. by GIBBS 3133A Mountaineer, sold to Allen Gilliland, Goldston.
- \$5,600** – Bull, “FSCR Mountaineer E058,” s. by GIBBS 3133A Mountaineer, sold to James Lindsay, Clinton.
- \$5,500** – Bull, “FSCR Wolfpack E039,” s. by GW Wolfpack 712A, sold to Bozeman Farms, Flora, MS.
- \$5,300** – Bull, “FSCR Mountaineer E158,” s. by GIBBS 3133A Mountaineer, sold to Gayle Smith, Pink Hill.

(Continued on page 80)



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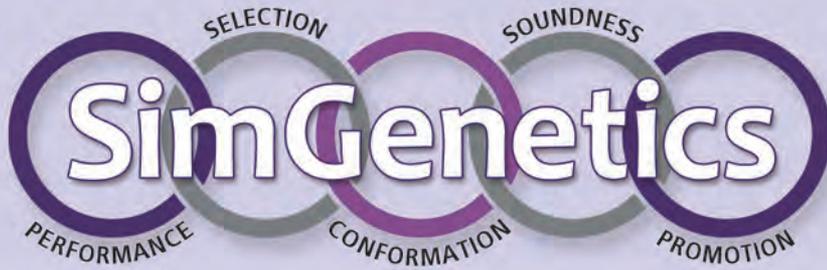
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# ASA RING OF CHAMPIONS 2018-2019



Only the four major shows involved in the national show rotation are eligible for the "ASA RING OF CHAMPIONS 2018-2019".

Shows include: 2018 American Royal  
2018 North American  
2019 National Western  
2019 Fort Worth Stock Show

## Award Divisions:

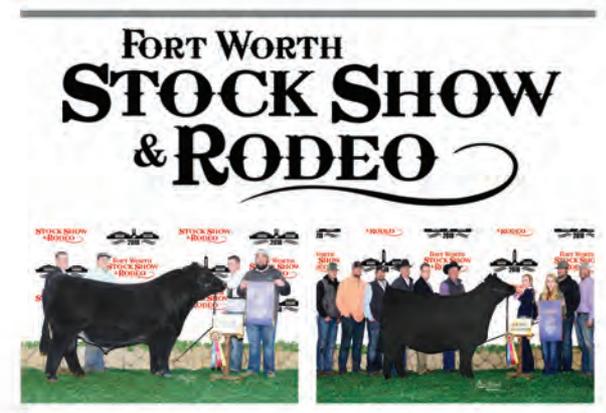
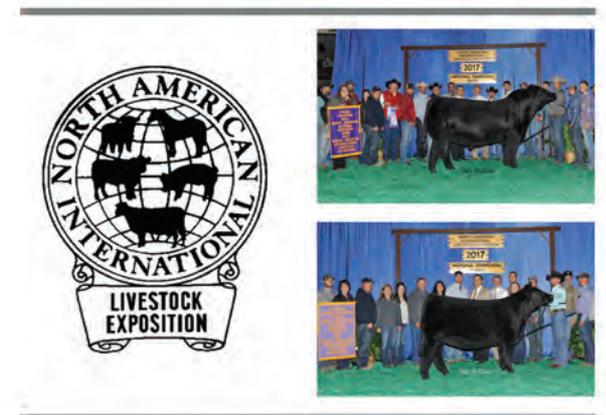
- Purebred Simmental Heifer of the Year
- Purebred Simmental Bull of the Year
- Percentage Simmental Heifer of the Year
- Percentage Simmental Bull of the Year

## Qualifications:

- Exhibitor must be an active member in good standing with the American Simmental Association
- Purebred Simmental: 7/8 Simmental and up
- Percentage Simmental: at least 1/2 Simmental, but less than 7/8 Simmental
- Animals and their exhibitors must abide by the rules of the show(s) in which they participate.
- All ASA Ring of Champions award winners must at a minimum complete an ultra-low density DNA test before awards are given.

## Additional information:

Luke Bowman  
406-587-4531 ext. 518  
ptp@simmental.org



# SALE RESULTS

## Fred Smith Co. Sale (Continued)

- \$5,000** – Bull, “FSCR Deacon E011,” s. by GIBBS 1100 HY Deacon, sold to Thornton and Thornton, LLC, Clinton.
- \$4,100** – Female, “FSCR D242 Princess B60P,” s. by GIBBS 4475B Pirate, sold to Advanced Beef Genetics, Anita, IA.
- \$3,900** – Female, “FSCR D142 Jauer 165D,” s. by GIBBS 1100Y HY Deacon, sold to Keaton Vandemark, Spring Hope.
- \$3,700** – Female, “FSCR D114 Lucille B089XP,” s. by GIBBS 4475B Pirate, sold to JC Simmental, Clare, MI.

Comments: The sale was held in the new Fred and Eudell Smith Cattle Center on the ranch. The building was dedicated by sons Fred and Irvin Smith. Marty Ropp of Allied Genetics was the featured speaker.

## Midwest Made Sale

October 20, 2018 • Prairie City, IA

No.	Category	Average
41	Total Lots	\$6,586

**Auctioneer:** Jered Shipman, TX  
**Sale Manager:** DP Sales Management, LLC, Paris, KY  
**Sale Staff:** Kent Jaecke and Tom Rooney

### High-Selling Lots:

- \$65,000** – Open Female, “JS Barb 57F,” s. by Mr. HOC Broker, cons. by JS Simmentals, sold to Sara Sullivan, IA.
- \$22,000** – Open Female, “JS Dairy Queen 43F,” s. by Mr. HOC Broker, cons. by JS Simmentals, sold to Cade Liggett, OH.
- \$20,000** – Flush out of, “WHF,” cons. by JS Simmentals and Wayward Hill Farm, sold to Udell Cattle Company, IA.
- \$9,500** – Open Female, “JS Carli 4F,” s. by CDI Innovator, cons. by JS Simmentals, sold to Wayward Hill Farm and Tylertown Simmentals, KY.
- \$8,750** – Open Female, “JS Dairy Queen 37F,” s. by Mr. HOC Broker, cons. by JS Simmentals, sold to NLC Ranch, SD.
- \$8,000** – Open Female, “JS Flatout Flirty 30F,” s. by LLSF Uprising, cons. by JS Simmentals, sold to Gary Welter, IA.
- \$7,500** – Three embryos (\$2,500 each) out of, “KAR Barb 1160,” s. by Mr. HOC Broker, cons. by JS Simmentals, sold to Daniel McLaughlin, IA.
- \$6,000** – Open Female, “JS Flatout Flirty 28F,” s. by CDI Innovator, cons. by JS Simmentals, sold to Shane Erickson, ND.



Jay and Chesney Steenhoek welcome the crowd.



The Liggett's purchased a high-selling open.



Great crowd glad to be back at the farm.

## Minnesota Beef Expo

October 20, 2018 • St. Paul, MN

No.	Category	Average
10	SM Females	\$2,505

**Auctioneer:** Dustin Carter, SD  
**Sale Manager:** Eberspacher Enterprises (EE), Inc., Marshall, MN  
**Marketing Representatives:** Val Eberspacher (EE); Amanda Eberspacher-Hilbrands (EE)/LiveAuctions.tv, MN; Chance Ujazdowski (EE), WI; Dustin Carter, SD; Alex Acheson, AgriMedia, SD; Austin Brandt, Livestock Plus, IA; and Kirby Goettsch, IA;

### High-Selling SimInfluenced Lots:

- \$4,200** – Open Female, “HA Fancy 837F,” s. by GOET I80, cons. by Highland Acres, sold to Benjamin Giles, Chetek, WI.
- \$3,600** – Open Female, “RCC Shimmering Star F8178,” s. by RCC Rocka Fella, cons. by Redalen Cattle Company, sold to Cortney Zimmerman, Spencer, WI.

Comments: Also selling were 11 Shorthorn females at an average of \$2,332; 11 Angus females at an average of \$3,005; nine Hereford females at an average of \$1,889; seven Maine females at an average of \$1,929; four AOB females at an average of \$4,088; 52 registered females at an average of \$2,511; nine commercial females at an average of \$2,117 and 25 steers at an average of \$1,304.

## 7P Ranch 43rd Annual Production Sale

October 27, 2018 • Tyler, Texas

No.	Category	Average
45	18-24 month-old SM and SimAngus™ Bulls	\$2,694
14	Yearling SM and SimAngus Bulls	2,279
13	SM and SimAngus Bred Cows	1,562
4	SM and SimAngus Pairs	2,675
53	SM and SimAngus Bred Heifers	\$1,677

**Auctioneer:** Mark Tillman, Junction

### High-Selling SimInfluenced Lots:

- \$4,800** – SimAngus Bulls, “Mr. 7P E19,” s. by Mr. 7P B169, sold to Gregory Gary, Hackberry, LA.
- \$3,600** – SimAngus Bull, “Mr. 7P E124,” s. by McKellar Estate 4162, sold to Grant Fontenot, Ville Platte, LA.
- \$3,400** – PB SM Bull, “Mr. 7P E32,” s. by Gibbs 2594Z SM UPG P342, sold to Shirley Irwin, Troup.
- \$2,800** – PB SM Bred Heifer, “Miss 7P D251,” s. by CCR Cowboy Cut 5048Z, sold to Stephen Boudreaux, Thibodaux, LA.
- \$2,800** – PB SM Bred Heifer, “Miss 7P E5,” s. by WS Zenith Z55, sold to Richard Briley, Wills Point.
- \$2,300** – PB SM Bred Heifer, “Miss 7P E33,” s. by Hook's Yellowstone 97Y, sold to Oscar Riddle, Floresville.

**Volume Buyers:** Shirley Irwin, Troup; Tyrone Miller, Flint; Danny Crossley, Chandler; and Cary Parrot, Winona.

Comments: Also selling were 22 Simbrah Open Heifers at an average of \$1,636; and 16 Commercial Braford Bred Heifers at an average of \$2,081.

## The Clear Choice Sale

October 27, 2018 • Milan, IN

No.	Category	Average
66	Total Lots	\$5,962

**Auctioneer:** Ron Kreis, OH

**Sale Manager:** DP Sales Management, LLC, Paris, KY

**Sale Staff:** Kent Jaecke, Shane Ryan and Chris Smith

### High-Selling Lots:

- \$85,000** – 1/2 interest in Open Female, “HF Serena,” s. by Mr. NLC Upgrade, cons. by ClearWater Simmentals, sold to Hicks Cattle Company, IN.
- \$26,500** – Open Female, “B&K Alley 247Y,” s. by Colburn Primo, cons. by B&K Farms, sold to Double J Simmental, TN.
- \$12,000** – Selling Spring Pasture Rights, “HPF/HILL Uprising (Saban),” cons. by B&K Farms and Woodlawn Farms, sold to ClearWater Simmentals, IN.
- \$11,000** – Bred Female, “B&K Alley 123E,” s. by HTP/SVF Duracell, bred to HPF/HILL Uprising “Saban”, cons. by B&K Farms, sold to KenCo Cattle Company, TN.
- \$9,000** – Cow/Calf Pair, “SVF Star D703,” s. by Mr. HOC Broker, Calf s. by HTP/SVF In Dew Time, cons. by Sunset View Farms, sold to Sloup, Fenton and 3M Simmentals, NE.
- \$8,500** – Open Female, “CLRWTR Serena F74G,” s. by LLSF Uprising, cons. by ClearWater Simmentals, sold to Fox Creek Simmentals, IL.
- \$8,000** – Open Female, “CLRWTR Makin A Splash,” s. by HPF/HILL Uprising, cons. by ClearWater Simmentals, sold to Jordan Simmentals, IN.



Justin Shoufler lead a Stock U Clinic for sale attendees.



Hicks Cattle Co., IN, purchased HF Serena.



Clear Choice consignors and sale staff.

## Pennsylvania Fall Classic Sale

October 27, 2018 • Waynesburg, PA

No.	Category	Average
83	Total Lots	\$2,484

**Auctioneer:** John Spiker, WV

**Sale Manager:** Classic Sales, Chris Brown, WV

**Sale Staff:** John Bob Spiker, Charlie Strickler and Sadie Wright

**Sale Consultant:** Dalton Lundy, KY

### High-Selling Lots:

- \$6,000** – Cow/Calf Pair, “GRTF Steppin Up 10D,” s. by WS Step Up X27, cons. by Pine Creek Show Cattle, Rumford, ME; sold to Luke Durbin, New Philadelphia, OH.
- \$5,800** – Bred Female, “SVJ Fancy Lady E635,” s. by SVF/NJC Built Right, cons. by SVJ Farm, Amity; sold Chuck Smeal, Houtzdale.
- \$5,300** – Open Female, “Double C Rosebud 1804,” s. by Jass On The Mark, cons. by Double C Farm, Greencastle; sold to Harker Simmentals, Hope, IN.
- \$5,000** – Bred Female, “BFSF Strawberry Shortcake,” s. by WLE Uno Mas, cons. by Creek Bend Farm, Littlestown; sold to William McIntire, Creekside.
- \$4,800** – Open Female, “Winslow Loaded Belle,” s. by W/C Loaded Up, cons. by Full Circle Farms, Dayton; sold to Harvey King, Clymer, NY.
- \$4,800** – Open Female, “Winslow Loaded Beauty,” s. by W/C Loaded Up, cons. by Full Circle Farms, Dayton; sold to Harvey King, Clymer, NY.
- \$4,350** – Cow/Calf Pair, “SSC Up and Coming,” s. by Mr. NLC Upgrade, cons. by Greg Stewart, Halifax; sold to Joseph Headley, Holbrook; sold to Charlie Hull, French Creek, WV.
- \$4,300** – Bred Female, “GRTF Candy Cane,” s. by IRCC All Right 326A, cons. by Pine Creek Show Cattle, Rumford, ME; sold to Homestead Acres, Ashley, OH.
- \$4,100** – Bull, “SVJ Outback E18,” s. by Adkins/Lazy H Blk Star, cons. by SVJ Farm, Amity, PA; sold to Gavin Howe, Westfield.

**Volume Buyer:** Joseph Headley, Holbrook

**Comments:** Consignors from these eight states participated in the sale: MD, ME, NJ, NY, OH, PA, VA and WV; with cattle selling to into 11 states.

## High Ridge Farms' Genetic Opportunity Sale

November 2, 2018 • Albemarle, NC

No.	Category	Average
13	SM and SimAngus™ Bulls	\$3,250
16	SM and SimAngus Females	3,100
29	SM and SimAngus Lots	\$3,167

**Auctioneer:** Cody Lowderman, IL

**Sale Manager:** Eberspacher Enterprises (EE) Inc., Marshall, MN

**Marketing Representatives:** Val Eberspacher (EE); Dick Carmichael, TN; Delvin Helderman, OK; and Jason Elmore, OK.

### High-Selling SimInfluenced Lots:

- \$8,000** – PB Bred Female, “HRF Lucille E2,” s. by Kappes Megatron A12, bred to Bushs Unbelievable, sold to Preston Pinkston, Norwood.
- \$6,000** – SimAngus Bull, “HRF Rye Whiskey E28,” s. by W/C Relentless 32C, sold to Elmore Cattle Company, Waukomis, OK.
- \$3,600** – PB SM Bull, “HRF Megatron E1,” s. by Kappes Megatron A12, sold to Paul Shelton, Olin.
- \$3,400** – Open SimAngus Female, “HRF Lucky Lips E26,” s. by W/C Relentless 32C, sold to Trey Hill, Norwood.

(Continued on page 82)

# SALE RESULTS

## High Ridge Farms' Sale (Continued)

- \$3,200** – PB SM Bull, "SWSN Deliverance Z176D," s. by Mr. TR Hammer 308A, sold to Trey Hill, Norwood.
- \$3,100** – SimAngus Bred Female, "HRF Anticipation D7," s. by R B Tour of Duty 177, bred to Kappes Carson B700, sold to Byrd Farm, Norwood.
- \$3,000** – SimAngus Bull, "HRF Bonaparte E9," s. by Hook's Beacon 56B, sold to Don Speights, Albemarle.
- \$3,000** – SimAngus Bred Female, "HRF Della Mae D13," s. by 7L Superstout 7402, bred to LLSF Enterprise E51, sold to Byrd Farm, Norwood.

**Comments:** Cattle sold into seven states including: CO, IA, NC, ND, NE, OK, and VA. Also selling were 12 Angus bulls at an average of \$2,567; 18 Angus females at an average of \$3,036; and 10 commercial females at an average of \$1,500.



Left to Right: Mirara Miller, liveauctions.tv; Cody Lowderman; Val Eberspacher and Bruce Cuddy, who welcomed the crowd.



Chris Binhack, OK, (left brown hat) along with Ignacio "Nacho" Hernandez, NC, (gray hat) and Clint Fillipek, ND (black hat) were part of the High Ridge working crew.

- \$3,500** – Bred Female, "Cason's Miss Vivian E212," s. by GW Robust 605Z, bred to Koch Big Timber 685D, cons. by Cason's Pride & Joy Simmental, sold to Cason D&D Simmental, Drakesville.

**Comments:** The Hawkeye Breeders Group consists of: Cason's Pride and Joy Simmental; K-C Simmentals; McGlothlen Simmentals; Moore's Simmental Farm; Ver Ploeg Farms; Houston Family Simmentals; Jarr Cattle; Top Line Simmentals; Triple G Livestock; Drake Simmental; and Onstot Cattle.



Jimmy and Kim Etter added several Hawkeye genetics to their program.



(L-R): Repeat customers to the Hawkeye Sale Bob Danner and Grant Klopfenstein.



(L-R): Denny Cason, Kristi Eggelston-Wood, Leon Greiner, Bill Miller, Bill Pardun and Don Reck have attended all 40 Hawkeye Sales.



(L-R): 2018 Jr Winners with Hawkeye genetics: Anna Evland, Tasha Eggleston-Wood and Kolton Kline.

## Hawkeye Simmental Sale

November 14, 2018 • Bloomfield, IA

No.	Category	Average
25	Bred SM and SimAngus Females	\$2,266
13	Fall Open SM Females	1,792
32	Open SM and SimAngus Females	2,673
70	SM and SimAngus Females	\$2,364

**Auctioneer:** Phil Schooley, IA

**Sale Manager:** Eberspacher Enterprises (EE), Inc., Marshall, MN

**Marketing Representatives:** Val Eberspacher (EE); Mike Sorenson, Livestock Plus, IA; Austin Brandt, Livestock Plus, IA; Roman Schooley, IA; and Jared Ruter, Midwest Marketer, IL.

### High-Selling Lots:

- \$6,000** – Open Female, "VPF/DANR Ms. Locked Up F238," s. by Remington Lock N Load 54U, cons. by Ver Ploeg Farm, sold to Eugene Greiner, Harper.
- \$4,100** – Open Female, "Cason's Miss Lillian F29D," s. by Coleman Regis 904, cons. by Cason's Pride & Joy Simmental, sold to Megan Eveland, Eddyville.
- \$4,000** – Open Female, "Cason's Miss Melissa F37," s. by WLE Uno Mas X549, cons. by Cason's Pride & Joy Simmental, sold to Kolton Kline, Grinnell.
- \$3,900** – Open Female, "Cason's Miss Sadie F78C," s. by CCR Wide Range 9005A, cons. by Cason's Pride & Joy Simmental, sold to Sand Ridge Simmental, Pella.
- \$3,900** – Open Female, "Cason's Miss McKenna F86," s. by Coleman Regis 904, cons. by Cason's Pride & Joy Simmental, sold to Taylor Daniels, Ottumwa.
- \$3,800** – Open Female, "Cason's Miss Kinsley F301," s. by SAS Deep Rock 12 U, cons. by Cason's Pride & Joy Simmental, sold to Sand Ridge Simmental, Pella.
- \$3,500** – Open Female, "MSF Faithfully FA45," s. by MSF Aerodyne A24, cons. by Moore's Simmental Farm, sold to Bella Baker, Atlanta, MO.

## Big M Dispersal/Heartland Simmental Performance With Class Sale

November 16, 2018 • Waverly, IA

No.	Category	Average
100	SM and SimInfluenced Females	\$2,390

**Auctioneer:** Phil Schooley, IA

**Sale Manager:** Eberspacher Enterprises (EE), Inc., Marshall, MN

**Marketing Representatives:** Val Eberspacher (EE); Derek Vogt (EE) NE; Austin Brandt, Livestock Plus, IA; Tom Rooney, Lee AgriMedia, IA; Marshall Ruble, IA; Greg Miller, WI; Dustin Carter, SD; Bob Grass, MN; Willie Morris, IA; and Troy Klemish, IA.

### High-Selling Lots:

- \$10,000** – Open Donor, "K-LER Dollys Princess 611D," s. by W/C Executive Order 8543B, cons. by Big M Ranch and Heartland Simmentals, sold to K-Ler Cattle Company, St. Charles, MN.
- \$9,500** – Bred Female, "BMR Eboynys Force Y02," s. by SVF Steel Force S701, bred to SK Smooth Criminal E174, cons. by Big M Ranch, sold to Wade Humphrey, Ventura.
- \$5,500** – Open Donor, "IR Ms. Lausanne E139," s. by Hooks Shear Force 38K, cons. by Big M Ranch and Heartland Simmentals, sold to Gonsalves Ranch, Modesto, CA.
- \$5,000** – Bred Donor, "WMCC Beyonce 308D," s. by LLI/WMCC Big Softy, bred to HL Loaded Up 100D, cons. by Big M Ranch and Heartland Simmentals, sold to Lynch Cattle Company, Independence.
- \$4,250** – Bred Donor, "Rust Miss 5303C," s. by Mr. HOC Broker, bred to HL Loaded Up 100D, cons. by Big M Ranch, sold to Heartland Simmentals, New Hampton.
- \$4,200** – Bred Female, "HL Ms. Big Ticket E29," s. by Kappes Big Ticket C521, bred to B&K Pep Talk 47C, cons. by Heartland Simmentals, sold to Caleb Hogan, Monticello.

(Continued on page 84)



# ELLINGSON SIMMENTALS

## EXPECT EXCELLENCE

### 19<sup>th</sup> Annual Performance Bull & Female Sale

Offering 80 Bulls & 40 Heifers

Friday, January 25, 2019

1 PM CST / At the Farm Dahlen, ND



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SVS Captain Morgan X Red Jewel



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WS Prime Beef X Ellingson Klondike

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# SALE RESULTS

## Big M/Heartland Sale (Continued)

**\$4,200** – Bred Female, “DKA Miss Juneau 22E,” s. by HL Special Delivery 73X, bred to SFG The Judge D633, cons. by Heartland Simmentals, sold to La Mar Farms LTD, Radcliffe.

**\$4,000** – Bred Female, “HL Ms. Cash Flow E408,” s. by GLS/JRB Cash Flow 163C, bred to SFG The Judge D633, cons. by Heartland Simmentals, sold to Lynch Cattle Company, Independence.

**Comments:** Also selling were 66 embryo lots at an average of \$352; 95 semen lots at an average of \$120; and 17 lots of livestock equipment at an average of \$1,733.



Tom Lynch, Heartland Simmental, welcomes the crowd.



Lowell Dohlman, Dohlman Simmentals, was part of the buying crowd at the Big M Dispersal.



Kristine Martinson Memorial Scholarship winners were Skyler Luzum and Caleb Hogan, pictured with the Dave Martinson Family.



Back row (left to right): Caleb Hogan, Austin Miller, Alexis Gage, Skyler Luzum (holding Vivian), Taylor Luzum, Kirk & Gabby Lynch. Front row (left to right): Mary & Brady Lynch, Aaron Miller and Kyson Moss.

## North Central Fall Classic Sale

November 18, 2018 • Hubbard, IA

No.	Category	Average
38	SM, SimInfluenced and Angus Breds	\$2,301
30	SM, SimInfluenced Opens	2,617
68	Total Lots	\$2,440

**Auctioneer:** Jered Shipman, TX

**Sale Manager:** Eberspacher Enterprises (EE), Inc., Marshall, MN

**Marketing Representatives:** Val Eberspacher (EE); Derek Vogt (EE) NE; Chance Ujazdowski (EE) WI; Jered Shipman, TX; Tom Rooney, AgriMedia Group, IA; Mike Sorenson, Livestock Plus, IA; and Dustin Carter, SD.

### High-Selling Lots:

**\$9,400** – Open Female, “Long’s Clara F28,” s. by W/C Bullseye 3046A, cons. by Long Simmentals, sold to Frank Stedem, Kearney, MO.

**\$6,000** – Open Female, “Jass Paris 23F,” s. by W/C Loaded Up 1119Y, cons. by Jass Simmentals, sold to Drew and Tessa Pederson, Garretson, SD.

**\$5,500** – Open Female, “Jass Burning For You 37F,” s. by W/C Executive Order, cons. by Jass Simmentals, sold to Deken Kemme, Mason, IL.

**\$4,750** – Open Female, “CNn New Beginning 806F,” s. by KRMS Primary Candidate, cons. by CNN Cattle Company, sold to Brad Curl, Lebanon, MO.

**\$4,500** – Bred Female, “OMF Ester E43,” s. by WS All-Around Z35, bred to Hook’s Encore 65E, cons. by Oak Meadow Farm Simmentals, sold to Scott Bilsend, Grand Island, NE.

**\$4,300** – Open Female, “Longs Carina F21,” s. by Long’s Stand Alone, cons. by Long Simmentals, sold to Brandon and Lori Hardman, Ackley.

**\$3,750** – Open Female, “Jass Burning Bright 76F,” s. by Hook’s Broadway 11B, cons. by Jass Simmentals, sold to Brandon and Lori Hardman, Ackley.

**\$3,750** – Bred Female, “Jass Broadway 06E,” s. by Hook’s Broadway 11B, bred to W/C Executive Order 8543B, cons. by Jass Simmentals, sold to Moore’s Simmental Farm, Rose Hill.

**Comments:** Also selling was one donkey for \$700. Breeders in this group include: Jass Simmentals, Oak Meadow Farms, Lamar Farms, Ver Ploeg Farms, Van Aernam Simmentals, CNN Cattle Company, Finesse Livestock Ent., Muhlenbruch Family Farms, Handsaker Simmental, Diamond K Genetics, RB Genetics, Ford Cattle Co., Carolan Enterprises, Beckman Simmentals, Long Simmentals, Volz Farms and Pemberton Simmental.



Roy Miller, Summit Farms, gave rides prior to the sale.



Amanda Eberspacher Hilbrands representing liveauctions.tv visited with NCSFC consignor John Volz, Volz Farms.



Jered Shipman views the sale offering. ♦

**Merry Christmas**  
**HAPPY NEW YEAR**

**Nebraska Simmental Association**  
402-367-2272 • www.nesimmental.com

# 2018 COOL Additions!

**CATTLE** *Visions*

866-356-4565  
www.cattlevisions.com



SAPI 154  
STI 79

Hetero black  
Homo polled

## Erixon Bitten 203A

NCB Cobra 47Y x BMD Miss BLK Ice Dancer

Bitten offers a shortened gestation length and superior calf vigor. Tons of hair at birth with excellent growth, capacity and a genetic profile in the top 4% of the breed. His sire, NCB Cobra is the 2018 Canadian sire-of-the-year with 26 progeny averaging \$12,100.

ASA#  
2966135



SAPI 110  
STI 67

Homo black  
Hetero polled

## SC Pay the Price C11

Pays to Dream x Trademark

Two-time NWSS Grand Champion Bull

ASA#  
2988788



SAPI 131  
STI 76

Homo black  
Homo polled

## KCC1 Exclusive 116E

Hammer x Entourage

\$240,000 valuation high-seller at Fort Worth!  
Lead bull in Kearns' 2018 NWSS Champion Pen!

ASA#  
3306064



SAPI 115  
STI 63

Homo black  
Homo polled

## TNGL Imprint D989

TNGL Track On x JF Shock and Awe

Division Champ at 2016 NAILE & 2017 NWSS! Use his impeccable structure and great design with outcross pedigree!

ASA#  
3173557



SAPI 147  
STI 78

Homo black  
Homo polled

## RFG/K-LER Elevation 727E

RS Elevate x MCM Top Grade

High-seller at 2018 NWSS "The One" Bull Sale. Awesome outcross and EPD profile with excellent outline!

ASA#  
3268058



SAPI 111  
STI 66

Homo black  
Homo polled

## GSC GCCO Dew North 102C

Duracell x Dew It Right

Calving ease combined with tremendous structural soundness! 2018 Fort Worth Champion!

ASA#  
3141837



SAPI 115  
STI 79

Homo black  
Homo polled

## Longs Pay the Man E16

Pays to Believe x Shear Pleasure

Great-built, stout, double-homozygous  
Pays to Believe son!

ASA#  
3327014



SAPI 125  
STI 73

## KWA Law Maker 59C

CDI Authority x KWA Red Rock

Producing highly desirable, stout progeny!

ASA#  
3223767



SAPI 136  
STI 68

## STF Crimson Tide DZ87

CDI Rimrock x STF Much More

Exciting Red Genetics both phenotypically and genotypically!

ASA#  
3274952



SAPI 127  
STI 61

Homo black  
Homo polled

## KSIG Stealin His Style 6D

Silveiras Style x Steel Force x SS Babys Breath

1/2 SimAngus™, calving ease from the 2012 American Royal Champion!

ASA#  
3130639



SAPI 108  
STI 64

Hetero black  
Homo polled

## Rocking P Die Hard C060

Quantum Leap x Mo Magic

Die Hard is ultra sound and was the 2018 Fort Worth Champion % Bull as well as the Reserve Champion at the 2017 NAILE & American Royal! 3/4 blood.

ASA#  
3102430



SAPI 133  
STI 78

Homo black  
Homo polled

## W/C Double Down 5014E

Executive Order X Yardley Utah

Featured at the 2018 Werning Sale, selling to Steve Hicks, IN, owner of Relentless. Expect Double Down to transmit a bold rib with extension through his front 1/3.

ASA#  
3336150



SAPI 121  
STI 74

Homo black  
Homo polled

## MR CCF 20-20 100B

MR CCF Vision x HTP SVF Dew The Stroke

20-20 has sired lots of high sellers for his owner group of Cooper, Hartman and Polzin. They are stout-made and growthy with loads of eye appeal!

ASA#  
2964446

# THE CIRCUIT

## Dixie Classic Fair Results 2018

**Date:** October 4-7, 2018  
**Location:** Winston-Salem, NC  
**Judges:** Jim Ligon, Cookeville, TN (Open Show)  
 Lynn Davis, Ashburn, GA (Junior Show)

### Junior Show



**Grand Champion Simmental Heifer**  
 "CNL Dreamer 716E," s. by SVF Allegiance Y802, exh. by Eli Thomas, East Bend.



**Reserve Grand Champion Simmental Heifer**  
 "CNL Princess 81F," s. by CCR Cowboy Cut 5048Z, exh. by Eli Thomas, East Bend.

### Open Show

**Calf Champion**  
 "TX Twist of Fate," s. by Hooks Yellowstone 97Y, exh. by TX Enterprises, Winston-Salem.

**Reserve Calf Champion**  
 "TX Loretta," s. by W/C HOC HCC Red Answer 33B, exh. by Samantha Maddox, Amherst, VA.



**Reserve Grand Champion and Junior Champion**  
 "TX Barb Wire N Roses," s. by CCR Cowboy Cut 5048Z, exh. by TX Enterprises, Winston-Salem.

**Reserve Junior Champion**  
 "TX Jasmine," s. by TX Apollo, exh. by Jaden Sink, Winston-Salem.



**Supreme Overall Champion, Grand Champion and Senior Champion Simmental Heifer**  
 "CMFM Sara 728E," s. by FBFS Wheel Man 649W, exh. by Mattie Harward, Richfield.

**Grand Champion and Calf Champion Bull**  
 "TX Kemosabe," s. by W/C HOC HCC Red Answer 33B, exh. by TX Enterprises, Winston-Salem.

### Groups

**Calf Get-of-Sire**  
 Exh. by TX Enterprises, Winston-Salem.

**Premier Exhibitor**  
 TX Enterprises, Winston-Salem.

## Keystone International Livestock Expo

**Dates:** October 5 & 7, 2018  
**Location:** Harrisburg, PA  
**Judges:** Ryan Rash, Garrett Lampee and Allison May

### Open Show Simmental Females

**Grand Champion Cow Calf Pair**  
 "HPF/CLO Sheza Dandi 6D," s. by RGR5 SRG Two Step 20Z ET, exh. by Cliff and Lynn Orley, Lebanon.

**Reserve Grand Champion Cow Calf Pair**  
 "PATNOEL Princess Xena," s. by SVF/NJC Built Right N48, exh. by Patnoel Ranch, Leicester, NY.

**Reserve Grand Champion and Junior Calf Champion**  
 "CLAC Black Satin 118F," s. by W/C Loaded Up 119Y, exh. by Campbell Land and Cattle, Sycamore.

**Reserve Junior Calf Champion**  
 "JSUL Leapin Mary B10BF," s. by Quantum Leap, exh. by Tim Schaeffer, Hagerstown, IN.

**Senior Calf Champion**  
 "MBCS Eleanor E001," s. by SVF/NJC Built Right N48, exh. by Mark Butler, Frederick, MD.

**Reserve Senior Calf Champion**  
 "SVJ Priceless E103," s. by SVF/NJC Built Right N48, exh. by Layne Lassnick, Painesville, OH.

**Intermediate Champion**  
 "Wise-Bahama Mama," s. by STF AS79, exh. by Makaylynn Helmke, New Philadelphia, OH.

**Reserve Intermediate Champion**  
 "Lazy H Shez On Fire E62," s. by Lazy H/RJ Undisputed C33, exh. by Megan Becker, Fleming, OH.

**Grand Champion and Junior Champion**  
 "JBSF Plenty Foxy 12E," s. by Mr. HOC Broker, exh. by Tim Schaeffer, Hagerstown, IN.

**Reserve Junior Champion**  
 "TJSC So Sweet 121E," s. by Mr. TR Hammer 308A ET, exh. by Samantha Vanvorhis, Bowling Green, OH.

**Senior Champion**  
 "CLO Elektra 74E," s. by CAJS Blaze of Glory, exh. by Cliff and Lynn Orley, Lebanon.

**Reserve Senior Champion**  
 "SVJ Shez Special E426," s. by Mr. CCF Vision, exh. by Layne Lassnick, Painesville, OH.

### Groups

**Champion Bred and Owned Pair-of-Heifers**  
 Exh. by Cliff and Lynn Orley, Lebanon.

### Simmental Bulls

**Junior Calf Champion**  
 "PATNOEL Ferdinand," s. by CSCX Bandwagon 513A, exh. by Patnoel Ranch, Leicester, NY.

**Reserve Junior Calf Champion**  
 "SSC Recoil 117F," s. by SSC Shell Shocked 44B, exh. by Grady Stewart, Halifax.

**Grand Champion and Senior Calf Champion**  
 "SVJ Ring of Fire E728," s. by W/C Executive Order 8543B, exh. by SVJ Farm, Amity.

**Reserve Grand Champion and Reserve Senior Calf Champion**  
 "SVJ Out Back E18," s. by Adkins/Lazy H BLK Star, exh. by SVJ Farm, Amity.

**Intermediate Champion**  
 "Pure Shocker," s. by SSC Shell Shocked 44B, exh. by Jeremy Dobbins, Halifax.

**Reserve Intermediate Champion**  
 "Precious Flying B Prince," s. by Flying B Cut Above, exh. by Donald Baron, Saegertown.

**Junior Champion**  
 "JMP Captin Jack E03," s. by TLLC One Eyed Jack, exh. by JMP Cattle Company, East Stoudsburg.

### Groups

**Champion Bred and Owned Pair-of-Bulls**  
 Exh. by SVJ Farm, Amity.

**Champion Produce-of-Dam**  
 Exh. by Campbell Land and Cattle, Sycamore.

**Best Five Head**  
 Exh. by Campbell Land and Cattle, Sycamore.

**Premier Exhibitor**  
 Campbell Land and Cattle, Sycamore.

**Premier Breeder**  
 Campbell Land and Cattle, Sycamore; and Cliff and Lynn Orley, Lebanon.

### SimAngus™ Females

**Junior Calf Champion**  
 "CLAC Whisper 688F," s. by Colburn Primo 5153, exh. by Campbell Land and Cattle, Sycamore.

**Reserve Junior Calf Champion**  
 "JSUL Smarty Pans 8114F," s. by CAJS Blaze of Glory, exh. by Tim Schaeffer, Hagerstown, IN.

**Grand Champion and Senior Calf Champion**  
 "HPF Looker E109," s. by TKCC Classified, exh. by Peter Hoffheins, Abbottstown.

**Reserve Grand Champion and Senior Calf Champion**  
 "Bramlets Beautiful E742," s. by Coburn Primo, exh. by Tim Schaeffer, Hagerstown, IN.

**Junior Yearling Champion**  
 "KNKC/WF Ellen," s. by Profit, exh. by Ella Deal, Hyndman.

**Reserve Junior Yearling Champion**  
 "Wise-Margarita," s. by LLSF Pays To Believe ZU194, exh. by Landon Helmke, New Philadelphia, OH.

**Senior Champion**  
 "HPF Daisy Mae E063," s. by TKCC Classified, exh. by Layne Lassnick, Painesville, OH.

**Reserve Senior Champion**  
 "Hara's Princess 208E," s. by Mr. HOC Broker, exh. by Tyson Woodward, Cambridge, OH.

### SimAngus Bulls

**Grand Champion and Junior Calf Champion**  
 "CWS Tyson F002," s. by Mr. HOC Broker, exh. by Chet Stem, Westminster, MD.

**Reserve Grand Champion and Reserve Junior Calf Champion**  
 “Weglow Fade to Black F1,” s. by CRA/SAC Makers Mark, exh. by Grant McCabe, Rochester.

## Groups

**Premier Exhibitor and Premier Breeder**  
 Exh. by Grant McCabe, Rochester.

## Junior Show Simmental Females

**Grand Champion Cow Calf Champion**  
 “AAS Perfect Storm D31,” s. by JF Milestone 999W, exh. by Griffith McCall, Boonsboro, MD.

**Reserve Grand Champion Cow Calf Champion**  
 “BFN Miss Suzie 529D,” s. by Remington Lock N Load 54U, exh. by Laura Henry, Elizabeth.

**Junior Calf Champion**  
 “JMCS Ruby 803F,” s. by WLE UnoMas X549, exh. by Jackson Mattocks, Guys Mills.

**Reserve Junior Calf Champion**  
 “SVJ Sheeza Dandy F218,” s. by Yardley High Regard W242, exh. by Ashlyn Mankey, Amity.

**Senior Calf Champion**  
 “SVJ Priceless E103,” s. by SVF/NJC Built Right N48, exh. by Layne Lassnick, Painesville, OH.

**Reserve Senior Calf Champion**  
 “HFSC Attractive Glamour,” s. by Mr. TR Hammer 308A ET, exh. by Kara-Lynn Hebert, Auburn, MA.

**Intermediate Champion**  
 “Lazy H Shez On Fire E62,” s. by Lazy H/RJ Undisputed C33, exh. by Randall Henthorn, Fleming, OH.

**Reserve Intermediate Champion**  
 “Wise-Bahama Mama,” s. by STF AS79, exh. by Mckalynne Helmke, New Philadelphia, OH.

**Grand Champion and Junior Champion**  
 “JBSF Plenty Foxy 12E,” s. by Mr. HOC Broker 303A, exh. by Clint Main, Hagertown, IN.

**Reserve Grand Champion and Reserve Junior Champion**  
 “TJSC So Sweet 121E,” s. by Mr. TR Hammer 308A ET, exh. by Samantha Vanvorhis, Bowling Green, OH.

## Groups

**Champion Best Bred and Owned by Exhibitor**  
 “CSCN Fallen Angel F04,” s. by Lazy H Lock N Load A14, exh. by Nolan Schmidt, Conneautville.

**Reserve Champion Best Bred and Owned by Exhibitor**  
 “Lazy H Evvey E26,” s. by Lazy H/RJ Undisputed C33, exh. by Andrew Henthorn, Fleming, OH.

## SimGenetics Females

**Junior Calf Champion**  
 “SNRS Ms. Friendly 02F,” s. by Silveiras Style 9303, exh. by Spencer Broughton, Attica, NY.

**Reserve Junior Calf Champion**  
 “Lazy H Gwyneth Rose,” s. by Colburn Primo, exh. by Randall Henthorn, Fleming, OH.

**Grand Champion and Senior Calf Champion**  
 “Bramlets Beautiful E742,” s. by Colburn Primo, exh. by Clint Main, Hagerstown, IN.

**Reserve Grand Champion and Reserve Senior Calf Champion**  
 “WST Oahu,” s. by W/C Loaded Up 1119Y, exh. by Tyson Woodard, Cambridge, OH.

**Intermediate Champion**  
 “DMCC Erica 88E,” s. by DMCC Capene 5C, exh. by Haliey Blatt, Robesonia.

**Reserve Intermediate Champion**  
 “Miss Blaze 13E,” s. by SLG Mr. Broker 471B, exh. by Ellie Baker, Adamstown, MD.

**Senior Champion**  
 “Hara’s Princess 208E,” s. by Mr. HOC Broker, exh. by Tyson Woodard, Cambridge, OH.

## NC State Fair

**Date:** October 12-17, 2018  
**Location:** Raleigh, NC  
**Judges:** John Rayfield, Lubbock, TX (Open Show)  
 Cody Sankey, Economy, IN (Junior Show)



**Grand Champion Purebred Simmental**  
 “SFI Miss Flick N Tick,” s. by TL Bottomline, exh. by Cara Smith, Pleasant Garden.



**Reserve Grand Champion Purebred Simmental**  
 “CMFM Sara 728E,” s. by FBFS Wheel Man 649W, exh. by Mattie Harward, Richfield.



**NC Born and Bred Simmental Champion**  
 “CNL Dreamer 716E,” s. by SVF Allegiance Y802, exh. by Eli Thomas, East Bend.



**Jimmy Smith Memorial Award**  
 Jaden Sink, Winston-Salem.

**Grand Champion Percentage Simmental**  
 “FXFR Rachel 415E,” s. by Here I Am, exh. by Madison Boyd, Pinetown.

**Reserve Grand Champion Percentage Simmental**  
 “PF Penny,” s. by LLSF Pays To Believe ZU194, exh. by Holly Price, Selma.

## Open Show Purebred Simmental Females

**Calf Champion**  
 “TX Valentine Miracle,” s. by W/C HOC HCC Red Answer 33B, exh. by TX Enterprises, Winston-Salem.

**Reserve Calf Champion**  
 “TM Bouncing Betty,” s. by HPF Quantum Leap, exh. by Chris Mackey, Mars Hill.

**Junior Champion**  
 “Mast Secret Vision,” s. by MR CCF 20-20, exh. by Steve Fields, Climax.

**Reserve Junior Champion**  
 “SVJ Prima Dona E5,” s. by SVF Steel Force S701, exh. by Edenhurst Farm, Markham, VA.

**Grand Champion and Senior Champion**  
 “CMFM Sara 728E,” s. by FBFS Wheel Man 649W, exh. by Mattie Harward, Richfield.



**Reserve Grand Champion and Reserve Senior Champion**  
 “CNL Sheza Tease,” s. by WLE Uno Mas X549, exh. by Chris Mackey, Mars Hill.



**Champion Cow/Calf Pair**  
 “ELMR Ameera,” s. by SS Ebony Grand Master, exh. by Chris Mackey, Mars Hill.

## Purebred Simmental Bulls

**Reserve Grand Champion and Calf Champion**  
 “SC5 Mad Max E029,” s. by TL Bottomline, exh. by Thomas Smith, Pleasant Garden.

**Reserve Calf Champion**  
 “SC5 Maximus E028,” s. by TL Bottomline, exh. by Cara Smith, Pleasant Garden.



**Grand Champion and Junior Champion**  
 “SFI Perception E11Z,” s. by MR CCF Vision, exh. by Thomas Smith, Pleasant Garden.

(Continued on page 88)

# THE CIRCUIT *(Continued)*

## Percentage Simmental Show Females



**Reserve Grand Champion and Calf Champion**  
 "TX Petunia," s. by Traxs Rushmore X103, ex. by TX Enterprises, Winston-Salem.

**Reserve Calf Champion**  
 "PF Penny," s. by LLSF Pays To Believe, ex. by Holly Price, Selma.

**Junior Champion**  
 "FXFR Rachel 415E," s. by Here I Am, ex. by Madison Boyd, Pinetown.

**Reserve Junior Champion**  
 "HJF NV Miss Step Up 307E," s. by WS A Step Up X27, ex. by Nathan Vidovich, Calcutta, OH.



**Grand Champion and Senior Champion**  
 "TX Danica," s. by Cedar Springs Top Gun 11U, ex. by TX Enterprises, Winston-Salem.

**Reserve Senior Champion**  
 "Miss Authority D004," s. by GTWY Authority, ex. by Cara Smith, Pleasant Garden.

## Bulls

**Grand Champion and Calf Champion**  
 "TX Crossfire," s. by W/C HOC HCC Red Answer 33B, ex. by TX Enterprises, Winston-Salem.



**Reserve Grand Champion and Reserve Calf Champion**  
 "HRF Rye Whiskey E28," s. by W/C Relentless 32C, ex. by High Ridge Farms, Albemarle.

**Junior Champion**  
 "HJF NC Step Up 306," s. by WS A Step Up X27, ex. by Nathan Vidovich, Calcutta, OH. ♦

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*Merry Christmas and Happy New Year*

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*Merry Christmas and Best Wishes for a Happy and Prosperous New Year*

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*Merry Christmas*

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# AMERICAN ROYAL

## 2018

### 2018-19 National SimGenetics Show

**Date:** October 27-28, 2018  
**Location:** Kansas City, MO  
**Judges:** Brandon Callis,  
 Minco, OK (Open);  
 Tyler Cates,  
 Modoc, IN (Junior Show)

**Editor's Note:** PTP Data for the American Royal Percentage Bull, Purebred Bull, Open Percentage Female and Open Purebred Female Shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Maternal Weaning Weight EPD, STAY EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. EPDs as of 10/23/18.

### Open Show Purebred Females



**Spring Calf Champion**  
 "UDE Kansa 40F," s. by Profit,  
 ex. by Maddy Udell, Sioux City, IA.  
 6/65/91/3/49/16.3/-42/-.05/107/62



**Reserve Spring Calf Champion**  
 "Rubys Cinda 8127F,"  
 s. by Ruby/SWC Gentleman's Jack,  
 ex. by Ruby Cattle Company, Murray, IA.  
 10.8/61/88/4.6/46/13.5/-39/-.09/118/66



**Junior Calf Champion**  
 "JBSF Big Mama 3F," s. by W/C Relentless 32C,  
 ex. by Whitney Walker, Prairie Grove, AR.  
 9.5/66/89/3.2/49/14.4/-47/-.04/114/66



**Reserve Junior Calf Champion**  
 "Long's Carmen," s. by LLSF Pays To Believe  
 ZU194, ex. by Sammi Long, Creston, IA.  
 8.7/77/109/3.7/52/12.9/-31/-.17/121/75



**Senior Calf Champion**  
 "JS Flirt A-Way 58E," s. by Mr. HOC Broker,  
 ex. by Griswold Cattle, Stillwater, OK.  
 4.1/63/92/1.7/46/12.6/-43/-.23/85/55



**Reserve Senior Calf Champion**  
 "PVF Dream Lady E70," s. by CNS Pays  
 To Dream T759, ex. by Mikayla Storck,  
 Concordia, MO.  
 11.5/58/85/8.1/54/11.5/-40/-.12/115/66



**Grand Champion and Junior Champion**  
 "Mari 785E," s. by Profit,  
 ex. by Jack Dameron, Towanda, IL.  
 5.9/69/100/2.1/51/10.2/-41/-.10/95/63



**Reserve Grand Champion and Reserve Junior Champion**  
 "DSFF Chloe 218E," s. by Mr. TR Hammer 308A  
 ET, ex. by Miranda Raitchel, Falls City, NE.  
 10.6/76/114/4.6/55/13.6/-44/-.20/130/78

**Senior Champion**  
 "ETR Grace E703," s. by Profit,  
 ex. by Jenna Tlach, Prole, IA.  
 7.3/65/89/2.1/49/15.7/-44/-.02/111/63

**Reserve Senior Champion**  
 "Bailey's Dream Girl," s. by Profit,  
 ex. by Chesney Effling, Highmore, SD.  
 6.9/59/83/4.1/51/19.8/-48/-.04/120/62

## Groups



**Premier Exhibitor**  
Maddy Udell, Sioux Falls, IA.



**Premier Breeder**  
Speas Farms, Inc., Elkhart, IA.

## Percentage Females



**Spring Calf Champion**  
"UDE Princess 126F," s. by TLLC One Eyed Jack, exh. by Maddy Udell, Sioux City, IA.  
8.3/53/75/2.3/41/9.4/- .32/.05/89/55



**Reserve Spring Calf Champion**  
"Reynolds Loaded Up Sally," s. by W/C Loaded Up 1119Y, exh. by Ashlyn Lutrick, Abernathy, TX.  
13.2/51/71/7.1/45/10.3/- .33/.13/102/58



**Junior Calf Champion**  
"RRF Erica F812," s. by W/C Executive Order 8543B, exh. by Red River Farms, Grand Saline, TX.  
11.5/64/99/4.6/54/14.8/- .26/.12/117/67.3



**Reserve Junior Calf Champion**  
"JS Carli 4F," s. by CDI Innovator 325D, exh. by JS Simmental, Prairie City, IA.  
7.1/79/117/3.1/66/15.4/- .30/.38/128/79



**Senior Calf Champion**  
"JBOY Tammy 7902," s. by LLSF Pays To Believe ZU194, exh. by Kathy Lehman, Shelby, OH.  
9.6/59/86/5/48/6.9/- .10/.48/112/70



**Reserve Senior Calf Champion**  
"Bramlets Beautiful E742," s. by Colburn Primo 5153, exh. by Clint Main, Seymour, IN.  
10.8/65/100/4.9/51/11.2/- .15/.18/107/65



**Junior Champion**  
"RJ Ms. Heartbreaker R198E," s. by W/C Relentless 32C, exh. by Macy Killmer, Perry, IA.  
9.1/65/87/2.9/46/14/- .37/.15/106/63



**Reserve Junior Champion**  
"TBM Tomi Girl 32E," s. by Profit, exh. by Grace Aust, La Cygne, KS.  
7.4/63/88/3.8/46/11.3/- .32/.21/100/62



**Grand Champion and Senior Champion**  
"Steck NB Lucy 720E," s. by WS Revival, exh. by Whitney Walker, Prairie Grove, AR.  
9.7/67/99/5.2/52/10.5/- .35/.13/103/66



**Reserve Grand Champion and Reserve Senior Champion**  
"SJF Emerald," s. by LLSF Pays To Believe ZU194, exh. by Kenidey Effling, Highmore, SD.  
10.8/58/82/5.7/44/5.5/- .10/.38/104/66  
(Continued on page 92)



# AMERICAN ROYAL

## 2018

(Continued from page 91)

### Purebred Bulls



#### Spring Calf Champion

"RS&T Proclamation F006," s. by W/C Executive Order 8543B, exh. by RS&T Simmentals, Kansas City, MO.  
12.9/71/111/4.8/56/12.2/- .51/.03/124/75

#### Reserve Spring Calf Champion

"SFIS Hashtag," s. by Mr. HOC Broker, exh. by Speas Farms, Inc., Elkhart, IA.  
6.3/63/93/1.9/48/14.9/- .44/- .13/103/60



#### Junior Calf Champion

"OBCC Unfd Business F236," s. by OBCC Unfinished Business, exh. by Owen Bros. Cattle Company, Bois d'Arc, MO.  
11.1/60/83/5.1/50/13.3/- .34/.17/122/69



#### Reserve Junior Calf Champion

"Cowboy Troy," s. by CCR Cowboy Cut 5048Z, exh. by Tasha Eggleston-Wood, Arbela, MO.  
10.9/79/111/5.9/62/17.4/- .35/.16/133/77



#### Senior Calf Champion

"BERL Regulator," s. by WS Revival, exh. by Braelyn Berlowitz, Cushing, OK.  
10.4/58/84/4.6/47/15.3/- .49/- .05/115/63

#### Reserve Senior Calf Champion

"TRU Ancestry 7929," s. by Mr. NLC Upgrade U8676, exh. by True North Cattle, Macomb, IL.  
14.2/70/103/6.7/59/13.4/- .52/.15/131/76



#### Grand Champion and Junior Champion

"ETR Blitz 208E," s. by Profit, exh. by Steven Bell, Bristow, OK.  
7.4/71/103/3.3/52/19.6/- .37/.07/125/68



#### Reserve Grand Champion and Senior Champion

"JMG Voyager 4242D," s. by ES Buckshot BT51-2, exh. by Gateway Genetics, Pierce, NE.  
10.2/65/99/2/49/15.4/- .47/- .06/117/66

#### Reserve Senior Champion

"TRU Heritage 6570," s. by Mr. NLC Upgrade U8676, exh. by True North Cattle, Macomb, IL.  
13.6/74/108/6.3/55/11.5/- .53/.04/121/74

### Percentage Bulls



#### Junior Calf Champion

"RUBL Bodega 806F," s. by W/C Relentless 32C, exh. by Ruble Cattle Company, Albert Lea, MN.  
9.9/70/99/3.4/55/12.5/- .22/.35/118/72

#### Reserve Junior Calf Champion

"BBARH Ferdinand F308," s. by TJ Main Event 503B, exh. by B-Bar-H Cattle Company, Kansas City, MO.  
10.2/84/118/3.5/67/6.1/- .30/.25/108/80



#### Senior Calf Champion

"Creason Upgrade 723E," s. by SFG Upgrade B410, exh. by Creason Cattle Company, Polo, MO.  
13.3/61/90/4.9/55/13.1/- .17/.35/124/69

#### Reserve Senior Calf Champion

"JP-Uno Mas - E712," s. by WLE Uno Mas X549, exh. by James Hoffman, Effingham, KS.  
11.4/66/98/3.6/54/16.6/- .31/.28/127/71



#### Grand Champion and Junior Champion

"WLE Copacetic E02," s. by HPF Quantum Leap Z952, exh. by Red River Farms, Grand Saline, TX.  
10.1/67/96/4.8/52/14.5/- .36/.08/108/65

(Continued on page 94)



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**SAFETY AND RESIDUE INFORMATION:**

Cydectin Pour-On: When used according to label, Cydectin Pour-On has neither a meat withdrawal nor milk withhold time. Do not use in veal calves.



# AMERICAN ROYAL

## 2018

(Continued from page 92)



**Reserve Grand Champion and Senior Champion**  
 “DAJS Flatliner 124,” s. by SVF Steel Force S701, exh. by Katy Satee, Montague, TX.  
 11.4/58/89/4.5/47/12.4/-21/.08/104/60

### Junior Show Purebred Females



**Junior Calf Champion**  
 “JBSF Big Mama 3F,” s. by W/C Relentless 32C, exh. by Whitney Walker, Prairie Grove, AR.



**Reserve Junior Calf Champion**  
 “Long’s Carmen,” s. by LLSF Pays To Believe ZU194, exh. by Sammi Long, Creston, IA.



**Senior Calf Champion**  
 “PVF Dream Lady E70,” s. by CNS Pays To Dream T759, exh. by Mikayla Storck, Concordia, MO.



**Reserve Senior Calf Champion**  
 “JS Flirt A-Way 58E,” s. by Mr. HOC Broker, exh. by Riley Collum, Perkins, OK.



**Reserve Grand Champion and Junior Champion**  
 “DSFF Chloe 218E,” s. by Mr. TR Hammer 308A ET, exh. by Miranda Raithe, Falls City, NE.



**Reserve Junior Champion**  
 “JS Pearl 37E,” s. by Mr. HOC Broker, exh. by Cade Liggett, Dennison, OH.



**Grand Champion and Senior Champion**  
 “Mari 785E,” s. by Profit, exh. by Jack Dameron, Towanda, IL

**Reserve Senior Champion**  
 “JBSF Plenty Foxy 12E,” s. by Mr. HOC Broker, exh. by Clint Main, Seymour, IN.

### Percentage Females



**Junior Calf Champion**  
 “HR/PCC Kate 810E,” s. by KRMS Primary Candidate, exh. by Logan Lakin, Sarcoxie, MO.



**Reserve Junior Calf Champion**  
 “Reynolds Loaded Up Sally,” s. by W/C Loaded Up 1119Y, exh. by Ashlyn Lutrick, Abernathy, TX.



**Senior Calf Champion**  
 "Bramlets Beautiful E742," s. by Colburn  
 Primo 5153, exh. by Clint Main, Seymour, IN.



**Junior Champion**  
 "HSC FF Chloe 008E," s. by W/C Loaded Up  
 1119Y, exh. by Cody Courtney, Fort Cobb, OK.



**Grand Champion and Senior Champion**  
 "S&S Stylin Honey 733E," s. by Silveiras Style  
 9303, exh. by Sara Sullivan, Dunlap, IA.



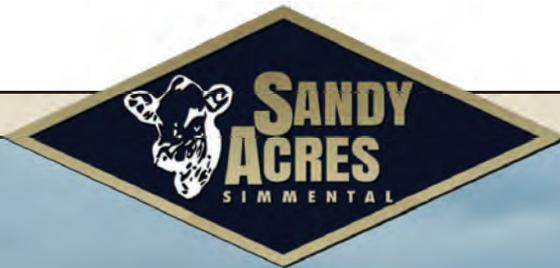
**Reserve Senior Calf Champion**  
 "JBOY Tammy 7902," s. by LLSF Pays To  
 Believe ZU194, exh. by Kathy Lehman,  
 Shelby, OH.



**Reserve Junior Champion**  
 "WCCO Miss Emma," s. by Mr. HOC Broker,  
 exh. by Ella Guthridge, Kingsley, IA.



**Reserve Grand Champion  
 and Reserve Senior Champion**  
 "Steck NB Lucy 720E," s. by WS Revival, exh.  
 by Whitney Walker, Prairie Grove, AR. ♦



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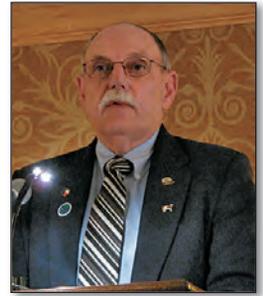
Join us for our **Annual Bull Sale** Friday,  
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# FLECKVIEH FORUM

By Fred Schuetze,  
President of the  
World Simmental  
Fleckvieh Federation



On Friday, October 20, 2018, the Fullblood Simmental Fleckvieh Federation honored Billy Mullinax from LaFayette, Georgia, with the 2018 Fred Schuetze Award. The award is given annually for outstanding service to the betterment of fullblood Simmental cattle.

Mullinax has been an avid supporter of Fleckvieh Simmental cattle for over three decades on a farm in the foothills outside of LaFayette. He quietly has raised a superior herd of Fleckvieh cattle, but his real claim to fame is the collection of Fleckvieh semen, which is used to create the next generation of genetics for the Fleckvieh breed. Although his love is Old World Fleckvieh genetics, with sires such as Hackenburg, Holb, Argonne, Saban, Hakfe, Halling, and Balu, Mullinax also saw the impact that new genetics from old proven pedigree lines would have on the industry, but he never strayed from those that were not based on superior proven lines.

Mullinax's other true passion, other than family and law, is hunting, and over the years he has added a trophy room to the house where he displays the record book heads that he has taken over the years. He is as dedicated to this as he is to building strong family ties, breeding excellent Fleckvieh cattle, being an accomplished attorney in the town he was raised in, and sitting as judge of the State Court in Walker County, Georgia.

Mullinax has allowed one of his grandsons to start minding the cattle, under his supervision, and the Fleckvieh herd is being maintained with the infusion of Red Angus to create a super set of SimAngus™ Cattle that are sold in the area. He and Judy, his wife of 54 years, have three daughters, four grandchildren, and one great-grandson.

A special note: While visiting with Mullinax at the Magnolia Classic Sale, we had talked cattle, and hunting was the next topic, which was pretty usual. Mullinax informed me that he took his grandson hunting and the hunt was the most enjoyable that he had ever encountered.

Congratulations to Billy Mullinax for the years of dedication to the Fleckvieh breed and for being one of the founding fathers of the Fullblood Simmental Fleckvieh Federation. ♦

**Fullblood Simmental Fleckvieh Federation (FSFF)**  
PO Box 321, Cisco, TX 76437  
Toll free: 855-353-2584  
Email: [info@fleckvieh.com](mailto:info@fleckvieh.com)  
[www.fleckvieh.com](http://www.fleckvieh.com)

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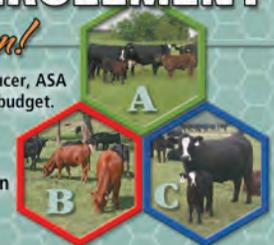
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952 E Bethel Rd  
Attica, IN 47918

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*GGP-HD (Required for AI sires/donor dams)	.....	\$90
*GGP-LD	.....	\$50
GGP-uLD	.....	\$33

\*Add-on tests available

	Stand Alone ↓	Add-on ↓
**Parental Verification (PV)	..... \$18	..... Free
Coat Color	..... \$20	..... \$9
Red Charlie	..... \$15	..... NA
Horned/Polled	..... \$33	..... \$19
PMel (Diluter)	..... \$20	..... Free

\*\*Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.

\*\*\*Prices are subject to change

### Genetic Conditions Panel ..... \$25

(Must run with LD or HD)

Arthrogryposis Multiplex (AM)
Neuropathic Hydrocephalus (NH)
Developmental Duplication (DD)
Tibial Hemimelia (TH)
Pulmonary Hypoplasia with Anasarca (PHA)
Osteopetrosis (OS)
Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

Oculocutaneous Hypopigmentation (OH)	..... \$25
BVD PI	..... \$5

DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) Allflex Applicator - \$40.00 Blood Cards - \$1.00 ea. (processing fee) Hair Cards - \$5.00 ea. (processing fee)

## THE Enrollment

**Spring 2019 THE Enrollment** (dams calve January 1-June 30) — Early enrollment open October 15 through **December 15, 2018**.  
Late enrollment available until February 1, 2019.

**Fall 2019 THE Enrollment** (dams calve July 1-December 31) — Early enrollment open April 15 through **June 15, 2019**.  
Late enrollment available until August 1, 2019.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date. A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

## American Simmental Association Fees

### First Time Membership Fee:

Adult First Time Membership Fee*	.....	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>		
Junior First Time Membership Fee*	.....	\$50
Prefix Registration	.....	\$10

\*After January 1: \$105 for Adults and \$25 for Juniors

### Annual Service Fee (ASF)\*:

Adult Membership	.....	\$110
Junior Membership	.....	\$50

Fiscal year runs from July 1 – June 30

\*\$50 reinstatement fee may apply if paying ASF after October 23, 2018.

### Registration Fees:

#### Registration Fees enrolled in THE

Enrolled in THE — Option A	.....	No Charge
Enrolled in <b>Opt B or C</b> <10 months	.....	\$30
Enrolled in <b>Opt B or C</b> ≥10 months <15 months	..	\$40
Enrolled in <b>Opt B or C</b> ≥15 months	.....	\$50

### Transfer Fees:

First Transfer	.....	No Charge
<i>Subsequent Transfers</i>		
Within 60 calendar days of sale	.....	\$10
Over 60 calendar days after sale	.....	\$30

### Additional Transactions:

Priority Processing	.....	\$50
<i>(not including shipping or mailing)</i>		
Corrections	.....	\$5

### Registration Foreign/Foundation Fees:

Register Foundation Cow	.....	\$17
Register Foundation Bull	.....	\$25

### Registration Fees not enrolled in THE:

Non-THE <10 months	.....	\$42
Non-THE ≥10 months <15 months	.....	\$52
Non-THE ≥15 months	.....	\$62

# DATE BOOK

## DECEMBER

26-27 St. Nick's Eggstravaganza — [www.dponlinesales.com](http://www.dponlinesales.com)

## JANUARY 2019

5	The Royal Classic Sale — Ames, IA
19	SimMagic On Ice — Denver CO (pg. 27)
19	University of Florida Bull Test Sale — Greenwood, FL
21	National Western "The One-Volume XXVI" Sale — Denver, CO (pgs. IFC, 29, 43)
22	Wild Wild West Simmental Sale — Brighton, CO (pgs. 107, BC)
23	Sioux Empire Farm Show and Sale — Sioux Falls, SD
25	Ellingson Annual Production Sale — Dahlen, ND (pgs. 65, 83)
25	SK Cattle Sale — Frederick, SD (pg. 9)
26	BHR's Annual Bull Sale — Granbury, TX
26	Double J Farms Sale — Garretson, SD (pg. 71)
26	Forster Farms' 40th Annual Production Sale — Smithfield, NE (pg. Jan. Cal.)
26	J&C Simmentals' Annual Bull Sale — Arlington, NE (pgs. 55, 70)
26	Powerline Genetics' Angus-Sired Spring-Born Bull Sale — Logan, NM
27	Reck Brothers-N-Sons Genetic Advantage Production Sale — Blakesburg, VA (pg. 52)
27	Triangle J Ranch's Bull Sale — Miller, NE (pg. 70)
28	APEX Cattle's Heterosis Headquarters Bull and Female Sale — Dannebrog, NE (pg. 7)
31	Black Hills Stock Show and Sale — Rapid City, SD

## FEBRUARY

1	Kunkel Simmentals' Annual Bull and Bred Female Sale — New Salem, ND
1	Schooley Cattle's Annual Production Sale — Bloomfield, IA
2	Hilltop Simmental's 6th Annual Turn In Bull Sale — Sioux Center, IA
2	Klain Simmental Ranch's Annual Production Sale — Turtle Lake, ND
2	Prickly Pear Made In Montana Sale — Helena, MT (pg. 78)
2	Springer Simmental's Value Based Genetics Sale — Decorah, IA (pg. 105)
2	Turn In Bull Sale — Worthing, SD (pg. 37)
3	Blue River Gang's 36th Production Sale — Rising City, NE
3	Hartman Cattle Company's Simmental Bull Sale — Tecumseh, NE
3	Klain Simmental Ranch's Annual Production Sale — Turtle Lake, ND
4	Gateway Simmental Breeding Value Sale — Lewistown, MT
5	Bichler Simmentals' 14th Annual Quality not Quantity Production Sale — Linton, ND
5	Jungel Shorthorns Sale — Kathryn, ND
5	Koepplin's Black Simmental Ranch's Annual Bull Sale — Mandan, ND
5	Sloup's Winter Event Online Sale — <a href="http://www.dponlinesales.com">www.dponlinesales.com</a>
6	Begger's Diamond V Bull Sale — Wibaux, MT (pgs. 78, Jan. Cal.)
6	Lazy C Diamond Ranch's Annual Sale — Kintyre, ND (pg. Jan. Cal.)
7	Hart Simmentals' Beef Builder Bull Sale — Frederick, SD (pg. 103)
7	Lassle Ranch Simmental's Annual Bull Sale — Glendive, MT (pgs. 75, Feb. Cal.)
7	Rust Mountain View Ranch's Sale — Mercer, ND
7	Stavick Simmental's Annual Sale — Aberdeen, SD (pg. 71)
8	Bata Brothers/Bell Family Production Sale — Rugby, ND
8	Hook Farms Bred For Balance Sale — Starbuck, MN
8	Powerline Genetics' Early Spring-Born Bull Sale — Araphoe, NE
8	TNT Simmentals' 34th Annual "Genetic Explosion" Sale — Almont, ND (pgs. Feb. Cal., BC Cal.)
8	Watertown Winter Farm Show and Sale — Watertown, SD
9	Berger's Herdmasters Bull Sale — North Platte, NE
9	Iowa Beef Expo — Des Moines, IA
9	Mississippi Dixie National Simmental Sale — Jackson, MS
9	Kenner Simmental's 23rd Annual Production Sale — Leeds, ND (pgs. 15, Feb. Cal.)
9	Rydeen Farms' Annual "Vision" Sale — Clearbrook, MN
10	Oak Meadow Farms' 1st Annual Production Sale — Cresco, IA
11	Dakota Power Bull Sale — Valley City, ND
11	Edge of the West Bull and Female Sale — Mandan, ND (pg. Feb. Cal.)
11	Iowa Simmental "Mark of Genetic Excellence" Sale — Des Moines
12	13th Annual Bichler "Quality Not Quantity" Production Sale — Linton, ND
12	Bar CK Cattle's Profit Sharing — Culver, OR
12	Clear Choice Online Sale — <a href="http://www.dponlinesales.com">www.dponlinesales.com</a>
12	Werning Cattle Company's Production Sale — Emery, SD (pg. 53)
13	Jackpot Cattle Company's Bull Sale — Wessington, SD
13	River Creek Farms' Annual Production Sale — Manhattan, KS (pgs. 68, Jan. Cal.)
13	Wilkinson Farms' 21st Annual Breeding for the Future Sale — C-B Sale Facility, ND (pg. Feb. Cal.)

(Continued on page 102)



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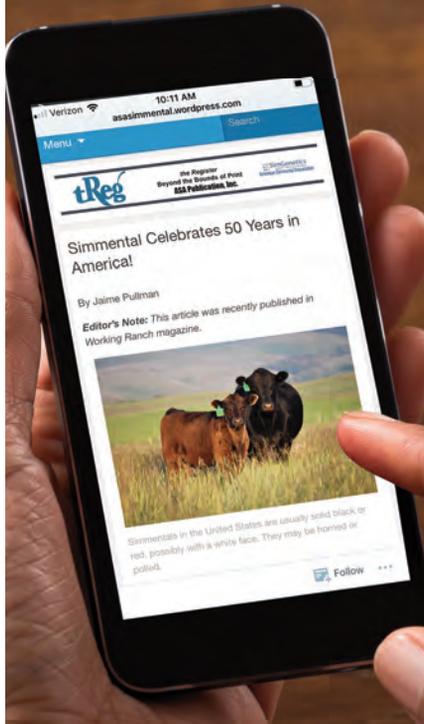
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# 17TH ANNUAL BULL SALE MARCH 2, 2019

# DATE BOOK continued

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## How to place an animal on file with step-by-step instructions.

By Emme Troendle

Placing animals on file (even if they won't be registered) allows whole contemporary group reporting and improves the ability to assess the true genetic potential of a group of calves.



## How to choose the best genomic panel for your scenario

By Jackie Atkins

Walk through a decision tree to discover which genomic panel best fits your criteria.

### FEBRUARY (CONT.)

- 14 Felt Farms Bull Sale — West Point, NE
- 14 Lassle Ranch Simmentals' 26th Annual Bull Sale — Glendive, MT (pgs. 75, Feb. Cal.)
- 15 30th Annual Bull Power and Select Female Sale — Carstairs, AB
- 15 Cow Camp Ranch's Spring Bull Sale — Lost Springs, KS (pg. 68)
- 15 Dakota Xpress Annual Bull and Female Sale — Mandan, ND (pg. 65)
- 15 Houck Rock Creek Ranch's Spring Private Treaty Bull Sale — Allen, KS
- 15 R&R Cattle's Annual Bull and Female Production Sale — Chamberlain, SD (pg. 35)
- 15 Sandy Acres' Bull Sale — Neligh, NE (pgs. 70, 95)
- 16 7P Ranch's 25th Annual Spring Bull and Female Sale — Tyler, TX
- 16 Dixon Farms' Private Treaty Sale — Atwood, KS
- 16 Genetic Blend Sale — Joplin, MO
- 16 Schiefelbein Farms' 28th Annual Bull and Female Sale — Kimball, MN
- 16 Schnabel Ranch Sale — Eureka, SD
- 17 Trauernicht Simmental Nebraska Platinum Standard Bull Sale — Beatrice, NE
- 18 Bulls of the Big Sky — Billings, MT (pgs. 78, Feb. Cal.)
- 18 Eagle Pass Ranch's Annual Spring Bull and Maternal Edge™ Female Sale — Highmore, SD
- 19 QBVJT Power By Design Sale — Oakes, ND (pg. 41, 65)
- 20 TF-Brand Genetics Sale — Middletown, IN (pg. 61)
- 21 Felt Farms' Bulls of Excellence Sale — West Point, NE
- 21 Illinois Performance Tested Bull Sale — Springfield, IL
- 21 Nebraska Cattlemen's Classic Simmental Sale — Kearney, NE
- 23-3/2 Hofmann Simmental's Annual "Buy Your Way" Bull Sale — Clay Center, KS
- 23 Ishee Bred Simmentals' Sale — Laurel, MS
- 23 Mid-America Simmental Sale — Springfield, IL
- 23 MN State Simmental Sale — Rochester, MN
- 23 Pigeon Mountain Simmental's Spring Bull Test Sale — Rome, GA
- 25 Dakota Ladies Online Sale — www.dponlinesales.com
- 25 Lehrman Family Simmental's Annual Production Sale — Spencer, SD
- 26 Barker Cattle Company Sale — Burley, ID
- 26 Hill's Ranch Production Sale — Stanford, MT
- 26 Houston International Simmental/Simbrah Sale — Houston, TX
- 26 Yon Family Farms' Spring Sale — Ridge Spring, SC
- 27 C Diamond Simmentals' Bull and Female Sale — Dawson, ND (pg. Jan. Cal.)
- 27 Chestnut Angus Annual Bull Sale — Pipestone, MN
- 28 D&D Cattle Company Sale — West Point, NE

### MARCH

- 1 Diamond Bar S Sale — Great Falls, MT
- 1 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pg. 71)
- 2 Cason's Pride and Joy Bull Sale — Russell, IA
- 2 Hicks Cattle Company's Annual Production Sale — Covington, IN
- 2 Kentucky Beef Expo Sale — Louisville, KY
- 2 KSU's Annual Legacy Sale — Manhattan, KS
- 2 Mason Angus/SimAngus™ Sale — Broken Bow, NE
- 2 Powerline Genetics' High-Altitude Bull Sale — Castle Dale, UT
- 2 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pgs. 65, 101, March Cal.)
- 2 Walsh Simmental Bull Sale — Hubbard, NE
- 3 Gold Bullion Group's Annual Sale — Wamego, KS
- 4-5 March Madness Online Sale — www.dponlinesales.com
- 4 Rincker Simmentals' Sweet 16 Online Bull Sale — www.rincker.com
- 5 Bonchuk Farms' Annual Sale — Virden, MB
- 5 Dikeman and Huninghake's Simmental and Angus Bull Sale — Wamego, KS
- 5 Doll Simmental Ranch's Annual Production Sale — Mandan, ND
- 5 Open 8 Genetics Sale — Charlo, MT
- 6 Klein Ranch's Heart of the Herd Sale — Atwood, KS
- 7 Bieber Red Angus Sale — Leola, SD
- 7 Brink Simmentals' Private Treaty Bull Sale — Elkader, IA
- 7 Keller Broken Heart Ranch's Annual Production Sale — Mandan, ND (pgs. 65, March Cal.)
- 9 17th Annual Carcass Performance Partners Bull Sale — Lucedale, MS
- 9 Bulls of the Prairie — Oakley, KS
- 9 Great Lakes Beef Connection Bull Sale — Clare, MI
- 9 Mill Brae Ranch's Predictable Genetics Performance Bull and Female Sale — Maple Hill, KS
- 9 Northwest Select Simmental Sale — Stanley, ND
- 9 Tennessee Beef Agribition — Lebanon, TN
- 10 Gonsior Simmental Production Sale — Fullerton, NE
- 11 Cline Cattle Co.'s Spring Bull Sale — Manhattan, KS
- 11 Powerline Genetics' Spring-Born Bull Sale — Arapahoe, NE ◆



# HART SIMMENTALS Power Bull Sale

★ **Thursday, February 7, 2019 at 12:00 Noon Sharp!** ★

Video Sale Only – Held at the farm 2 miles south of Frederick, SD

95 HERD BULL PROSPECTS WILL SELL & will be penned on display at the farm prior to and also sale day.



**HART BENCHMARK 002F • PB SM**

Homo Black, Homo Polled Act BW: 78 Adj WW: 835  
DJF TRADEMARK D634 X BBS TRUE JUSTICE B10  
CE 13, BW 2.4, WW 92, YW-143, MCE 8, MILK 23,  
MWW 69, API 151, TI 86



**HART KEYSTONE 025F • PB SM**

Homo Black, Homo Polled Act BW: 87 Adj WW: 916  
M4 BLACKSTONE X43B X GLS INTEGRATE Z3  
CE 10, BW 2.7, WW 92, YW 136, MCE 4, MILK 17,  
MWW 63, API 126, TI 82



**HART LONG RANGE 047F • PB SM**

Homo Black, Homo Polled Act BW: 87 Adj WW: 821  
WCS EL DORADO 5209C X HART BLACK LABEL U009  
CE 8, BW 3, WW 71, YW 111, MCE 4, MILK 31,  
MWW 67, API 121, TI 67



**HART COMMANDER 052F • PB SM**

Homo Black, Homo Polled Act BW: 87 Adj WW: 779  
HART STATE OF WAR 056C X HART ECLIPSE 510Y  
CE 12, BW 1.6, WW 79, YW 115, MCE 8, MILK 20  
MWW 60, API 136, TI 74



**HART FRONT LINE 056F • PB SM**

Dbl Black, Homo Polled Act BW: 90 Adj WW: 808  
HART STATE OF WAR 056C X WLB ROUGHNECK 366R 377W  
CE 12, BW 2, WW 83, YW 117, MCE 7, MILK 19,  
MWW 60, API 126, TI 74



**HART BOURBON 100F • PB SM**

Dbl Black, Homo Polled Act BW: 92 Adj WW: 913  
SFI ENOUGH SAID D3 X RS & T AMERICAN GIRL 1Y  
CE 6, BW 3.2, WW 83, YW 121, MCE 4, MILK 23,  
MWW 65, API 124, TI 72



**HART BARRICADE 165F • PB SM**

Homo Black, Homo Polled ET Act BW: 83 Adj WW: 856  
BBS TRUE JUSTICE B10 X JDJ RICH AND RARE 12S  
CE 9, BW 0.9, WW 73, YW 110, MCE 7, MILK 36, MWW  
72, API 132, TI 73



**HART BOOST 306F • PB SM**

Homo Black, Homo Polled Act BW: 87 Adj WW: 891  
QB DIESEL D25 X WLB ROUGHNECK 366R 377W  
CE 8, BW 2.8, WW 81, YW 122, MCE 6, MILK 19,  
MWW 60, API 108, TI 69



**HART IRON ROD 316F • PB SM**

Homo Black, Homo Polled Act BW: 87 Adj WW: 825  
R&R PLATINUM D135 X HART ECLIPSE 510Y  
CE 7, BW 2.2, WW 59, YW 88, MCE 4, MILK 28,  
MWW 58, API 115, TI 62

For more info or catalog:

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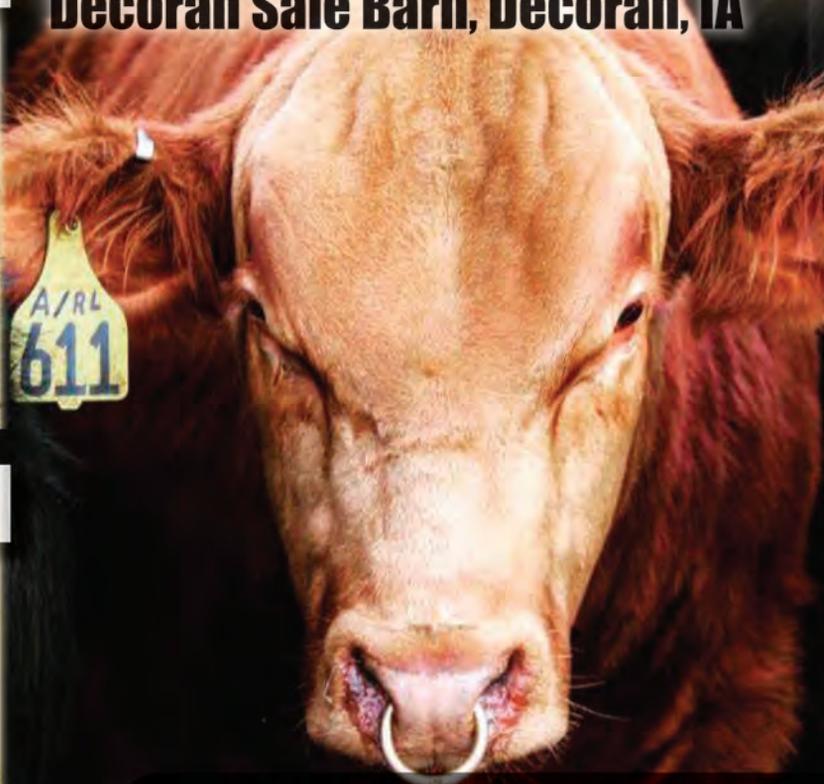


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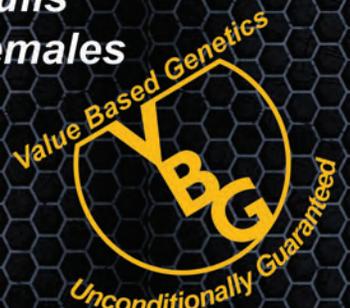
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**CSCX Bandwagon 513A**

By TJSC Optimus Prime  
EPDs: CE: 8 \$API: 115 \$TI: 68



**W/C Bullseye 3046A**

By Lock N Load 54U  
EPDs: CE: 17 \$API: 136 \$TI: 66



**Kappes Big Ticket C521**

By Lock N Load 54U  
EPDs: CE: 10 \$API: 116 \$TI: 68



NEW

**Hook's Brilliance 37B**

By Hooks Shear Force  
EPDs: CE: 13 \$API: 168 \$TI: 84



NEW

**OBCC Ships Ahoy D150**

By CCR Anchor 9071B  
EPDs: CE: 15 \$API: 150 \$TI: 77



NEW

**PAL/CLAC Meant To Be 823E**

By Mr HOC Broker  
EPDs: CE: 6 \$API: 102 \$TI: 62



NEW

**JBSF Gavel 9D**

By Mr TR Hammer 308A  
EPDs: CE: 8 \$API: 110 \$TI: 70



**TJSC 152A "Vindication"**

By Flying B Cut Above  
EPDs: CE: 3 \$API: 87 \$TI: 58



**STF Rock Solid 033C**

By CDI Rimrock 325Z  
EPDs: CE: 11 \$API: 128 \$TI: 73



**CNS Pays To Dream T759**

By CNS Dream On L186  
EPDs: CE: 13 \$API: 113 \$TI: 66



NEW

**WS Proclamation E202**

By CCR Cowboy Cut 5048Z  
EPDs: CE: 17 \$API: 150 \$TI: 90



Angus

**Circle M Tejas 107Z**

By BC Lookout 7024  
EPDs: CE: 14 \$API: 113 \$TI: 57



**W/C Relentless 32C**

By Yardley Utah Y361  
EPDs: CE: 8 \$API: 127 \$TI: 69



3/4 SimAngus

**WS Stepping Stone B44**

By W/C Lock Down  
EPDs: CE: 10 \$API: 124 \$TI: 74



Angus

**Silveiras Style 9303**

By Gambles Hot Rod  
EPDs: CE: 15 \$API: 121 \$TI: 59



Angus

**SP The Answer 813**

By SAV Final Answer 0035  
EPDs: CE: 18 \$API: 126 \$TI: 65



**WS Revival B26**

By LLSF Uprising Z925  
EPDs: CE: 12 \$API: 119 \$TI: 70



**LLSF Pays To Believe ZU194**

By CNS Pays To Dream T759  
EPDs: CE: 8 \$API: 111 \$TI: 73



**W/C Bankroll 811D**

By W/C Loaded Up 1119Y  
EPDs: CE: 14 \$API: 135 \$TI: 66



**W/C Cash In 43B**

By JS Sure Bet 4T  
EPDs: CE: 14 \$API: 117 \$TI: 57



**LLSF Addiction AY792**

By Top Grade  
EPDs: CE: 7 \$API: 111 \$TI: 66



**W/C Rolex 0135E**

By Yardley Utah Y361  
EPDs: CE: 16 \$API: 132 \$TI: 66

NEW



**CDI Executive Power 280D**

By W/C Executive Order  
EPDs: CE: 11 \$API: 144 \$TI: 84



**HPF Tradecraft D010**

By JF Milestone 999W  
EPDs: CE: 5 \$API: 107 \$TI: 67



**FBF1 Combustible Y34**

By Steel Force  
EPDs: CE: 13 \$API: 88 \$TI: 60



**LLSF Uprising Z925**

By Heads Up 20X ET  
EPDs: CE: 7 \$API: 103 \$TI: 74

SimAngus™



**CCR Anchor 9071B**

By CCR Cowboy Cut 5048Z  
EPDs: CE: 17 \$API: 160 \$TI: 84

SimAngus™



**HILB Royal Rumble E102W**

By W/C Executive Order 8543B  
EPDs: CE: 15 \$API: 133 \$TI: 75

NEW



**W/C Grandstand 6B**

By W/C Wide Track 694Y  
EPDs: CE: 14 \$API: 142 \$TI: 72



**W/C Catchin A Dream 27X**

By Dream Catcher  
EPDs: CE: 9 \$API: 129 \$TI: 68



**HPF Rockstar B332**

By JF Milestone 999W  
EPDs: CE: 7 \$API: 117 \$TI: 77



**LHT Viper 65E**

By W/C Loaded Up 1119Y  
EPDs: CE: 17 \$API: 130 \$TI: 65

NEW



**JBSF Logic 5E**

By W/C Relentless 32C  
EPDs: CE: 13 \$API: 125 \$TI: 64

NEW



**Long's Stand Alone B35**

By Built Right  
EPDs: CE: 7 \$API: 125 \$TI: 69



**Yardley Top Notch C371**

By Sandeen Upper Class 2386  
EPDs: CE: 11 \$API: 126 \$TI: 64



**HILB Maverick A43**

By GLS New Direction X148  
EPDs: CE: 10 \$API: 103 \$TI: 59



**Rousey Gold Strike 512C**

By Hooks Trinity 9T  
EPDs: CE: 16 \$API: 158 \$TI: 89

SimAngus™



**WLTR Nashville 22A ET**

By High Voltage  
EPDs: CE: 11 \$API: 107 \$TI: 69

WLTR



**SAS Big Bruzer Y131**

By King of the Yukon (outcross)  
EPDs: CE: 10 \$API: 121 \$TI: 67



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Bred to Executive 187D



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CDI Ace x Brown Redemption



ASA# 3434889

High Regard x Sedgwicks Princess Z3364



ASA# 3485686

SAV Supercharger x Tanker



ASA# 3423887

Hooks Bozeman x SAF Connection



ASA# 3423906

J Bar J Nightride x Hook's Yellowstone



ASA# 3495721

Track On x GDAR Game Day Bred to Loaded Up



ASA# 3303832

Prime Time x Big Sky Bred to WS Red Moon



ASA# 3407479

Augustus x Dream On



ASA# 3485803

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